EAT MORE **BREAD**

HOLSUM BREAD

is your Best BREAD Buy more

of it

is your Best food Eat more of it .

CHERRY CITY BAKING CO.

Virtuola

Cigars made from the fin-

The Cigars are made from the seconds from the high grade Spanish Tobacco from which Virtuola Class B and C are manufactured.

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"It's The Indiana Silo"

book, preach a better sermon on build a better mouse trap the world will make a beaten path to his door though his house be a hut in the woods."

The path to the home of the INDIANA SILO is wide and straight and is becoming more so each day. Would you be interested in

Because

Chas. K. Spaulding Logging Company SALEM OREGON

THE PHEZ

Loju

Applju

Phez

FRUIT BUYERS

H. A. BAKER & CO.

Trade St., near High

Over Ladd and Bush Bank

SOUND

TIRES

SOUND ALL

AROUND

Trade and High

in efficiency and capacity this year-

the largest maraschino concern on this coast.

Slogan subject for next week, Hops.

conservation--

Bottle Carriers, etc.

Milk Pails, Pans, Scales Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers,

DAIRY SUPPLIES

SALEM HARDWARE CO

542 State St.

Potatoes

Car Lot Shippers of

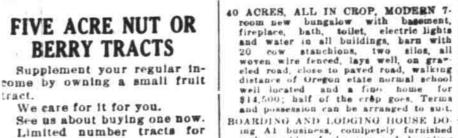
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All Kinds of Fruit

Phone 717

Cascade Brand HAMS, BACON and LARD

VALLEY PACKING COMPANY



and possession can be arranged to suit BOARDING AND LODGING HOUSE DO ing A1 business, competely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Socolofsky, 341 State effect, Sajem. Phone 970.

THE SALEM NURSERY COMPANY

Car Supply You With

Well grown and restable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good se-

lection of varieties Gur Trees Give Satisfaction

428 Oregon Bldg., Salem, Ore.

Additional Salesmen Wanted

this territory. And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this

SALEM IS THE DEHY.

DRATION CENTER OF

THE WORLD

means?

Do you ceauze what that

It means that there is a mar-

ket, and a growing market for

every vegetable and fruit that

can be raised on the land in

Dehydration is the greatest thing in the world, in food conservation.

country or the world.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun-and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way,

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will pover "pinch out."

to the growth of this commu-

nity, by a program that will

make its output ten times its

present output-that will em-

ploy 2500 people at its factory;

that will pay to the growers

\$20,000,000 a year for their

OREGON

KING'S PRODUCTS COMPANY

SALEM

products.)

(This company is committed

One of the largest and best equipped Chiropraetic offices on the Pacific coast

6 p. m.

Save Your Eyes

Morris Optical Company

It's Havana

est Spanish Tobacco completely wrapped in tin foil 'n bunches of 5 and selling for 25c.

SHOWALTER &

Wholesale Distributors

"If a man writes a better

knowing why?

The Quality Insures Economy and Efficiency

plete Hostelry in Oregon Out of Portland

Dried Fruit Packers

Always in the market for dried fruits of all kinds

Phonographs

Salem, Oregon

GEO. C. WILL Everything in Music and

Planos

Sewing Machines 482 State Street, Salem

Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

USE

BUTTER CUP BUTTER

Capital City Cooperative

137 So. Com 1 St. Phone 299 Our Method: Our Idea: The Best Only Co-operation

And he has frequently asserted that Salem is the dehydration center of the world.

Also, this combination will make an outlet for 3000 tons more of loganberries, this year.

all the world, with the simple addition at the point of consumption of the water taken out here-

And every cent of the money is kept here but that paid for the nails in the outside cases.

operation with the King's plant, the by-products part of which it will have charge-

And plans are under way to again double it for the 1922 crop.

Creamerv

Yes; Dehydration Is The Biggest Thing In The World

The Salem Slegan editor has said many times that dehydration is the biggest thing in the world in food

These facts have not lost any of their importance; they grow more manifest and important from day to

The Salem dehydration plant of the King's Food Products company has been increased at least 50 per cent

Arrangements have been perfected and the Star Fruit Products Co. has entered the Salem field, in co-

And the Star people will also put up here a large tonnage of cherries for maraschino purposes; they are

The great thing, however, is dehydration. It puts our ripe fruits and fresh vegetables onto the tables of

A. C. BOHRNSTEDT 401 Masonic Temple SALEM OREGON

nity Insurance

LADD & BUSH. BANKERS Capital \$500,000

BERRY TRACTS

PEARCY BROS.

We care for it for you.

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51/2% FARM LOANS 6%

We loan money for five

years. We allow you to pay

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We close our loans promptly

HAWKINS & ROBERTS

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Small Tracts and Investments

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DR. O. L. SCOTT Chiropractor

P. S. C. graduate Class 1911

Hours 10 to 12 a. m. 2 to

Rooms 309-10-11-12 U. S. Bank Building

world; that dehydration is the biggest and most important thing in the world in food conservation; that the King's Food Products Co., with its principal plant in Salem, increased 50

capacity again next year, is "putting over" the marketing of dehydrated fruits and vegetables; that the demand is growing and widening to the whole circle of the globe: that this company has arrangements perfected for the use of a much larger volume and range of by-products; that thus a high degree of prosperity is insured and absolutely stabilized for the Salem district; and that nothing could possibly be more important than the continued expansion of this great manufac-

turing plant in the way of material upbuilding and growth of both the country and the city that is its manufacturing, marketing and shipping center?

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305 State St.

Men Try Bishop's If . you want the best ob-

tainable in men's clothes and furnishings.

> Store C. P. Bishop, Prop.

Salem Woolen Mills

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods-Ladies' Ready-Ty-Wear-Ladies' Shoes

KAFOURY BROS. 466-474 State Street

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified col-

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RISING BREAD

SALEM BAKING CO.

439 Court Street

DRAGER FRUIT CO.

221 S. High St. Salem, Ore.

OREGON PACKING COMPANY

Investigate the Pacific

Fruit Drying and Hop

Drying Stove

Recommended by Oregon Ag-

ricultural College. Ask your

neighbor about them

W. W. Rosebraugh Co.

Salem, Oregon

We are out after 2 millions.

We are now paying over

three quarters of a million

dollars a year to the dairy-

men of this section for

milk. "Marion Butter" is

the best butter

More cows and better cows

is the crying need

MARION CREAMERY &

PRODUCE CO.

FAIRMOUNT DAIRY

Schindler Bros., Prop. Wholesale and Retail

Dealers in Milk and Cream Salem, Ore. Phone 725

Roth Grocery Co. STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

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SALEM, OREGON

The Largest and Most Com-

Phone 2488 SHIPLEY'S HOTEL MARION

Salem, Ore.

Women's, Misses' and Children's Clothes

and Haberdashery

The Pay As You Go Plan

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See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

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DO YOU KNOW? That this big, busy store sells GROCERIES, DRY GOODS,

CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of

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VALLEY MOTOR CO.

260 N. High State and Front

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Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

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Eat a plate a day **ICE CREAM**

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BUTTERCUP ICE CREAM CO.

P. M. Gregory, Mgr. 240 So. Com'l St. Salem

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WILLAMETTE VALLEY PRUNE ASSOCIATION

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Harness, Horse Blankets, Robes and Gloves

Puttees, Suit Cases and Bags Leather Goods of Quality

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Made In Salem

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Order from the factory or from

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If you want to get

W. T. RIGDON & SON from your advertising, use

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We carry the following lines of PAINTS, Snerwin Williams Co. Everything in Building Material while they last.

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southeast of Salem. Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

LIGHT---HEAT **POWER**

building of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

CLETRAC

As soon as the plowing job is finished, hook the Cletrae to the harrow and seeder, and finish the job.

Tank-Type-Tractor

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.

349 Ferry St., Salem, Oregon

space in

The Vrooman strain Franquette is the nut-we sell the trees. Bing, Royal Anne and Lambert are the leaders-we sell them. The Italian prunes are the standard-we can supply them in any grade and any quantity

Salesman Wanted

Company 1630 Chemeketa Street

At Reasonable Rates

Our contribations to the up-

J. L. Van Doren, Mgr.

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Complete Grinding Plant on Premises

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Ask Your Dealers for Them.

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Busness Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

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Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans-Farm Loans Fire, Auto, Life and Indem-

Our efforts will be to assist in every possible way the development of the fruit and berry industries of

this valley

Long experience and thorough understanding makes this bank able to give unex-

& Co. Farm and Fruit Lands

Telephone 515

DID YOU KNOW that Salem is the dehydration center of the

per cent this year in capacity and proposed to be doubled in