

SHAWNEE MAN BOOST ARTIST

Secretary Waite of Board of Trade Believes in Live Newspapers

ADVERTISING NECESSARY

Traveler in Salem Has System of Keeping His Town in Public Eye

Salem yesterday entertained a live wire in the person of E. R. Waite, secretary of the Shawnee Board of Commerce, Shawnee, Okla., the united support of the news-



Okla. Shawnee is a city about the size of Salem, with a straight farming country behind it, producing corn and hogs and livestock. But they have there one resource that the Salem district lacks, and that is oil wells, which have made many millionaires out of owners of otherwise worthless lands.

papers by the city, with every single merchant a constant user of advertising space, every day, not spasmodically— And they get by with this in Shawnee.

They also hammer away every day in the year on the idea that Shawnee is the best city of its size in the world, and that no one is wanted in Shawnee who does not believe this, and talk it, and try to convince the stranger that it is so.

Mr. Waite is making a trip over the coast country trying to find new ideas to use in Shawnee to make a better city, and he has been making frequent addresses along the way, in Spokane, Seattle, Tacoma and other cities. He will stop in Eugene today, and then go on to Sacramento.

A Bargain Day a Month. Under the direction of the Board of Commerce, Shawnee holds a trades or bargain day a month, a day on which each business concern is supposed to offer at least one article at a bargain, and advertise it, with the price.

Mr. Waite likes Salem, and he thinks it is surrounded by a great and rich and beautiful country. Oklahoma is only 14 years old as a state, and its cities are new, and

there has not been time yet to acquire the many things that make for beauty and convenience that Salem has—but it is on the way.

Advantages Noted Here. He thinks it ought to be easy work in Salem to keep this city and this country on the move, with so many advantages, some of them unique and not possessed by any other district in this country.

The following is a sample of the publicity that Mr. Waite is constantly putting over—something after the idea of the Salem slogan campaigns of The Statesman, but always under the auspices of his Board of Commerce, as a community proposition:

DID YOU EVER STOP TO THINK That the city that gets the publicity gets the business? That the city that gets the advertising grows?

That advertising properly done is worth its weight in gold? That advertising a city is a business, not child's play? That people will go miles to get to a good live city to trade?

That your property will increase in value when the outside world knows your city is wide awake? That people from neighboring towns will come where there is

something doing? That the city which does not seek something better than it now has is going to lose out?

That now is the time your city and business needs advertising more than ever before?

That if you don't get out and go after the outside trade some other neighboring city will.

That if they do they will get the business you should get? —E. R. WAITE, Secretary Shawnee, Oklahoma, Board of Commerce.

CREED OPINIONS BEING FOUGHT

Sir Herbert Samuel Addresses Representative Gathering in Jerusalem

JERUSALEM, June 1.—Sir Herbert Samuel, the high commissioner for Palestine, on the occasion of the King's birthday, addressed a representative gathering here. In the course of his speech he expressed regret that harmony between the devotees of different creeds, which he earnestly desired to promote, had not yet been attained.

There had been a number tainted with the "pernicious doctrines of Bolshevism." Those who were known to be Bolsheviki had been arrested and would be expelled with the exception of those liable to punishment for complicity in the disturbances at Jaffa.

Immigration had been suspended pending a review of the situation. Sir Herbert said he was anxious that the Palestinian people should be more closely associated in the administration. Great Britain, he assured his hearers, intended to make provision for the government of Palestine in an instrument which would be registered with the league of nations.

The interests of the non-Jewish population would be not only safeguarded by the mandate itself, but likewise in the instrument referred to, in which the future constitution of the country would be defined.

In conclusion Sir Herbert said: "I earnestly desire to see this land, the center of sacred associations for hundreds of millions of men, inhabited by a people kindly and peaceable. Most earnestly do I desire to see it progressing in quietness and harmony toward a prosperous and noble future. Let the government and the people unite in their efforts for the sake of that ideal."

The report of the latest newspaper insurrection in Mexico appear to have been much exaggerated. The tool-kitcher is evidently asleep at the switch.

Lunches and Confections For Tourists Free Camp Grounds Log Cabin Restaurant On Portland & Astor Highway SCAPPOOSE OREGON

Bolsheviks Claim Credit For Some New Inventions

Reval, Esthonia, June 10.—Newspapers published in Moscow and other Soviet Russian cities give much space now to accounts of new inventions said to have been made under auspices of the Bolsheviki government. Among them are reported a vastly improved wireless telephone apparatus and, most recently, an "aero-train," to run on rails.

The "aero-train," to be tried out on July 5, next, according to present plans, is the invention of the engineer, Makhozin. Its propulsive power will be propellers, similar to those used on airplanes.

MAKE VACATION TIME A PLEASURE Classic Ridge House and Camps Seaside, Or. (via Tillamook train) open July 1. For reservations address J. H. L. Edwards, 165 1/2 4th St., Morrison Main 7292. Service of self service.

LADIES

When irregular or suppressed use Tri-umph Pills. Safe and dependable in all proper cases. Not sold at drug stores. Do not experiment with others; save disappointment. Write for "Relief" and particulars it's free. Address National Medical Institute, Milwaukee, Wis.

G. L. DAVENPORT GROWER AND SHEPHER Apples, Potatoes, Onions, Seed Potatoes, true varieties. "The best that's grown." TRADE MARK All kinds produce solicited. 147 Front St. Portland, Ore.

OS WE GO LODGE Wilsonia Station, Pacific Highway has just been opened to guests, who are invited to stop over en-route and partake of a delicious chicken dinner at two dollars per plate. Princess We-all-adore-her would prefer to have you make reservations in advance if possible. Phone Main 9511, Portland.

Newport by the Sea

Patronize These Live Newport and Nye Beach Business Establishments

Grid of advertisements for various businesses in Newport and Nye Beach, including restaurants, hotels, and shops.

SEASIDE—LONG BEACH—CANNON BEACH NORTH BEACH—SEA VIEW

Grid of advertisements for various businesses in Seaside, Long Beach, Cannon Beach, North Beach, and Sea View, including hotels, restaurants, and services.

Grid of advertisements for various businesses in Newport and Nye Beach, including hotels, restaurants, and services.