

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it
is your Best food Eat more of it

CHERRY CITY BAKING CO.

Virtuola Cigars

Class A—"Perfecto" 5c
Class B—"Invincible" 8c
Class C sells for not over 15c

The Virtuola Cigar is one of the best made cigars and the best selling cigar for its money in the state of Oregon. The cigars in Class B and Class C are foil wrapped, insuring a clean fresh smoke at all times.

Showalter & Jacobs
Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.
SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you. See us about buying one now. Limited number tracts for sale.
PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE doing All business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sociolofsky, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

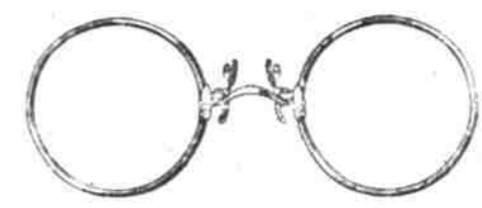
Appeal to O'Neill

Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

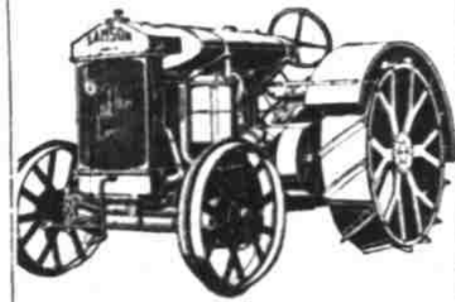
Cascade Brand HAMS, BACON and LARD

U. S. Government Inspected
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company



New Price on **SAMSON \$1015**

A Reduction of \$280

VICK BROS.
Trade and High

GEO. C. WILL

Everything in Music and Sewing Machines
432 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia Phonographs and Records

BUTTER CUP BUTTER

USE
BUTTER CUP BUTTER
Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT
401 Masonic Temple
SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments
Telephone 515
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

\$300 To Invest

How shall you make it pay the largest dividends?
Did YOU know a good silo pays for itself each time it is filled?
No other farm equipment will net you as great returns for every dollar invested as a silo.

Did you ever discuss the question with the dairy man who had kept an account of expenses with, and without silage feeding?

Owners of the INDIANA advise us they could not afford to be without a silo for one year.

Chas. K. Spaulding Logging Company
SALEM OREGON

Every Garden in the Salem District Should Have Asparagus

There is no better asparagus country than the Salem district—And every family garden should have some asparagus. It is an early vegetable, delicious, health giving; may be produced in large supply on a small plot of ground—in fact, has every quality that should recommend it as a vegetable to be found in every one of our gardens.
And asparagus growing should be developed here as a commercial industry, too.
The canners prefer the white asparagus. Well, as fine white asparagus as any country ever produced was grown for several years, on a commercial scale, near Aurora.
But there is no good reason why a market might not be built up for the green kind—the kind that, fresh, has more of an asparagus flavor and is therefore preferred by many consumers.
Asparagus is an easy vegetable to grow. Once in the ground and well started, it will last indefinitely, producing food crops year after year.
Those who grow asparagus say there is a good profit in it.
Salem needs to look to her laurels in this particular, for the Eugene district has developed asparagus growing on a large scale, and is going in for more.
The Salem Slogan subject for next week is Grapes.

DID YOU KNOW that in the Salem district the best asparagus grown in the world has been and can be grown; that it can be grown here on almost any kind of land that is rich and well drained; that with these natural advantages a great commercial industry can be and ought to be built up; that every farmer and gardener ought to raise some asparagus; that, with half a chance, it will grow and produce crops for 30 years or more; that it ought to be canned and dehydrated here, and that in this district land can be bought cheap that will raise good asparagus with less preparation and more surely than the average land in any other state or section of the country?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors
349 Ferry St., Salem, Oregon

For Quick Action In Real Estate and Fire Insurance
Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men Try Bishop's
If you want the best obtainable in men's clothes and furnishings.
Salem Woolen Mills Store
C. P. Bishop, Prop.

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them.
W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLES CASH STORE
186-194 N. Commercial St.

WEATHERLY ICE CREAM

Sold everywhere
BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

W. T. RIGDON & SON

Progressive
Funeral Directors
SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

A Progressive Store
Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

Roth Grocery Co. STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES
North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need.
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488



Sales and Service

FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by
The
GRAYBELLE

Patronize Home Industries
EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes
Willamette Valley Prune Association
20/20—2285
30/40—1752
40/50—1526
50/60—1357
60/70—1082
Salem Fruit Union
30/40—1582
40/50—1332
50/60—1132
60/70—0932

We carry the following lines of PAINTS, SHERWIN WILLIAMS Co. and Bass Hueter Co.

Also
Everything in Building Material

Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
349 So. 12th St.
Phone 813

SEE WHAT YOU GET



Traction without surplus weight; with out loss of power from slippage; without packing the soil.
188 South High Street.
Fageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM OREGON

LIGHT—HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

THE PHEZ CO.

Loju

Applju

Phez

That Which You No Longer Use,
but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Ask Your Grocer for
DIXIE BREAD

SALEM BAKING CO.
439 Court St. Phone 954

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers
221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

SHIPLEY'S
Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

HEATING PLANTS
See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR
Plumbing—Heating—Tinning

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.
Should not we be as wise as they?

Start an Account Today
Salem Bank of Commerce