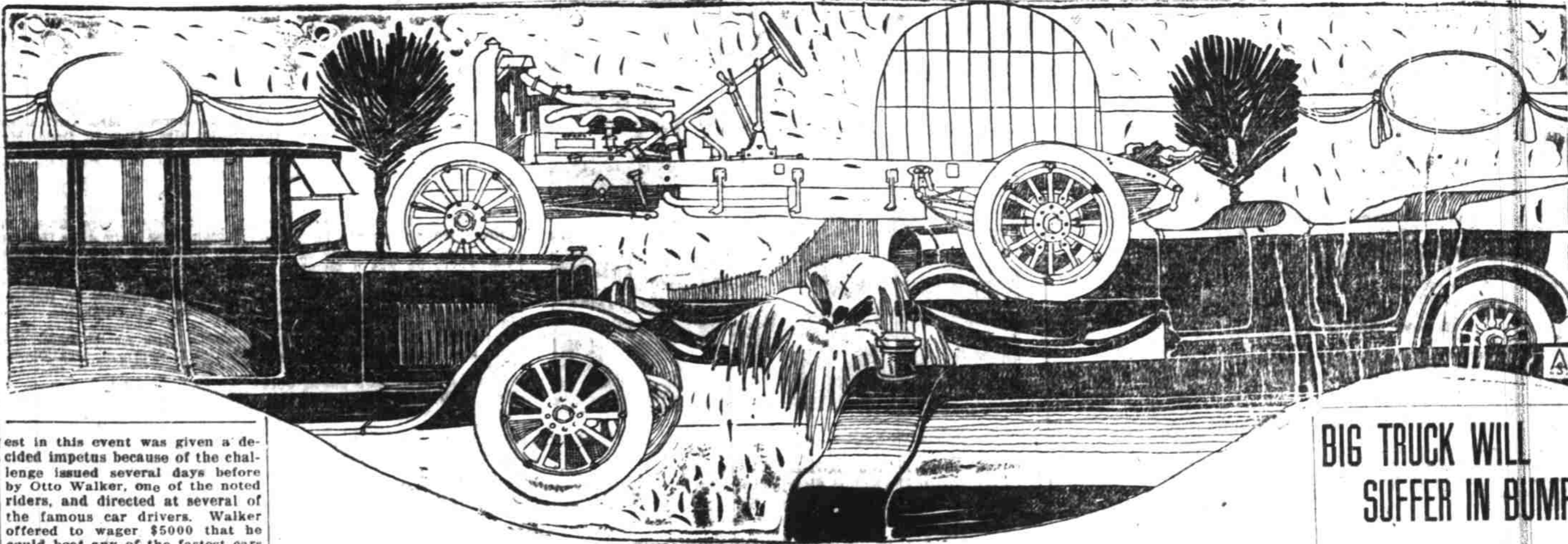


## AUTOMOBILES—TRUCKS—TRACTORS—

### Motorcycles — Bicycles — Accessories



### WORLD RECORDS ARE SHATTERED

Motorcycle Racing Meets  
Approbation of Sports-  
men in California

Motorcycle racing has met the full approbation of California sport fans. It is making such a strong bid for public favor, it is said, that it is somewhere near on a par with baseball and football. The crowds which flocked to witness the speed duels on the Fresno and Los Angeles board saucer speedways and more recently, on the fast dirt track at Bakersfield, strongly indicate this at least.

At the speed carnival held on the Beverly Hills track, at Los Angeles, a couple of weeks ago, new world's records for 5 and 25 miles were set up. An average of 105 miles an hour was maintained in the five mile event and the speeds attained in the other events were equally remarkable. Inter-

est in this event was given a decided impetus because of the challenge issued several days before by Otto Walker, one of the noted riders, and directed at several of the famous car drivers. Walker offered to wager \$5000 that he could beat any of the fastest cars in a match race for any distance. In practice trials he developed a greater speed by three miles an hour than the four-wheeled speed demons turned up in the meet held a week before. His defy went un-

accepted.

History was created at the Bakersfield, Cal., meet, May 8th, also, when new 1-mile dirt track records were established for 1, 5, and 10 miles. Jim Davis turned the 5 miles at an average of practically 81 miles an hour, an astonishing speed for a 1-mile circular course.

Both the Los Angeles and Bakersfield meets were attended by huge crowds of people. Many Los Angeles fans journey to Bakersfield to watch their favorite riders perform on the dirt track after seeing their thrilling performances on the Los Angeles board speedway. From the looks of things, motorcycle racing has certainly found a permanent berth on the Pacific coast sport calendar.

### TOURS PLANNED BY THOUSANDS

Motorcyclists in Every Corner of United States Studying Maps

Motorcyclists in every corner of the land are pouring over maps and route books these days, getting camping equipment in readiness, and otherwise laying plans for long cross-country tours. Never before have there been so many riders who are hearkening to the call of the open road. Riders in the middle west and many even from eastern states are making plans to tour to Yellowstone park this summer with their motorcycles. On the other hand, many motorcyclists are planning to take in the sights and attractions of the country's largest city and other interesting points along the Atlantic coast. The greatest attraction for the embryo tourists, however, appears to be the government national parks, in the western states. It is quite natural that this is the case, however, as the average motorcyclist of today is a red-blooded person to whom the great outdoors and hand of nature has a great appeal.

tery to whose life there just doesn't seem to be any limit. And immediately after the appearance of any such publicity I am literally drowned by a deluge of questions from my customers wanting to know why they can't get some such everlasting service from their batteries.

As a matter of fact, I don't know why they can't—if they will really give their batteries honest and unflinching care. This stuff about a short life and a merry one, that the pessimistic motorist is forever pulling about his battery, is mostly bunk. Starting and lighting batteries will live and do their work a whole lot longer than most people think, if, as I said before, they're given a fair chance. I've got a bunch of letters in my office now—reprints of originals sent to the home office—testimonials from all sorts of people from all parts of the country in which 'Exide' Batteries that have been giving bang-up performance anywhere from three to six years are mentioned. Of course, no firm can guarantee anything like that, any more than the seedsman can guarantee his seeds coming up—results are so markedly dependent on the user and the local conditions. But I will say that anyone who buys an 'Exide' Battery, and backs that battery up with a faithful using of 'Exide' service, is surely going to get his money's worth—and then some every time."

### FROHMAN HAS CYCLE HOBBY

Famous Theater Magnate Indulges Choice Pastime in California

LOS ANGELES, Cal., May 21.—Daniel Frohman's hobby is motorcycling. The story leaked out in Los Angeles yesterday when a lady reporter was sent out by one of the local dailies to interview the theater man who is sojourning here temporarily in the interest of his business enterprises. "What is your principal hobby or sporting pastime?" ventured the lady reporter. "I have but one,"

replied Mr. Frohman, "and that is riding a motorcycle. I have several automobiles at my home in New York, but for sport and healthful outdoor exercise, I prefer to ride a motorcycle. Sometimes I play golf, but nothing invigorates me so much, or gives me more pleasure than to don my riding suit and puttees and go for a ride about the New York parks and boulevard system. I know that certain of my friends think I'm crazy because I ride a motorcycle, but that is only because they never rode motorcycles themselves, and don't know what real sport is."

For the benefit of those who have never heard of Mr. Frohman, they have but to refer to almost any billboard in their neighborhood, no matter where they may reside. Very likely their eyes would meet the printed expression, "Daniel Frohman presents such and such an actor or actress, in such and such a play." Mr. Frohman is undoubtedly one of the foremost figures in the theatrical world.

### BIG TRUCK WILL SUFFER IN BUMP

Brown Trucking Company Claims Machine Damaged By Little Dodge Car

In a mutual collision, the heaviest machine fares the worst is a theory in physics that the plaintiff in the case of the Brown Trucking company against the Brownfield-Canty Carpet company are attempting to demonstrate in the hearing of the action begun Thursday morning in Judge William E. Carroll's court before a jury. Damages totaling \$4,411.65 are sought by the trucking company for losses alleged to have been incurred through repair bills for the machine and through the fact that they were unable to use it for approximately a month after the accident. The Brown company's car was a three and one-half ton White truck, the fur-

ture company's being a Dodge delivery truck.

In the collision which occurred on Harrison avenue in February, 1920, the smaller car is also said to have been damaged but the worst sufferer apparently was Mike Lowney, that furniture company's driver, who was badly injured in the smash-up. Earl N. Genzberger is appearing for the plaintiff, Canine and Geegan and Tom Davis representing the defendants.

### Unique Cycle is Shown By McMorran N Ramsden

Ramsden & McMorran have on display in their show window an Indian motorcycle which was especially finished by the factory for use in the Chicago auto show. At the present time the motorcycle is being sent around the country to be used by the different Indian dealers for display purposes. The machine, which is of a beautiful cream color, is especially mounted with regard to display purposes.

**RIMS**  
and Rim Parts for all Cars  
Free Expert Advice  
IRA JORGENSEN  
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Hood, Fisk and Silvertown Cords—Automotive Supplies—Expert Repairing—Welding

We Never Sleep

### Dealer Deluged With Queries About Batteries

"Every once in a while," says Mr. R. D. Barton, manager of the local Exide service station, "you'll see an ad or read some article about a starting and lighting bat-

### UP-TO-MINUTE NEWS OF AUTO PROGRESS

**Handy Gasoline Funnel**  
With an opening at one side instead of the top, a gasoline funnel for automobiles, and that can be carried in small space, has been invented in England.

**To Warm Motorcyclists' Hands**  
Hands and feet of motorcycle riders can be kept warm with new attachments for their machines that convey warm exhaust gases from the engines to metal cowls.

**Prevents Tractor Wheels Clogging**  
The lugs on a new tractor wheel work in and out like spades from an eccentric on the axle and clean themselves, preventing the wheel clogging in stickiest soil.

**Accelerator Works Horizontally**  
An automobile accelerator pedal patented by a North Dakotan works horizontally instead of vertically, relieving a driver from keeping his foot in a strained position.

**Must Not Splash Pedestrians**  
Several Japanese cities require that automobiles be equipped with fenders to prevent the wheels splashing pedestrians in wet weather.

**Radiator Near Rear Axle**  
The motor and radiator of a new French automobile are mounted close to the rear axle, the inventor claiming this arrangement permits the use of smaller and lighter bodies.

**Whistles When Lubricant is Needed**  
Blown by suction from the intake manifold, a whistle has been invented to warn a motorist that the circulation of lubricating oil in his car has stopped.

**Warm Automobiles at the Curb**  
An electric light company in an Ontario city has installed tape on many of its poles to enable automobilists to keep their cars warm while standing on the streets.

## DODGE BROTHERS ROADSTER

Its economy is practically expressed in its low gasoline consumption, its high tire mileage, and the infrequency of repairs.

It is further expressed in the durability of its finish, which seldom requires more than a thorough cleaning to bring back its original lustre.

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# Ford

THE UNIVERSAL CAR

The Ford Delivery Car is probably one of the most used cars in the business world. The reasons are simple: It is the most economical motor car in service; it is the most dependable motor car in service; it is the most satisfactory motor car in service, because it is the regular Ford Chassis with just the kind of body you want. We can get or build any kind of a body you may desire, plain or fancy. It will multiply the volume of your business by doubling your business territory. If this were not so, the biggest corporations in the country would not be using fleets of Ford cars for delivery purposes. Come in. Let's go into details a little farther with you. You will find it a profitable investigation.

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