

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it
is your Best food Eat more of it

CHERRY CITY BAKING CO.

Virtuola Cigars

Class A—"Perfecto" 5c
Class B—"Invincible" 8c
Class C sells for not over 15c

The Virtuola Cigar is one of the best made cigars and the best selling cigar for its money in the state of Oregon. The cigars in Class B and Class C are foil wrapped, insuring a clean fresh smoke at all times.

Showalter & Jacobs
Wholesale Distributors

The Factory That Never Shuts Down

THE DAIRY COW—That wonderful factory that converts the grains and roughages of the fields into finished products—milk, cream, butter and cheese—never ceases to operate, and the men to whom the dairy cow gives employment are never out of work, neither do they go on a strike. This is the reason why the dairy sections are the most prosperous. In these regions agriculture, the basis of all prosperity, is founded on the dairy cow, and the thousands of men who follow in the path of the dairy cow are not complaining seriously of depressed markets and hard times.

Build an Indiana Silo and provide the necessary raw material for this factory at the lowest cost.

Chas. K. Spaulding Logging Company
SALEM OREGON

THE PHEZ CO.

Loju

Applju

Phez

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all woven wire fenced, lays well, on graded road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

If your EYES need attention
Appeal to O'Neill
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected
Cascade Brand
HAMS, BACON and LARD
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes

Morris Optical Company


New Price on
SAMSON \$1015
A Reduction of \$280
VICK BROS.
Trade and High

Planos Phonographs
GEO. C. WILL
Everything in Music and Sewing Machines
432 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia Phonographs and Records

USE
BUTTER CUP BUTTER
Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.
United States National Bank
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans
Fire, Auto, Life and Indemnity Insurance
A. C. BOHRNSTEDT
401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS
Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date
We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building


W. H. Grabenhorst & Co.
Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?
If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT
Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

The More Broccoli Grown The Better For The Industry
The more broccoli grown in the Salem district the better for all growers of the succulent vegetable—Up to the point of market saturation—And good judges said last year and say again this year that 5000 cars would be taken—And the total crop this year was only 60-odd cars. Some room for expansion, is there not?
The larger amount will make the season longer; will allow for the sending in car lots the early maturing as well as the late maturing heads; will stimulate the market and widen it; and it will make for greater efficiency in specializing by the growers and for adopting better and more economical methods all down the line, from the planting of the seed to the shipping of the finished product.
Every single person at all interested ought to attend the broccoli meeting in Salem Saturday evening, April 2, at 7:30, at the Salem Commercial club rooms, where Prof. Bouquet and other experts will be present to answer all questions.
Let the Salem district get into the industry, and get into it right.
Silos is the Salem Slogan subject next week.

DID YOU KNOW that broccoli is a great money crop; that there is a large demand for the product, which can be supplied in its highest perfection ONLY FROM OUR SECTION; that Oregon ought to be sending to market 5000 cars a year; that Salem is already the market center and is on the way to being the growing center of this great industry; that the leaves of broccoli after the head is taken out make a good dairy feed, coming at a time when there is little other green feed; that our farmers must prolong their seasonal work, in order to keep laborers on the farm the year through; that broccoli is profitable in young orchards, and that every farmer with suitable land in the Salem district ought to grow some broccoli?


CLETRAC
Tank-Type-Tractor
As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.
The CLETRAC rides the top of the soil lightly and does not pack the ground.
W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

For Quick Action In Real Estate and Fire Insurance
Either City or Country See
L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley
OREGON PACKING COMPANY

F. E. SHAFER
Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

Men Try Bishop's
If you want the best obtainable in men's clothes and furnishings.
Salem Woolen Mills Store
C. P. Bishop, Prop.

FAIRMOUNT DAIRY
Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove
Recommended by Oregon Agricultural College. Ask your neighbor about them
W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLES CASH STORE
186-194 N. Commercial St.

Eat a plate a day
WEATHERLY ICE CREAM
Sold everywhere
BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

W. T. RIGDON & SON
Progressive
Funeral Directors
SALEM

CHERRY CITY MILLING CO.
Flour, Cereals and Mill Feed
The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted
Capital City Nursery Company
1020 Chemeketa Street
SALEM : OREGON

A Progressive Store
Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

Roth Grocery Co.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter
More cows and better cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488


Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES
A Salem Product, Made by
The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co.
Also
Everything in Building Material
Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
349 So. 12th St.
Phone 813

That Which You No Longer Use,
but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.
DIXIE BREAD
SALEM BAKING CO.
439 Court St. Phone 954

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S
Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION
Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes
Willamette Valley Prune Association
Salem Fruit Union
2030—2285
3040—1752
4915—1526
5060—1257
6070—1082
3040—1582
4050—1332
5060—1132
6070—0932
"The Old Reliable"

SEE WHAT YOU GET

Traction without surplus weight; without loss of power from slippage; without packing the soil.
180 South High Street.
Fageol Truck & Tractor Co.

LIGHT-HEAT POWER
At Reasonable Rates
Our contributions to the upbuilding of Salem

Ask Your Grocer for
DIXIE BREAD
SALEM BAKING CO.
439 Court St. Phone 954

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St. Salem, Ore.
Always in the market for dried fruits of all kinds

HEATING PLANTS
See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving
THEO. M. BARR
Plumbing-Heating-Tinning

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

WILLAMETTE VALLEY PRUNE ASSOCIATION
Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes
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2030—2285
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3040—1582
4050—1332
5060—1132
6070—0932
"The Old Reliable"

Yours For Co-operation
in the upbuilding of the Salem district
SALEM WATER, LIGHT & POWER CO.

PORTLAND RAILWAY LIGHT & POWER CO.