## Che ©regon statesman



| - ONE OF OUR GREATEST ASSETS |
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| "The berry industry will become one of the Northwest's | greatest assets. The acreage which has been planted the last

rew years, is enormous. Like some of our other dvelopments more attention has been given to the planting than to the
marketing. What the berry industry needs at the present marketing. What the berry industry needs at the present
time is a strong organization of the growers. They should be formed into large groups. We need to develop more markets
to obtain a wider distribution. We will need in thenext few to obtain a wider distribution. We will need in th enext few
years, greatly increased facilities for the packing of the crop. years, "Not only should growers cooperate among themselves but there should be a good spirit of cooperation shown to-
wafds the canneries and other concerns which must handle war products. By all pulling together, the industry can be
our
developed beyond the fondest expectations of the most enthudeveloped beyond the fondest expectations of the most enthu-
siastic. It would be regretable, if because of lack of good organization and cooperation and the proper development of the ndpstry, that conditions came about where growers became
diseouraged and actually began to reduce the acreage thay maintain the present acreage. More and more the rather is going to look to the Pacific Northwest for its supplies give this country the same reputation for its berries, we ca Padific coast has already earned for its other fruits."
 er. th to assure a stable market for the berries of the Northwestwhich, with the right kind of cooperation, is tound to become the principal small fruit district not only of the Pacific Northwesp, but of the United States, and of the world. This will require millions oi dolars yet to be invested in
tanting and packing plants, and in cold storage facilities. From now on, it is a manufacturing and merchandising
and shipping propositionThe For the fruit will be forthcoming when and as fast as the markets can be stabilized and guaranteed. It is up to
the brains of the business, capable of assembling great of nifoney, through cooperative and other kinds of leaderums ed" A five universities since she was 79 , winnin "campus cohas applied for admission to the summer school of the Uni
versity of Wing versity of Wisconsin, desiring to brush up on her psycholog she asks, thus giving a useful hint on how to stay young in
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"The Inside of The Cup" will not be shown
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GRAND

## CIGARS

## UNITED <br> CIGAR STORES

## CIGARS <br> 

To All My Old Friends and All the New Ones That This Announcement Will Bring Me

I have taken advantage of the A'gency Plan of the United Cigar Stores Co., which in every essential respect makes my store a UNITED CIGAR STORE.

This plan has proved immensely successful wherever introduced, because it passes on to smokers in smaller places all the advantages enjoyed by the smokers of the large cities in which the United Cigar Stores Co. operates 2000 stores.

Under the plan I own the store as before and my name remains over the door, but my arrangements gives me all the benefits of buying and selling that any United Cigar Store enjoys.

All the famous brands at United Cigar Stores prices.
United Cash Discount Vouchers with all purchases.
My Store Will Open as a UNITED CIGAR STORE Saturday, May

To celebrate the occasion the following SPECIAL INDUCEMENTS are offered

| 1 |
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| 2 |
| 3 |
| 4 |

FREE, 10 Cash Discount Vouchers with all even $\$ 1$ purchases
FREE, a Durham Duplex (Demonstrator) Razor with purchases amounting to $\$ 1.00$ or over.
FREE, a Glass Ash Tray with purchases amounting to 50 c
FREE, a Match Book Holder with purchases of 25 c or ove..
Kane \& Shaw

