

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

Virtuola Cigars

Class A—"Perfecto" 5c Class B—"Invincible" 8c Class C sells for not over 15c

The Virtuola Cigar is one of the best made cigars and the best selling cigar for its money in the state of Oregon.

Showalter & Jacobs Wholesale Distributors

BUY A SILO

The cow is a machine The farm is a factory The dairy farmer is a manufacturer He who doubts will fail He who believes and acts will succeed Remember it's the silo that reduces the production costs and thus makes the profit.

CHAS. K. SPAULDING LOGGING CO. SALEM OREGON Everything in building material

THE PHEZ CO.

Fruit Juices Jams and Jellies

Send your friends in the East

a Case of Phez Products

Phone 204

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc. SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 512 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP. MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$11,500; half of the crop goes. Terms and possession can be arranged to suit. BOARDING AND LOUNGING HOUSE DOING ALL business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7,500. Terms can be arranged. See Szwedofsky, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

Cascade Brand HAMS, BACON and LARD

Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company

SAMSON

Tractors Trucks Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL

Everything in Music and Sewing Machines 402 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

BUTTER CUP BUTTER

Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT 401 Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000 Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands Small Tracts and Investments Telephone 2315 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

MORE ANGORAS AND MORE MILK GOATS NEEDED

Salem is world headquarters for pure bred Angora goats— Our breeders produce the best goats on the round earth— But we do not raise enough of them, and our breeders do not push the industry as much as it deserves— And our distinctive manufacturing industry furnishing practically all the skins for all the chaps in North America cannot get enough skins for that industry even in this greatest of all Angora districts, and must buy largely in distant markets furnishing inferior skins. And our milk goat industry, growing very fast, is not growing nearly as fast as it should. This is an industry appealing to the best efforts of women—educated women. It pays, it furnishes room for expansion, and it does good to other people—the three things requisite for an avocation. A Republican protective tariff will very soon be enacted, and the goat industry in both branches will "come back" with a swing of confidence. So our people should raise more and more goats. Beans is the Salem Slogan subject for next week.

DID YOU KNOW that Salem is the center of the largest pure bred Angora goat industry in this or any other country; that this is the pioneer mohair market from first hands in the Northwest; that practically all the long haired goat skins going into the chaps (chaparajos: chaparajos) of all North America are tanned and prepared in Salem; that the milk goat industry is growing here very fast; and that this is the natural home of the goat—more so than even Asia Minor, the original home of the Angora, and that there is vast room for growth here, in both lines of this important industry?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

For Quick Action in Real Estate and Fire Insurance Either City or Country See

L. A. HAYFORD 305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

A Progressive Store

Whose Slogan is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes KAFOURY BROS. 466-474 State Street

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Ask Your Grocer for

DIXIE BREAD

SALEM BAKING CO. 433 Court St. Phone 954

FAIRMOUNT DAIRY

Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Roth Grocery Co. STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES North Liberty Street

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers 221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them W. W. Rosebraugh Co. Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2188

SHIPLEY'S Women's, Misses' and Children's Clothes and Haberdashery

The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR Plumbing—Heating—Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of profit and sell for CASH PEOPLES CASH STORE 186-194 N. Commercial St.

Ford Sales and Service FORDSON TRACTORS

VALLEY MOTOR CO. 260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here. Should not we be as wise as they?

Start an Account Today Salem Bank of Commerce

Eat a plate a day WEATHERLY ICE CREAM

Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by

THE GRAYBELLE

Patronize Home Industries EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association Salem Fruit Union 2930—2285 2949—1752 4050—1526 5060—1357 6070—1982 3040—1552 4050—1332 5060—1132 6070—9922

"The Old Reliable"

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality

W. T. RIGDON & SON

Progressive Funeral Directors SALEM

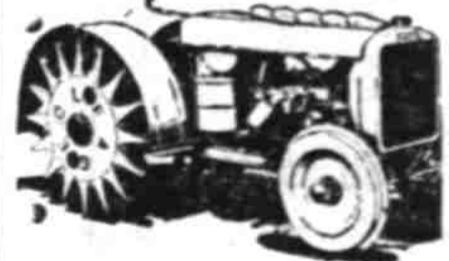
We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Huetter Co. Also

Everything in Building Material

Falls City-Salem Lumber Company

A. H. Kelsay, Mgr. 349 So. 12th St. Phone 813

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil. 186 South High Street. Pagscol Truck & Tractor Co.

Yours For Co-operation

in the rebuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesman Wanted

Capital City Nursery Company 1030 Chemeketa Street SALEM OREGON

LIGHT—HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.