

OREGON, LAND OF PROMISE AND ENCHANTMENT, WITH MANUFACTURING AND AGRICULTURAL FOUNDATIONS OF PROGRESS—MAGIC OF ITS SCENERY CALLS TOURISTS

John M. Scott, general passenger agent of the Southern Pacific...

BEAUTIFUL WILLAMETTE

From the Cascades' frozen peaks, leaping like a child at play...

—SIMPSON.

Pacific coast and the lower course of the Columbia River are forests of Douglas fir with stands of 100,000 feet of timber per acre...

Agricultural Industry.

Agricultural ranks second to lumbering among Oregon's industries. The total value of crops was more than \$20,000,000...

Winter wheat, 791,411 acres, producing 17,553,987 bushels; spring wheat, 316,923 acres, producing 5,919,595 bushels...

In addition to these, thousands of acres are devoted to successful cultivation of oats, barley, potatoes, rye hay, hops, onions, beans, clover, truck vegetables, peaches, pomatoes, cherries, berries and nuts...

Oregon is rich in hydro-electric resources since it has an abundance of large and important streams and lakes. The state has over 11 per cent of the total horsepower in the United States...

On leaving Ashland the traveler reaches the land of the Rogue River valley, into Medford. The valley is now producing about one-half million bushels of peaches and the same production of apples.

From Medford an interesting side trip might be taken to Crater lake. Crater lake is a body of water of unbelievable blue occupying the crater of an extinct volcano...

This wonderful old crater, with an elevation of nearly 8000 feet, is so near the top of the world that there is nothing with which to compare it...

A roughing trip on the upper stretches of the Rogue river would be interesting to the trout fisherman or to the lover of rugged mountain streams...

A few miles north of Medford, Table Rock is a very conspicuous landmark from the floor of the Rogue river valley...

The numerous beaches of the Oregon coast offer to the vacationists attractions of unending variety and charm...

The beaches of Newport, with its unexcelled climate, are particularly attractive. The most popular is Nye beach, noted for its smoothness and gradual slope...

Coos Bay Country. In this land of unusual beauty and charm Oregon has another delightful outing place for pleasure seekers...

Weight Oregon Caves. From Grants Pass the Oregon caves may be reached. These caves, in decoration of the wall and ceiling, surpass the Mammoth cave of Kentucky...

REGION OF COLORADO WHERE FLOOD OCCURRED. A map showing the Colorado River and surrounding areas, including Cripple Creek, Florence, and Pueblo.

The star shows about where the dam broke which added to the havoc caused by the flood.

Mountain and Other Resorts. Detroit (Breitenbach the Springs, Mt. Jefferson County). Tickets now on sale...

SOUTHERN PACIFIC LINES JOHN M. SCOTT, General Passenger Agent

RETAINS HER TITLE AS GOLF CHAMPION.



Miss Cecil Letch retained her title as champion woman golfer of Great Britain when she defeated Miss Joyce Wethered...

Coincidence Connected With Death at Crossing. A coincidence connected with the accidental death of Mrs. Arthur Sorenson...

Along Siletos and Takken'tch lakes are wonderful possibilities for the sportsman, not only fishing, and hunting wild ducks and geese...

Marshfield and North Bend, on the west shore of Coos Bay are modern progressive cities. They are headquarters and outfitting places for sportsmen and vacationists...

And to the traveler reaching Portland we should say emphatically: do not miss a ride over the Columbia River highway...

The Columbia River highway is the key which opens the door to the treasure box of the beauties and inspiring grandeur of the gorge of the mighty Columbia river.

The fame of this highway is being spread by all who have been fortunate enough to traverse its 180-mile length of level surface pavement and who have viewed its grandeur from many points of vantage...

New Irrigation Area For Josephine County. A new irrigation district known as the Fort Yonney district has been organized in Josephine county...

Barber is Reappointed. Lovell's Term Expires. A. C. Barber, state insurance commissioner and state fire marshal, will be reappointed by Governor Gearty...

The term of office of Frank K. Lovell, state tax commissioner, expired May 21, the date apparently escaping the attention of the state board, composed of the governor, the secretary of state and the state treasurer...

for which a given Quality and Service can be purchased—just that much and nothing more

OUR QUALITY IS BEST OUR PRICES ARE RIGHT

Continued increasing patronage in face of present condition is positive proof that we are giving values that cannot be duplicated elsewhere.

AND REMEMBER We are still adding to the value of your dollar by giving an EXTRA PAIR OF PANTS ABSOLUTELY FREE with each suit ordered now. Step in and let us take your measure today.

SCOTCH WOOLEN MILLS 426 State Street Salem, Oregon

Barber is Reappointed. Lovell's Term Expires. A. C. Barber, state insurance commissioner and state fire marshal, will be reappointed by Governor Gearty...

John Ruskin BEST AND BIGGEST CIGAR. The more you smoke them - The better you'll like them. Write for our Premium Catalog No. 4.

The Right Price Is the Lowest Price. SCOTCH WOOLEN MILLS. 426 State Street Salem, Oregon.

REVOLUTION

During the last few years there has been a complete revolution in the Method of distributing Food Products.

Pure Food Laws, and Net Weight Laws, have done much to protect the buying public. But, greater still, is the System of Merchandising that insures Clean, Sanitary Methods of handling your food until it reaches your home.

SKAGGS UNITED STORES were founded upon the principle, that the most sanitary method of distributing Foodstuff, would merit its reward and gain the confidence of the consumer.

We believe the day of "Slipshod Methods"—False Advertising and offerings of "Special Bait" to get patrons into your store, has become a thing of the past—and that Straightforward Methods—Honest Advertising and a Policy of retailing Nationally Advertised Standard Brands at a small margin of profit, will meet with the approval of the keen and intelligent buyer.

In proof of our foregoing statement, make a list of your needs from this advertisement as a comparison, and note the consistent low prices throughout—at a Saving.

OUR REGULAR PRICES

Table listing prices for Pure Cane Sugar, Eggs and Cheese, Milk, and Miscellaneous items like matches and sardines.

OUR MARKET

FRESH MEATS FROM OUR MARKET, are guaranteed quality.—Order your Meats and Groceries together.

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