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And this will take large capital or competent and honest and thorough organization-For in order to secure a large market there must be assurance of a large and constant supply, and this cannot be guaranteed with haphazard methods.

Our people can produce quality seeds, and they can therefore be sure of the highest ruling prices, whenever they can guarantee a continuous supply.

There are a number of articles in this issue, from highly authoritative sources, which ought to have the widest possible reading, with a view to securing the capital or the organization needed to build up this indus-

Live Stock is the Salem Slogan subject for next week; to be followed by five more subjects, concluding this Salem Slogan campaign of two years.

DID YOU KNOW That Salem is a seed growing center of increasing importance; that our soil and climate combine to give advantages to seed growing; that our long and dry late summer seasons are ideal for the ripening and curing and gathering of seeds, as our earlier weather conditions are fine for the best seed development; that there is large profit in the growing of seeds, though the industry requires painstaking work and intelligent care; that if the industry were properly organized here it would attract wide and favorable attention and furnish remunerative employment to a large number of people and handsome returns for the investment of a large amount of capital; and that there is no more favorable field anywhere for either the investment of large

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