

## Thousands Destitute In Ireland

EXPLORER AND HEAD HUNTER, AND WIFE OF LATTER.


Harold E. Anthong, well kuown naturalist, has returned to America from Ecaador, where
he hat been hunting rate biris and manmals for the American Museum of Natural History. His earch took him across the Andes and down into the land of the head huntiog devit wor
shippping Jivaro Indians in soutbern Ecuador. These gentle creatures kill their enemies with soinponed arrows from blow guns ond insore the reectitude of erring wires by pinning them to porsthwith laneces but from the stand point of the Aecericican collector they have panning thent one goo
trait-1hey know birds, and helred the expedition to find out not only the indigeeons varieties
 mals, classinication of which is expected to show seyeral species new to science. The largest
specimen is the akin of a speckled bear, the smallest a slirew. In the collection are a primise marsupial no larger than a grannry rat, a tish eating rat which goes undee water are a pritimitive
pres, the enampire bat. Tound only in South America, and hundreds of birds of brigstest color.


## Advertising Irresistible

F THERE IS one enterprise on earth that a "quitter" should leave severely alone, it is advertising. To make a success of advertising one must be prepared to stick like a barnacle on a boat's bottom. He should know before he begins it that he must spend moneylots of it. Somebody must tell him that he cannot hope to reap results commensurate with his expenditure early in the game.

Advertising does not jerk; it pulls. It begins very gently at first, but the pull is steady. It increases day by day and year by year, until it exerts an irresistible power.


QUARTET OF GIANT ROOKIES SHOW MIDSEASON FORM.


The New York Gianty camp at San Antonio, where Manager John J. McGraf and
ants are lookking vor the newcouers, is a lively one. McGraw is greatis plesed with ou ands are looking over the newcomers, is a lively one. McGraw is greatly pleasel with
ing that the rookies are making, especiatly in the case of Brown, Gross, Walker and
(above), who are displaying real "pep" in their fight ing. that the rookies are making especially in the case of Brown, Gross,
(abore), who are displaying real "pep" in their fight for a regular berth.

