

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc. SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 24 cow stalls, two silos, all woven wire fenced, lays well, on graded road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500, half of the crop goes. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE DOING A1 business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sweeney, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

Appeal to O'Neill

Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected Cascade Brand HAMS, BACON and LARD Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes



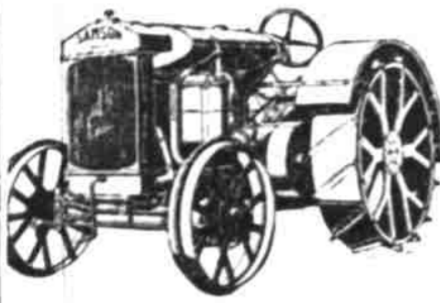
Morris Optical Company

Virtuola Cigars

Class A—"Perfecto" 5c Class B—"Invincible" 8c Class C sells for not over 15c

The Virtuola Cigar is one of the best made cigars and the best selling cigar for its money in the state of Oregon. The cigars in Class B and Class C are foil wrapped, insuring a clean fresh smoke at all times.

Showalter & Jacobs Wholesale Distributors



New Price on SAMSON \$1015 A Reduction of \$280

VICK BROS. Trade and High

Phonographs Pianos GEO. C. WILL Everything in Music and Sewing Machines 432 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

USE BUTTER CUP BUTTER Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT 401 Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

W. H. Grabenhorst & Co. Farm and Fruit Lands Small Tracts and Investments

Telephone 515 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Silage \$6 per ton equals grain \$60 per ton

Feed less grain and still increase milk production. You can do it with an Indiana Silo. Succulent, nourishing silage reduces rations of \$60-a-ton grain.

"No other food," says the U. S. Dept. Agr. Bul. 855, "will combine so well with dry hay and a little grain to produce maximum economical results. A silo at all times, particularly now, offers to the farmer the best means of reducing his feed bills."

Feedmen's profits will pay for an Indiana Silo. Ensiling fodder saves 40 per cent waste. Butterfat costs have been reduced 10 cents a pound, beef production \$2.50 per 100 pounds by feeding silage. No spoilage. No leakage. No waste.

Chas. K. Spaulding Logging Company SALEM OREGON

Salem as the Crude Drug Center of the State

Salem is already the crude drug center of Oregon— That is, she is the largest buyer of cascara bark, grape root, balsam fir, etc.— And she will ere long be the center of the mint growing district of Oregon, and should be the manufacturing and merchandising and shipping center of this coming great industry— And, by the same sign, the center in the same respects of what should grow into a great crude drug industry. The crude drug plants can be grown here, Prof. Zieffle of the Oregon Agricultural College says, "at a tenth the expense and with twice the yield" of the producers of this line in Michigan and Minnesota. That is surely sufficiently attractive to attract nation wide, and even world wide attention. By all means, the Oregon Agricultural College should establish a crude drug garden, for experimental purposes, a project that has been on the tapis at that institution for a long time. The farmers of Oregon should be taught what they can do with crude drugs— And then they will go ahead and beat the wide world. The Salem Slogan subject for next week is sugar beets.

DID YOU KNOW that Salem is the market center of the crude drug supplies for Oregon; that every farm in this district ought to have a drug garden; that cascara sagrada has to be cultivated or it will run out, and the world must have more and more of it; that the Dean of the School of Pharmacy, Oregon Agricultural College, says that drugs can be grown at one-tenth the expense and with twice the yield that they can be in Michigan and Minnesota; that there is good money for Oregon farmers in drug gardens, and that they should take up the matter in an intelligent and co-operative way?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

For Quick Action in Real Estate and Fire Insurance Either City or Country See

L. A. HAYFORD 305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality

W. T. RIGDON & SON

Progressive Funeral Directors SALEM

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co.

Also Everything in Building Material

Falls City-Salem Lumber Company A. B. Kelsay, Mgr. 349 So. 12th St. Phone 813

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil. 186 South High Street. Fageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesman Wanted

Capital City Nursery Company 1030 Chemeketa Street SALEM OREGON

LIGHT-HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

THE PHEZ CO.

Loju

Applju

Phez

Men Try Bishop's

If you want the best obtainable in men's clothes and furnishings.

Salem Woolen Mills Store C. P. Bishop, Prop.

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS. 466-474 State Street

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Ask Your Grocer for

DIXIE BREAD

SALEM BAKING CO. 439 Court St. Phone 954

FAIRMOUNT DAIRY

Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

HOTEL MARION

SALEM, OREGON The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers 221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co. Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairy-men of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need. MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR Plumbing-Heating-Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE 186-194 N. Commercial St.



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO. 260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they? Start an Account Today

Salem Bank of Commerce

Eat a plate a day

WEATHERLY ICE CREAM

Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by

THE GRAYBELLE

Patronize Home Industries EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association	Salem Fruit Union
29/30—2285	20/40—1582
30/40—1752	40/50—1332
40/50—1526	50/60—1132
50/60—1357	60/70—0932
60/70—1082	

"The Old Reliable"