


## $\cdots=$ WALLY CENTEA

| VALLEV CENTER | The prize to be given the writer of the best essay is a scholarship in any college or university in the ner, this scholership to extend This autional prize $\$ 5000$ | MAMY TOURISTS <br> EXPECTED SOON <br> Registration Light During |
| :---: | :---: | :---: |
| Acreage in Roseburg District Far Exceeded by Willamette Area | Big Farm Company is Formed by Portlanders Articles of fincorporation were | t Few Days at Sal Camp Grounds |
| MAY PLANT TILL MAY 14 |  | auto canp rround was smatier butt acording to T. G. Albert, sht perintendent of the grounds, ine |
| 27514 Crates of Broccoli Handled by Growers Last Year |  |  |
|  | Inc. Porland; Incorporators, Wil- |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Casey Tractor Appliances com- |  |
| Willamette valley will become the center of the industry for Oregon. |  | Tan |
| In ast season there wast planted | ${ }^{\text {ca }}$ |  |
| orable season and \& wide distribu- | the | , |
| $\left\lvert\, \begin{aligned} & \text { tion through the Oregon Growers } \\ & \text { ooperative association, growers } \\ & \text { netted abont } \$ 300 \text { an acre and }\end{aligned}\right.$ |  |  |
|  |  |  |
|  | No Opinions Handed D |  |
|  | For the |  |
| tent that the 250 acres in theRoseburg district will be exceed- | For the first |  |
|  |  |  |
|  | were in conference |  |
| Conperative ascociation has furnished seed for membuts who will plant 325 acres. This acreage is |  |  |
|  | ons |  |
| in addition to that in the immed- | Long Lis |  |
|  |  |  |
| sociation has furnished seed for <br> members of the assoclation now <br> have seed to plant 36 acres. New- berg has seed for the planting of |  |  |
|  |  |  |
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|  |  |  |

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## How you can measure tire value in 1921

TEN it's surprising the number
different tire views that come chance talk at the curb or in he leisure of a friend's garage.
Almost every day you come across the man human enough the cut-price tag on "joblots," "discontinued lines" and "surplus stocks."
His opposite is the hardyan car owner who sticks year in and year out to a standard brand as the
rational economy.

Many will remember the scarcity
U. S. Tires last year

A hardship at the time, but a benefit now. There are no U.S. Tires to be forced selling of any U.S. brand - no shipping of tires from one part of the

There are 92 U.S. Factory Branches Each one gets its share of U. S. Tires There is a broad, constant, even dis on from these Branches to the deale
Buy a U.S. Tire anywhere -in a community of 500 people or even less-and you get a production-with all the orig production-with all the origfactory put into it.
The owner of a medium or light-weight car stands on equal ground with every other car owner.

## United States Tires United States (ab) Rubber Company <br> Gingrich Motor Co., Salem, Oregon Ma Jorgensen, Salem, Oregon <br> Marion Automobile Co., Salem, Oregon <br> Salem Automobile Co., Salem, Oregon <br> D. Owins, illy Hess Liberty, Oregon A. L. Bones, Turner, Oregon

