



# EASTER



## AN EASTER SALE of the NEEDED SEASONABLE MERCHANDISE

Easter and Springtime are synonymous. It is the glad time when every heart is stirred; when the spirit of good feeling becomes boundless; when those united by the bonds of affection sound the depths through tokens of esteem.

Easter. It's right before you; it beckons us for early participation. We admonish gift seekers to select early. The reasons are obvious, for comfort, ease and certainty attend those who follow this injunction.

Here is truly good goods at reasonable prices.

### Ladies' Suits



All wool and Tricotine tailored suits, in Navy, Gray and checked. Very original in styles; Sizes 36-42; values to \$85. To introduce this new department, all will go at one price **\$14.50**

Taffeta and Charmeuse Dresses; Navy, Brown Gray and Blue. Up-to-date smart designs. In all sizes; Price **\$14.50 AND \$19.50**

Sport Jackets. Large assortment of colors; latest models. **\$7.50**

### Seasonable Suggestions

- Crepe de Chine Gowns, daintily trimmed **\$4.29**
- Satin Envelope Chemise; Lace trimmed **\$2.98**
- Georgette and Crepe de Chine Camisoles, beautifully trimmed **98c**
- Silk Camisoles **69c**
- Butterfly Pure Silk Thread Hose **\$1.49**
- Hummingbird Pure Silk Thread Hose **\$1.75**
- Fiber Silk Hose; a gay tu-toned Hose **49c**
- Silk Petticoats to match that new Froek **\$2.95, \$3.95 AND \$4.95**

### An Easter Specials on Men's Clothing

- Our eastern purchase of tailormade suits has just arrived in time for this Easter Sale. This shipment consists of only the very finest materials in wool serges. They are conservatively valued at from \$85 to \$120 each. To give you the surprise of your life, we have marked them at **\$28.75**. You should see this selection:
- Young Men's Suits **\$12.50**
  - Young Men's Spring Suits **\$16.50**
  - Men's Suits **\$14.50**
  - Boys' Wool Suits **\$4.98**
  - All Wool Serge Pants, values to \$12; will go at **\$5.95**



### Dress Goods for the Festive Season

Our last lot shipment of silks arrived from the East. This shipment includes a very fine assortment of messalines, crepe de chimes and tafetas. As an Easter special we have marked them down to **\$1.49** per yard. It will be impossible for us to duplicate this material at this cost from the wholesalers, and this will be your last opportunity to obtain these materials at **\$1.49**

#### Easter Things for Children

- Children's fine lawn, white east dresses. Embroidery and lace trimmed; sizes 2 to 14; up from **98c**
- Infants' white Serge Coats; up from **\$2.98**
- Pure Silk Crochet Caps **\$1.98**



### SEASONABLE WAISTS

Silk Tricolette and Jersey Waists; a very nifty assortment of very pretty styles and colors specially for our Easter Trade. Priced at **\$2.98** and up

### Our Economy Basement Store Joins Us in Giving Easter Values

- Two quart Aluminum Percolators **\$1.19**
- Nickel plated Casserole **\$1.98**
- Fine Cut Glass water set **\$1.98**
- Cup and Saucers **25c**
- Six quart heavy Granite Stew Kettles with covers **\$1.19**
- Large heavy Granite Dish Pans **65c**
- Boys' Union Suits **49c**
- Ladies' Union Suits **49c**
- Ladies' Vests **15c**
- All remnants in White Goods, Ginghams, cretonne and volles, values to 60c; at per yard **19c**
- Children's Coveralls **49c**
- Children's School Dresses **98c**
- Market Baskets, Saturday special **9c**



### Easter Hats


We have received a very beautiful selection latest things in new Easter Hats. Priced up from **\$1.98**

**It Will Pay You to Call and See Our Display**

### EASTER SPECIALS IN GROCERIES

- Sat. only, 500 packs, 5 lbs. net to a customer **35c**
- 5 cans of best standard Corn **50c**
- 5 lbs. of M.J.B. Coffee, per lb **41c**
- Hard Wheat Flour; our own brand **\$2.15**
- 10 Pounds of Head Rice **50c**
- 4 cans of Carnation Milk **50c**
- 5 cans of Peas **50c**
- 5 cans of Corn **50c**
- 5 cans of Tomatoes **50c**
- 3 cans of Peaches, 2 1/2 **50c**
- 5 cans of Tall Salmon **50c**
- Owl Sardines, 25c value, 4 cans **50c**
- DIAMOND W. COFFEE
- 5 pounds, per pound **36c**
- 3 pounds, per pound **36c**
- 1 pound, per pound **36c**
- 65c Gunpowder Tea **29c**
- Ground chocolate, 1 pound **29c**
- Cocoa in bulk, 1 pound **15c**
- Soda or Oyster Crackers **15c**
- SOAP
- White Navy, 25 bars **\$1**
- 75c Broom **29c**
- 10 pounds of White Beans **50c**
- Corn Meal; Sack **33c**
- CANNED GOODS
- Pineapples, no. 2 1/2, 45c value **29c**
- Karo Syrup, Number 10 **\$1.11**
- Honey in Bulk, 3 lbs. **50c**
- 100 pounds of spuds **\$1**
- 100 lbs of Dry Onions **75c**
- Lard in bulk, net 5 pounds **85c**
- shortening in bulk, net 5 pounds **65c**
- TOBACCO
- Star, Horseshoe, or Climax, 1 plug **30c**
- 2 pkgs. of Velvet, Union Leader **29c**
- DRIED FRUITS
- Split Prunes, 11 pounds **50c**
- Petiti Prunes, 10 pounds **50c**
- Best Italian Prunes 6 1/2 pounds **50c**
- Dried Apples, 6 1/2 pounds **50c**
- Black or White Figs, 3 1/2 lbs. **50c**

### Easter Furnishings for Men

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- Men's Nifty Ties; 45c to **\$1.25**
  - Dress Shirts, with or without collars **\$1.19**
  - Silk Front Dress Shirts **\$2.49**
  - Heavy Silk Pongee Shirts, with or without collars; values to \$9, at **\$4.75**
  - Spring shipment has arrived of men's and young men's felt and cloth hats and caps. Very nifty models will go at surprisingly new prices.
  - Silk Dress Hose **49c**
  - Cotton Dress Hose **19c**
  - Pure Linen Handkerchiefs **45c**
  - Cotton Handkerchiefs **5c**

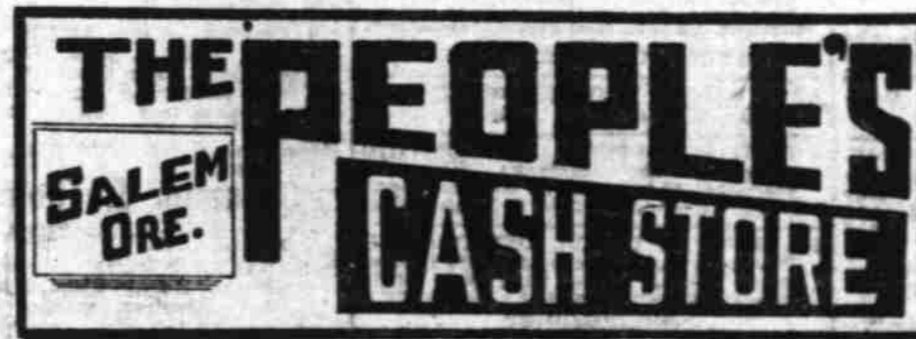
### Needed White Goods for Easter

- White Net Curtains, per pair **\$1.65**
- Floral and Tapestry designs in Draper, at per yard **35c**
- Table Damask, very exceptional quality; up from per yard **59c**
- Table Napkins **10c**
- 36-inch Curtain Scrim, plain and flowered designs, yard **19c**
- Bed Spreads, up from **\$1.98**
- Linen Crash Toweling, bleached and unbleached, per yard **19c**
- Heavy Turkish Towels, each **25c**
- Limited Quality Hope Muslin, 4 yards to each customer, Saturday only **50c**

### Easter Shoe Specials

- Ladies' brown and black Kid Shoes, military heels; sizes 3 to 8 **\$2.98**
- 2 eyelit Slippers, latest styles, high heels **\$2.98**
- Boys' Shoes in black and brown, narrow and wide lasts; lace & button **\$3.98**
- Men's Tan Oxfords, wide and narrow lasts **\$3.98**
- Men's Work Shoes, black and tan; blucher; heavy leather **\$2.98**
- Closing out our entire stock of Connolly Shoes; 5 different styles **\$5.49**

Shop Where The Crowds Buy



### Save Your Premium Coupons

Visit Our Lunch Counter in the Economy Store