

# APPLE CENTER IN NORTHWEST

Shortage of Crop in Other Regions Noted By Government Officials

## DECADE SHOWS SLACK

In United States as Whole Production Only 42 Per Cent Normal

Apple orchards in the northwest bear heavier than those in any apple district in the United States, according to information received by the Oregon Growers' Co-operative association in statistics prepared by the department of agriculture, bureau of crop estimates.

Two years ago, Oregon, Washington and California grew one quarter of the apple crop of the country, while the three states had only one-ninth of the acreage.

Coast States in Luck With reports of the serious damage to the apple crop east of the Rocky mountains, prospects now are that the three Pacific coast states will raise fully one-half of the apple crop this season of the entire United States.

Apple production has fallen off in the United States during the past 10 years. In 1909 the apple crop was 145,000,000 bushels, while in 1919 it had fallen to 135,000,000 bushels.

Washington Leads However, this does not apply to the Pacific northwest, which is rapidly becoming the great apple section of the country, Washington ranking as the greatest apple producing state in the union. Since 1910 there has been an increase in the number of apple bearing trees in the northwest, but the planting of new orchards has been slightly curtailed.

The following figures of the government give the production of apples in 1909 and 1919, showing how the industry has grown here in the northwest while taking the United States as a whole, it has fallen off. The figures are in bushels:

|            | 1909      | 1919       |
|------------|-----------|------------|
| Idaho      | 650,000   | 2,645,000  |
| California | 4,935,000 | 7,842,000  |
| Oregon     | 1,930,000 | 6,921,000  |
| Washington | 2,672,000 | 21,568,000 |

Bearing Trees Decrease In the number of bearing apple trees, there was a falling off between 1910 and 1920 in the entire country as an average but the following figures will show the growth of the apple industry in the west. The figures show the government's report for trees in the four fruit states of the west, comparing 1910 with 1920:

|            | 1910      | 1920      |
|------------|-----------|-----------|
| Idaho      | 1,605,000 | 2,380,000 |
| California | 2,482,000 | 3,128,000 |
| Oregon     | 2,029,000 | 3,215,000 |
| Washington | 3,009,000 | 7,969,000 |

It will be noted that Oregon is rapidly becoming one of the great apple producing states.

Per Capita Consumption Less With the radical decrease in apple acreage in the country as a whole, between 1909 and 1919, the average pounds for each person has been growing less and less, notwithstanding the fact that the northwest is becoming the apple center of the United States. According to the government's figures, in 1920 there was grown an average of 120 pounds for each person. According to present crop estimates, there will be only 53 pounds to each person from this season's crop.

There is in prospect now hardly half the crop of one year ago. To be exact, the government on June 10 estimated this year's apple crop at only 42 per cent of a normal crop.

Peaches and Pears Short The fruit shortage this year applies also to peaches and pears. Last year there was grown 22 pounds of peaches for every person in the country, while this year the estimate is for only 16 pounds. The government estimates the pear crop at only 43 per cent normal for this season. This means that while last year there was grown eight and one-half pounds of pears for every person in the United States, this year there will be only four and one-half pounds for each.

GOOD FOR WOMEN, TOO Foley, Cathartic Tablets have long been a favorite physic with men. Women suffer as much as men do from indigestion and constipation, and they also require a scientific remedy to keep the stomach sweet, the liver active and the bowels regular. Mrs. George Powers, 34 Winthrop Ave., Revere, Mass., writes: "I have taken Foley's Cathartic Tablets and I recommend them to everyone." They banish biliousness, headache, bloating.—Sold everywhere.—Adv.

## Corvallis Contractors Win Roseburg Award

The state board of control, in session here this afternoon, awarded the contract for the central heating plant at the Roseburg Old Soldiers' home to Yonndt & Keyser, Corvallis contractors. Work on the plant, which will cost \$21,449, will begin within the next few days.

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

# The Tree is Known by the Fruit it Bears

## Square Dealing--Dependable Merchandise Courteous Service--Lowest Prices

From one small acorn planted in 1902 has grown this sturdy oak, the J. C. PENNEY COMPANY, spreading its branches over three-hundred and twelve communities in twenty-six states.

### Every Woman Will Enjoy These Good Values

Here is a shopping list that is also a savings account. Every article is well made of the best quality and in the newest styles.

#### Summer Voiles

**\$4.98 to \$12.50** Here is a special purchase of soft voile dresses in the most desirable summer colors. Many of the models have the newest embroidered effects; others flare into a circular skirt with well defined waist line. Specially pretty are the white collars and cuffs. Shades of contrasting colors and fancy vestees.

#### New Wool Skirts

**\$9.90** Very smart are these new wool skirts, plaided, striped and in all the new plaided styles, box regulation collar effects. When worn and cluster effects; in plain colors and with over blouse, the prettiest of costumes is enjoyed.

#### Jersey Coats

**\$6.90 to \$9.90** Now comes the time for the sport suit and here are some interesting Jersey coats in both Tuxedo and regulation collar effects. A pretty practical garment for summer and early fall to be worn with separate skirt.

#### Over Blouses

**\$1.49 to \$7.90** Many hand-some models in the newest Over Blouses. Beaded and embroidered in rich designs. Navy, white, flesh and bisque. Also fine voile blouses, tailored and fancy styles and the new Pongee blouse in smart sport model with Peter Pan or two-in-one collar.

#### Cotton Crepe Kimonas

**\$1.98 to \$6.50** Now is the time to purchase these pretty, comfortable house garments. Fashioned of fine quality serpentine and cotton crepes in a wide selection of colors and styles.

#### New Dress Fabrics

Voiles, Organdies, Crepe Mohair  
Lovely wash fabrics for summer dresses at lowest prices, while quality and choice colors and designs are the finest.  
Fancy Figured Voiles 18 to 59c  
Dainty Tissue Gingham 40 inch 65c  
Percales, light and dark colors 15 to 25c  
Organdies, all summer colors 40 inch 69c  
Suttings 36 inch 39c  
Crepe Mohair, new sport Fabric, 36 inch \$1.29  
Pique Skirtings 27 inch 23 to 45c

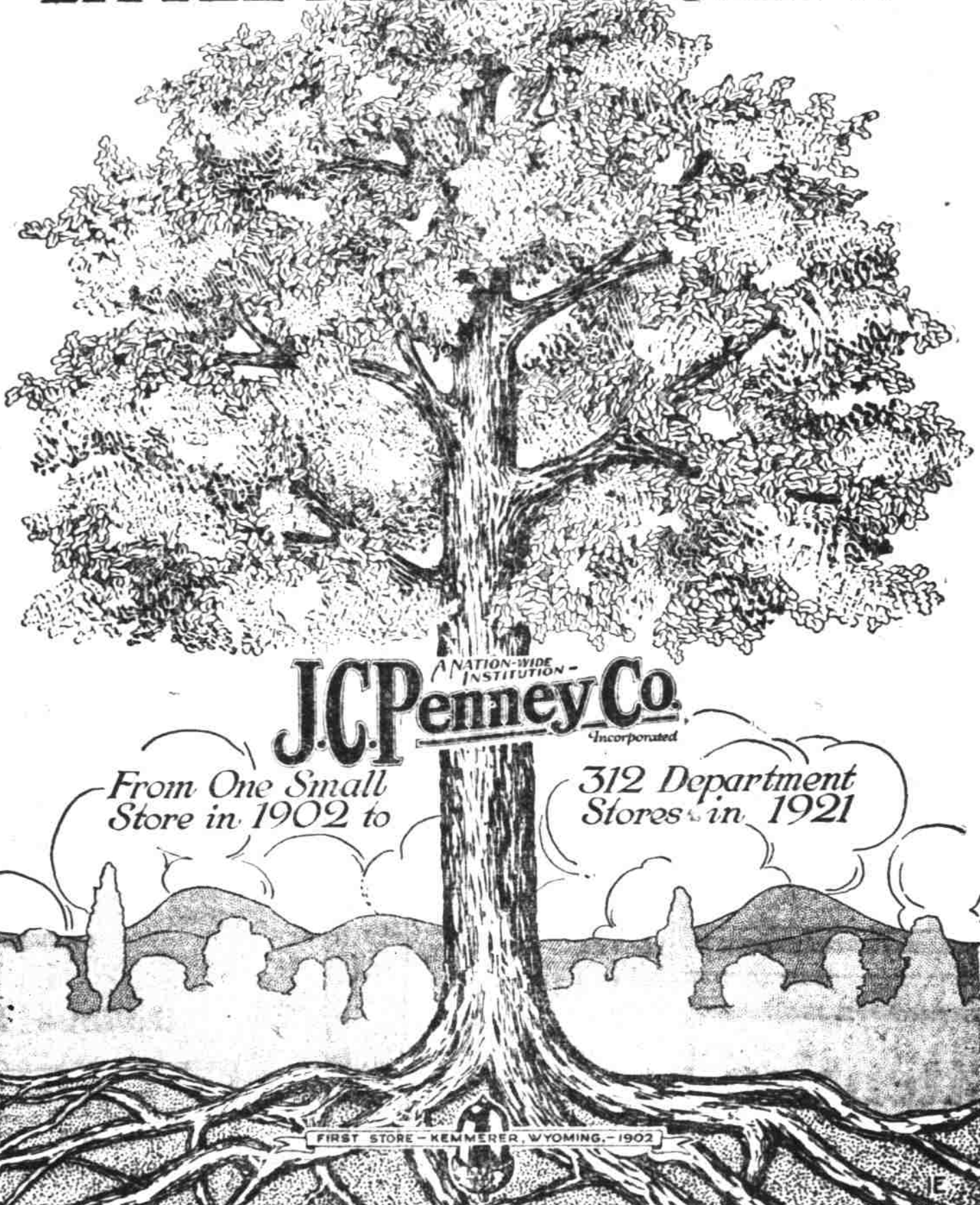
#### All New Colors and Designs in Finest Quality

#### NOTIONS

We will make you great savings in this important line of merchandise.  
Sewing Thread 5c  
Coats' Crochet Cotton 10c  
Cuticura Soap 21c  
Pepsodent Tooth Paste 39c  
Palm Olive Soap, 2 for 15c  
Rick Rack Braid, 5c  
Toilet Paper, roll 5c  
White Laundry Soap, 6 for 25c  
Hair Nets 8 and 10c  
Hose Supporters 10 to 25c  
Snap Fasteners 4 to 8c  
Safety Pins 4 to 10c  
Pins 5 to 8c  
Darning Cotton 4 to 8c  
Blas Tape 5 to 21c

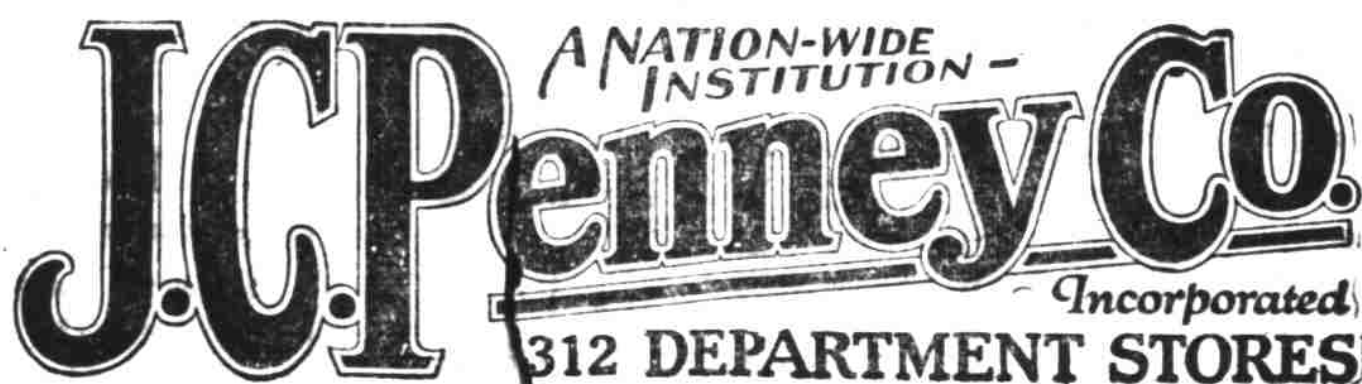
Out of the principle of square dealing, the Golden Rule, applied to business, has grown the demand for approximately \$50,000,000 worth of family outfitting from the J. C. PENNEY COMPANY stores in the past year.

## GREAT OAKS FROM LITTLE ACORNS GROW



NOURISHED by sound conservative economical methods, this largest chain department store organization in the world will continue to grow and bear good fruit. Expecting and asking only reasonable profits, you benefit by the lowest possible prices plus the savings effected through our tremendous cash buying power. These savings you enjoy every time you make a purchase at a J. C. PENNEY COMPANY store.

As You Compare Our Prices With Those Quoted Elsewhere, You Know Why the J. C. PENNEY CO. Never Need to Quote Comparative Prices



Mail Orders Promptly Attended to  
Salem, Oregon, 160 North Liberty Street

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

### A Money-Saving Event for Men

Highest grade materials are used in these men's suits. The best workmanship goes into their making; the pockets are hand turned and stitched and every detail is right.

#### Suits, Regulation and Young Men's Styles

**\$17.50** Pure worsteds, fine serge, chevots and cassimeres are the materials. Here are the suits you have been waiting for and a big choice of colors for your selection. Buying from us you save money. Note our prices.

#### Boys' Clothing

**\$6.90 to \$14.75** This is the season of the year when boys give the hardest wear to their suits. Suits with extra trousers and a fine selection of extra school pants. Also suits for vacation and knockabout wear at lowest prices.

#### New Straw Sailors

**\$1.98 to \$3.98** The correct crown height and brim width with ribbon band. Fine durable quality of straw and latest shapes. Also men's new Panamas in finely woven Panama with indented crown and band. A choice of men's and boys' caps in all new colors and materials.

#### Men's Wearables At The Lowest Prices

Special quality Hosiery; black, white and grey, 15c to 69c. Men's collars, the popular brands and styles, 20c and 49c. Men's canvas gloves, 10c to 29c. Men's muslin nightshirts, 98c to \$1.69. Men's overalls and jumpers, heavy denim, \$1.19.  
Painter's Overalls \$1.19  
Men's and Boys' Khaki Pants \$1.25 to \$3.25  
Men's Work Pants \$2.49 to \$2.98  
Men's Union Suits .80c to \$1.98  
Bathing Suits .98c to \$5.98  
Men's Dress Shirts \$1.19 to \$3.98  
Wash Ties .19c to 49c  
Silk Ties .49c to \$1.49  
Work Gloves .69c to \$2.25  
Suit Cases and Handbags 50c to \$16.50

#### Buy the Boy's

**89 and 98c** A big shipment has just come in. Overalls of the finest and most durable quality; indigo dye and made with bib.

#### Men's Shirts

**69c to \$1.49** Men's blue chambray shirts, made of extra heavy quality material, full cut. Also boys' blouses, best quality, 69c to 98c. Boys' dress shirts and blouses in plain and fancy stripes, 69c to \$1.49.

#### New Silk Fabrics

For Dresses, Blouses, Skirts  
The clever home dressmaker will take advantage of savings on these handsome silk fabrics; she will be quick to see where she can save money and be able to make two dresses where she has felt she could afford but one.  
Finest Quality of Pongee, yd. \$1.69, \$1.98  
Extra quality of Messaline, yd. \$1.69, \$1.98  
Heavy Crepe de Chine \$1.69  
Georgette Crepe \$1.69  
Satin, white and flesh, \$1.79  
Chiffon Taffeta \$1.69, \$1.98  
Fancy Crepe Silks \$2.19  
Fancy Figured Foulards \$1.69  
Ginghams 10c to 25c