

Ten per cent more butterfat! That's what the University of California's string of twentysix cows tested after eating silOur people now realize the immense commercial advantages of beauty in a city, and the spirit of cooperation for making Salem year by year more beautiful is taking hold.

There may be utility in beauty, too; as for instance, the planting of more filbert and walnut trees. Some one recently said that if all the shade trees in Salem were Franquette and Mayette walnut trees than in Holland; that the gay gladiolus, Salem's official flower, waves its banners in victory here; that our dahlias are spreading our fame far and wide; that in annuals and perennials we can grow all the favorites to perfection, and we have glorious native flowers and shrubs; that, with our

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