

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

It's Havana Virtuola

Cigars made from the finest Spanish Tobacco completely wrapped in tin foil in bunches of 5 and selling for 25c.

The Cigars are made from the seconds from the high grade Spanish Tobacco from which Virtuola Class B and C are manufactured.

SHOWALTER & JACOBS
Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, bars with 20 cow attachments, two silos, all woven wire fenced, lays well, on graded road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$18,000; half of the crop goes. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE doing all business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Suedolofsky, 341 State street, Salem. Phone 970.

THE SALEM NURSERY COMPANY

Car Supply You With
Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

If your EYES need attention
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected
Cascade Brand
HAMS, BACON and LARD
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company



SOUND TIRES SOUND ALL AROUND
VICK BROS.
Trade and High

Pianos Phonographs
GEO. C. WILL
Everything in Music and Sewing Machines
462 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia
Phonographs and Records

USE
BUTTER CUP BUTTER
Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
United States National Bank
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans
Fire, Auto, Life and Indemnity Insurance
A. C. BOHRNSTEDT
401 Masonic Temple
SALEM OREGON

LADD & BUSH, BANKERS
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.
Farm and Fruit Lands
Small Tracts and Investments
Telephone 515
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT
Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

"It's The Indiana Silo"

"If a man writes a better book, preach a better sermon or build a better mouse trap, the world will make a beaten path to his door though his house be a hut in the woods."

The path to the home of the INDIANA SILO is wide and straight and is becoming more so each day. Would you be interested in knowing why?

Because
The Quality Insures Economy and Efficiency

Chas. K. Spaulding Logging Company
SALEM OREGON

Our Lands Are Cheap and They Are Not Cheap Lands

The reader will find some of the best posted men in this section, in this Salem Slogan issue of The Statesman, agreeing with the Slogan editor that the prices of land in the Salem district are cheaper than elsewhere in the world, considering possible potential productive values—

And that is the true test—
For, in the final analysis, agricultural and horticultural land is worth just as much money as it will pay interest on—

But there are many qualifications mentioned by these contributors; and some illustrations, like the one of Knight Pearcy, for instance, saying that beaver dam land here is worth perhaps \$100 an acre to raise hay on; but it is worth \$1000 an acre to raise celery or onions on—

And he might have added that there is land here now being used to pasture sheep on that is worth for that purpose perhaps \$25 to \$50 an acre; but that it would yield returns on \$1000 an acre in walnuts or filberts, or prunes or loganberries, or used in a number of other possible ways.

Then there is the question of living conditions; of living in Oregon where we have immunity from many discomforts; or on a paved road or near one; or near a good school, a good market, etc.

These things all make for potential value.
And the Salem Slogan editor claims that the statement in the first paragraph is proved.
Next week's Salem Slogan subject will be Dehydration.

DID YOU KNOW that there is 100,000 acres of land within a radius of 20 miles of Salem that, planted to the right crops and set to the right fruits and nuts, with diversified farming combined with dairying and poultry and live stock breeding, and bee keeping, will pay in net profits the present purchase price of the land every year, over a period of five or ten years, and will make a constantly increasing net annual cash return, under good management and applied industry; will, in fact, for the present generation and for future generations, be an increasing asset—will grow in productive and selling value in the hands of present and future holders throughout the years; that if this could be fully realized all over the United States and all over the world, the Salem district would soon double its population; and in time double it again and again?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

If you want to get RESULTS from your advertising, use space in

THE STATESMAN

The Yrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM OREGON

LIGHT--HEAT POWER
At Reasonable Rates

Our contributions to the upbuilding of Salem

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

PORTLAND RAILWAY LIGHT & POWER CO.

For Quick Action in Real Estate and Fire Insurance
Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men Try Bishop's
If you want the best obtainable in men's clothes and furnishings.

Salem Woolen Mills Store
C. P. Bishop, Prop.

A Progressive Store
Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.
466-474 State Street

That Which You No Longer Use,
but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

DIXIE SALT RISING BREAD
SALEM BAKING CO.
439 Court Street

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Roth Grocery Co.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove
Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S
Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

HEATING PLANTS
See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR
Plumbing--Heating--Tinning

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!
We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.

Ford
THE UNIVERSAL CAR
Sales and Service

FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High State and Front

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

Eat a plate a day
WEATHERLY ICE CREAM
Sold everywhere

BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

STATESMAN CLASSIFIED ADS.
Bring Buyer and Seller together. The cost is small. Try one in our next issue

WILLAMETTE VALLEY PRUNE ASSOCIATION
Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association
20130-2285
3040-1752
4050-1526
5069-1357
6070-1082

Salem Fruit Union
3040-1582
4050-1332
5060-1132
6070-0932

"The Old Reliable"

F. E. SHAFER
Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

W. T. RIGDON & SON
Progressive
Funeral Directors
SALEM

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co.
Also
Everything in Building Material

Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
349 So. 12th St.
Phone 813

Made In Salem
by experienced Swiss Cheese maker
Swiss Cheese
Cream Brick Cheese
Limberger Cheese
Order from the factory or from your grocer

Salem Cheese Factory
Phone 81F11
On paved reform school road, southeast of Salem.

Yours For Co-operation
in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

PORTLAND RAILWAY LIGHT & POWER CO.

THE STATESMAN

Capital City Nursery Company

LIGHT--HEAT POWER

SALEM WATER, LIGHT & POWER CO.

PORTLAND RAILWAY LIGHT & POWER CO.

SALEM WATER, LIGHT & POWER CO.

THE PHEZ CO.

Loju

Applju

Phez