

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

Virtuola Cigars
Class A—"Perfecto" 5c
Class B—"Invincible" 8c
Class C sells for not over 15c

The Virtuola Cigar is one of the best made cigars and the best selling cigar for its money in the state of Oregon. The cigars in Class B and Class C are foil wrapped, insuring a clean fresh smoke at all times.

Showalter & Jacobs
Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.
SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you.
See us about buying one now. Limited number tracts for sale.
PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on graded road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$11,500; half of the crop goes. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE Doing All business, completely furnished and capable of sleeping and boarding 65 persons, located in good town, in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sumpster, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.
And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.
Dehydration is the greatest thing in the world, in food conservation.
It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.
The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.
Better than a gold mine; for it will never "pinch out."

Appeal to O'Neill

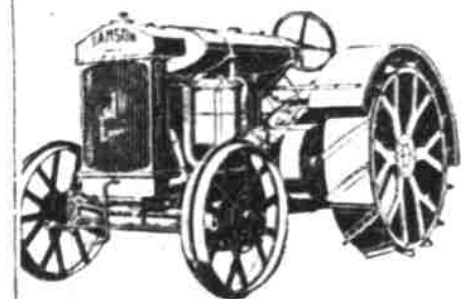
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected
Cascade Brand
HAMS, BACON and LARD
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company



New Price on **SAMSON \$1015**
A Reduction of \$280

VICK BROS.
Trade and High

Pianos Phonographs
GEO. C. WILL
Everything in Music and Sewing Machines
462 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia
Phonographs and Records

USE **BUTTER CUP BUTTER**
Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
United States National Bank
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans
Fire, Auto, Life and Indemnity Insurance
A. C. BOHRNSTEDT
401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.
Farm and Fruit Lands
Small Tracts and Investments
Telephone 515
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT
Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

KING'S PRODUCTS COMPANY
SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Silage \$6 per ton equals grain \$60 per ton

Feed less grain and still increase milk production. You can do it with an Indiana Silo. Succulent, nourishing silage reduces rations of \$60-a-ton grain.
"No other food," says the U. S. Dept. Agr. Bul. 855, "will combine so well with dry hay and a little grain to produce maximum economical results. A silo at all times, particularly now, offers to the farmer, the best means of reducing his feed bills."
Feedmen's profits will pay for an Indiana Silo. Ensiling fodder saves 40 per cent wastage. Butterfat costs have been reduced 19 cents a pound, beef production \$2.50 per 100 pounds by feeding silage.
No spoilage. No leakage. No waste.

Chas. K. Spaulding Logging Company
SALEM OREGON

More Interest Than Ever in Grape Growing Here

There is a great and growing interest in grape growing in the Salem district—And the time is coming when this will be a grape growing center—Of the American or Concord varieties, for grape juice, and for jams and jellies. No country produces better grapes of these varieties—And no country can produce more to the acre. There is big money in the industry. They require care, especially in pruning; but the harvesting of grapes is not expensive. The jam and jelly plants here in Salem will have to have more and more grapes—And there is no reason whatever why one of our fruit concerns may not add grape juice to its "line," and thus open the way for the marketing here of unlimited quantities of grapes—Or, for that matter, why new concerns may not engage in that branch of manufacturing. There is a universal market, and freight rates favor us for a large and growing part of the world. And the home consumption of grape juice is, no inconsiderable item. The drug garden will be the Salem Slogan subject next week.

DID YOU KNOW that in the Salem district grapes of the Concord grape family can be grown in immense quantities; that we have tens of thousands of acres of cheap lands suitable for grape growing; that Salem ought to be the West-field of Oregon, the Chautauqua grape belt of the Pacific Coast; that our people do not raise enough now for the local trade and the uses of the jelly and jam plants, which demands are growing; that there is money in grape growing, and a very great industry in this line fairly within the grasp of Salem and surrounding country, and that there is now more interest here than ever before in the industry?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

THE PHEZ CO.

Loju

Applju

Phez

For Quick Action In Real Estate and Fire Insurance
Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men Try Bishop's
If you want the best obtainable in men's clothes and furnishings.
Salem Woolen Mills Store
C. P. Bishop, Prop.

A Progressive Store
Whose Slogan is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

That Which You No Longer Use,
but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Ask Your Grocer for **DIXIE BREAD**
SALEM BAKING CO.
439 Court St. Phone 954

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Roth Grocery Co.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

Always in the market for dried fruits of all kinds
DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St. Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove
Recommended by Oregon Agricultural College. Ask your neighbor about them
W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairy-men of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need.
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S
Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving
THEO. M. BARR
Plumbing-Heating-Tinning

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLES CASH STORE
186-194 N. Commercial St.

Ford
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High State and Front

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

Eat a plate a day
WEATHERLY ICE CREAM
Sold everywhere
BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by The **GRAYBELLE**
Patronize Home Industries
EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION
Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association	Salem Fruit Union
20/30—2285	30/40—1582
40/50—1752	40/50—1332
50/60—1525	50/60—1132
60/70—1327	60/70—932

"The Old Reliable"

F. E. SHAFER
Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

W. T. RIGDON & SON
Progressive
Funeral Directors
SALEM

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co.
Also
Everything in Building Material
Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
349 So. 12th St.
Phone 813

SEE WHAT YOU GET

Traction without surplus weight; without loss of power from slippage; without packing the soil.
186 South High Street.
Fageol Truck & Tractor Co.

Yours For Co-operation
in the upbuilding of the Salem district
SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Big, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted
Capital City Nursery Company
1030 Chemeketa Street
SALEM : OREGON

LIGHT-HEAT POWER
At Reasonable Rates
Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.