

Portland's Leading Ladies' Specialty Store, Selling Only High-Grade Suits, Dresses, Etc., Closes Out Their Entire Stock at FIFTY CENTS ON THE DOLLOAR. The Bon Ton Store was one of those High-Grade Specialty Stores catering to the smart set oof that city. We feel mighty

## 3 bafs omi ONE-HALF PRICE SALE 3 bars onix Saturday, Monday and Tuesday April 16th, 18th and 19th

## PROFITS FORGOTTEN IN THIS SALE

ONE-HALF PRICE SALE

## These Prices Should Interest You

Wool Tricotine Suit, values to $\$ 75$ go at
$\$ 18.50$


Tailored Tricolette Dresses, formerly $\$ 14$, go at
. $\$ 7.25$
Silk Dresses, formerly $\$ 50$, go at
$\$ 15.00$
Georgette Dresses, formerly priced at $\$ 35$, go at
$\$ 14.75$
These. Suits and Dresses range in sizes from 36 to 14. At these extremely low prices, you

## Wonderful Bargains in Our GROCERY DEPARTMENT

Saturday Only

## Ladies' Furnishings

## Half Price Sale

## This Sale Is

-- for--
THREE DAYS ONLY

Saturday, Monday and Tuesday April 16th, 18th and 19th

## Flower Trimmed Hats

Small, large and medium sizes, trimme with flowers. Wonderfully smart, pret this sale at
\$3.98

Bungalow Aprons

98c to \$1.98


| INED HoNEY, Six lhs. $\$ 1.00$ | $\begin{aligned} & \text { Lard in bulk, six pounds } \\ & \$ 1.00 \end{aligned}$ | BLUE ROSE H |
| :---: | :---: | :---: |
| q Cap Hard | 3 pounds wih 1 small can | 45c |
|  |  | Whitc Flah |
| (lour | Peaberry Cofitee $41 /$, ll 1 s si.00 |  |
| Crown Olympic with a big |  | meats |
|  |  | Pienic Shoulders, 1 lb . 20 c |
| Ory Green Peas, 10 Ibs. 6 |  | Bac |
|  |  | Cottage Rolls |
| Corn Meal | cans Standard Tomatoes 50c | r-Cured Ba |
| Diamond w |  | ${ }_{\text {Kara }}^{\text {Karo Syrup }} 10$ No, |
| Frite $^{\text {with }}{ }^{\text {a }}$ small cans ${ }^{\text {milk }}$ |  |  |

Read Every Item in this Advertisement and Share in the Splendid Savings in This Half Price Sale

Ladies' Beautiful Jersey
 Sport Coats

These Coats are very attractive, made
of extra good quality and are excellent values, besides very pleasing colors. These are worth, everywhere up to $\$ 12$. $\$ 7.50$

Spring Coats
Mill embroidered, in full and three-quar-
ter lengths. Sold everywhere at $\$ 25$. ter lengths. Sold everywhere at $\$ 25$.
$\$ 9.75$

## SUITS

The very best quality in Blue Serges, large sizes. From the standpoint of value these surpass anything we have yet offered, and that is saying a great deal, when you think of the
many phenomenal sales we conduct. Values to $\$ 18$. Must
$\$ 9.00$

## Silk Underskirts

for it, there's going to be active choosing, for such val word crest. Values to $\$ 6$. Must go at $\$ 2.49$

## Crepe De Chine

All beaded Dresses, sold everywhere from $\$ 35.00$ to $\$ 40.00$. Half Price

Waists
ur stock is large and contains a variety in Crepe de Chine,
Tricolette Gearrgete and Silk Pone Tricielete, Georgette and Silk Ponge. Moderately priceal-,
in this sale at $\$ 1.98$ to $\$ 5.98$

The Right Price on Shoes
For Ladies, Misses, Children, Men and
Boys

These Prices For Three Days-Send your mail orders today -they will be promptly shipped

