

Extra Salesforce to take care of enormous crowds

Coffee served free during entire Sale

Double coupons in Dry Goods Department Saturday only

Grand opening of our Economy Basement Store

Never before has Spring Merchandise been cut so deeply in the midst of a season.

Buy With Confidence



WITH WORLDS OF WONDERFUL BARGAINS

This Sale will bring tremendous crowds to the store. A tip--

Shop Early

Back from Market—with good news Prices are now as seven years ago. Quality goods are once more at your disposal for prices so far below what you've been accustomed to paying that you will find it hard to believe them.

Now, when market prices were down we bought heavily, and besides we've "cleaned house." The result, "You'll be the gainer."

Come early Saturday ready to expect surprises at what you'll find here. Prices have finally been readjusted and it means, we hope, that we shall never have to go back to the extreme high prices of the last few years.

It's our "Back from Market" sale. It is proof that at all times we have your interest at heart. This sale will be further proof.

Just at this time, the "Season" for most merchants to reap large profits, we make the supreme sacrifice.

We are here to serve you and this community.

In one Chicago house we bought over 4,500 yards for cash of the best

Domestics

to be found at an astonishingly low price. You'll say so, too

- Oilecloth, dark colors, yard.....29c
- 36 inch genuine Hope Muslin; 4 yards.....50c
- 72-in. Table Damask, yard.....69c
- 64-in. Table Damask, yard.....49c
- 69-in. Mercerized Table Damask, pretty flowered designs, yard.....59c
- 36-in. Curtain Scrim, beautiful borders, also flowered, yard.....12c
- 36-in. medium weight Flannel.....22c
- 27-in. heavy weight White Flannel; 4 yards.....50c
- 81x90 Moccasin Seamless Sheets.....\$1.49
- 32-in. heavy art crash, bleached, yard.....19c
- 36-in. Best grade Nainsook, yard.....24c
- 36-in. Best grade India Linen, yard.....19c
- 36-in. Linen finish Indian Head, yard.....29c
- 20-in. Huck Toweling, yard.....15c
- Brown crash linen Weft, yard.....19c
- Cotton Crash Toweling, yard.....19c
- 18x36 Huck Towels, red borders, 2 for.....25c
- 18x30 Huck Towels, red borders; 2 for.....25c
- 22x42 Hycleomb Bath Towels.....39c
- 20x30 Turkish Bath Towels.....25c
- 36-in. LL Sheeting, yard.....12c

SEASONABLE

Ladies' Ready-to-Wear

From Eastern markets at Eastern Prices Ladies and Children's Furnishings

- Beautiful hemstitched and embroidered night gowns, white and pink.....79c
- Muslin Underskirts, 12-inch embroidered ruf.....49c
- Fine Muslin Chemise, lace trimmed.....49c
- White embroidered combination suits, trimmed ruf.....98c
- Ladies' Bungalow Aprons, Gingham and Percale, dark and light; sizes 36-50.....\$1.29
- Children's Gingham Dresses, nicely trimmed, from 6 to 14 years.....98c
- Ladies' Gingham and Percale House Dresses, sizes 36 to 50.....\$1.29
- Bearbrand Hose, boys and girls; all sizes.....29c
- Ladies' Burson Hose.....29c
- Ladies' Heavy Cotton Hose.....29c
- Fine mercerized child's hose; black and brown; all sizes.....19c
- Crepe de Chine and Georgette Waists.....\$1.98
- Fine Voile Waists, beautifully embroidered; size 50 95c
- Ladies' Fine Mercerized Union Suits.....49c to 98c
- Ladies' Vests; all sizes.....25c and 49c
- Ladies' heavy weight Union Suits.....98c
- Ladies' Mercerized vests and pants.....49c
- Silk Thread Hosiery; all colors and sizes, pair.....\$1.00

SEASONABLE MERCHANDISE FOR LESS MONEY

Astonishingly Low Prices On

Dress Goods Material

At these prices don't put off longer that new Waist Or Dress

- Best quality guaranteed color Calico and Apron Gingham; yard.....12c
- Dress Gingham, beautiful plaid, yard.....14c
- 32-in. Dress Gingham, yd.....25c
- French Percale, light and dark; yard.....24c
- 36-in. Percale.....15c
- 36-in. Bungalow Cretonnes, in beautiful designs.....19c
- 22-in. Medium weight Ticking; yard.....15c
- 22-in. Homper Cloth, all colors; yard.....22c
- 27-in. flowered Flannels for Dresses, Gowns, etc, yd.....12c
- 40-in. Plaid Voiles, dark and light, flowers.....49c
- 40-in. Cotton Voiles, dark and light.....25c
- 36-in. Barred and Striped Dimity.....29c
- 27-in. Barred and Striped Dimity.....19c
- New Flowered Mercerized Dress Voiles, dark and light.....49c
- 36-in. All Wool Serge, yard, 98c
- 36-in. Mixed Wool Serge, yd, 98c
- 36-in. Mixed Wool Shepherd Plaid, yard.....98c
- All wool Skirt Plaid, yard, \$1.98
- Cotton Plaid.....49c
- 34-in. All Wool Heavy Serge.....\$1.99
- 54-in. French Serge, yard, \$1.29
- 36-in. Wool Dress Goods, in 6 different shades.....69c
- Entire Stock Messalines, Crepe de Chine and Taffetas; best quality; new shades; yd, \$1.49
- Newly arrived, 36-in. Silk Poplin.....\$2.98
- Heavy Charmeuse, black and brown; yard.....\$2.98
- 27-in. imported silk, striped and checked Voiles.....39c
- 36-in. Fine Mercerized Striped Shirting; yard.....29c
- 36-in. Fine Imported Lawn; yard.....19c

Grand Opening of OUR ECONOMY BASEMENT STORE

Our Economy basement has been remodeled to take care of the growing patronage. We have also added a lunch counter. BARGAINS GALORE.

- Ladies' Shoes, high and low heel; gray, black, brn, \$2.95
- Girls' dress and work Shoes.....\$3.95
- Girls' and Boys' Dress Shoes; black and brown.....\$1.98 & \$2.49
- Ladies' White Canvas button and lace Shoes; military heel and high; all sizes.....\$1.49
- White Tennis Shoes, ladies', boys' and girls'.....50c
- Children's White Canvas Shoes and Slippers.....50c
- Rubbers, consisting of men's, ladies' and children's 19c
- Ladies' and Girls' Oxfords; sizes from 2 to 4; black and brown.....49c
- 10 quart Galvanized Pails.....35c
- 14 quart Granite Dish Pan.....65c
- 17 quart Granite Dish Pan.....75c
- Cups and Saucers.....25c
- Curtain Scrim, white and tan.....9c
- Fine Mercerized Marquessette, 36 inch.....19c
- Best Quality Ind. Linen and Lawn.....19c
- 33 inch Indian head.....25c
- Children's Bloomers, black, white, pink, sizes 6 to 14, 49c
- Boys' Shirts.....49c
- Children's Union Suits.....39c
- Ladies' Union Suits.....49c

- Men's summer weights shirts and drawers.....49c
- Ladies' Vests and children's Underwear.....10c
- Child's rompers and Coveralls, heavy weight.....49c
- Ladies' and Men's Night Gowns.....98c
- Men's and Ladies' Cotton Hose.....10c
- Girls' fine ribbed Hose and Boys' heavy stockings; black and Brown.....19c
- Very heavy grade Men's Hose.....15c
- Boudoir Caps, flowered and plain Organdie.....9c
- Heavy Fleece Lined Caps.....9c
- Men's blue and red Handkerchiefs; 2 for.....15c
- Sewing Thread; all sizes and colors.....5c
- Heavy weight Overalls.....85c
- Children's Heavy Bathrobes; size 12-16.....\$1.98
- Men's heavy cotton Pants.....\$1.65
- Bathrobe Blankets; pink, tan and gray; beautifully flowered.....\$1.79
- Cotton Blankets, 69x76.....\$1.39
- Boys' hats and caps.....49c
- Boy Scout Suits—pants, coat, leggings and hat.....95c
- Leather faced gloves.....39c
- Market baskets.....9c
- 2 quart Aluminum Percolators.....\$1.10

Big assortment Remnants go at Half Price consisting of Dress Voiles, Gingham, White Goods, Percales and Woolen goods.

Men's Work Shirts.....59c Limited Quantities	Men's heavyweight Gloves, 9c Limited Quantities	Heavy Cotton, black and brown 29c Limited Quantities	Oilecloth, dark colors, yd.....29c Limited Quantities
36-inch genuine Hope Muslin, 4 yards.....50c Limited Quantities	18x30 Huck Towels, red borders, 2 for.....25c Limited Quantities	Dress Gingham, in beautiful plaids, yard.....14c Limited Quantities	Fine Muslin Chemise, lace trimmed.....49c Limited Quantities
Children's Gingham Dresses, nicely trimmed, from 6 to 14 years.....98c Limited Quantities	Entire stock of Messalines, Crepe de Chine, and Taffetas; best quality; new shades, yard.....\$1.49 Limited Quantities	Market Baskets.....9c Limited Quantities	Two quart Aluminum Percolators.....\$1.10 Limited Quantities

SALE EXTRAORDINARY ON SHOES FOR THE FAMILY

We have received our purchase of over 5,000 pair of shoes from Boston. If only to see the quality for the money Come. Shoes at 7 years ago prices.

- Ladies' Oxfords, military and high heels.....\$1.98
- 2 eyelet Slippers, latest style; high heel.....\$2.98
- 2 eyelet black, military heel Slipper.....\$2.49
- Ladies' Kid Shoes, high tops; brown and black; military and high heels.....\$3.98
- Latest style Children's Shoes; wide and narrow toes; black and brown.....\$1.98
- Mary Janes for Children.....98c
- Girls Brown and Black Shoes; all sizes.....\$2.49
- Boys' Brown and Black Shoes, narrow and wide lasts.....\$2.49
- Men's heavy, full double sole, work Shoes.....\$2.95
- Men's black Blucher Dress Shoes.....\$3.98
- Men's tan and black Oxfords, wide and narrow lasts.....\$3.98
- Entire stock of Connolly Shoes, consisting of fine kid and calf leather; in 5 different shapes; black and tan; all will go at one price.....\$4.98
- Entire stock of Peters High Grade Shoes greatly reduced.

NOTE—Every article in our shoe department has been reduced to the very lowest levels. We have put shoe prices back on an old fashioned basis.

OUR ENTIRE STOCK OF GROCERIES

Will Go At Back-From-Market Prices

- Hard Wheat Flour, our own brand.....\$2.15
- Victory Family Flour.....\$1.89
- 20 pounds White Beans.....\$1.00
- 10 pounds Rolled Oats.....50c
- 10 pounds Macaroni.....65c
- 5 cans Standard Tomatoes, No. 2 1-2.....49c
- 5 cans Sugar Peas.....35c
- 5 cans Standard Corn.....55c
- 5 cans Libby's Milk.....60c
- 5 cans Borden's or Carnation Milk.....62c
- 1 can Cling Peaches, No. 2 1-2.....20c
- 5 cans Clams.....65c
- 2 cans Pineapple.....35c
- 11 cans Pork and Beans.....\$1.00
- 10 cans Salmon, tall.....\$1.00
- 2 cans Oysters, tall.....35c
- 1 bottle Catsup.....10c
- Bulk Coffee, 30c value, 5 1-2 lbs.....\$1.00
- 40c Peaberry Coffee, 4 pounds.....\$1.00
- 5 lbs. M. J. B. Coffee, per lb.....40c
- 3 lbs. M. J. B. Coffee, per lb.....41c
- 5 lbs. Diamond W. Coffee, 50c value, per lb.....98c
- One pound Cocoa Free With Every 5 lbs.
- 3 pounds Diamond W. Coffee, per lb.....36c
- Half Pound Cocoa Free With Every 3 lbs.
- Cocoa in bulk.....15c
- 60c Gunpowder Tea, 3 pounds.....80c
- 5 ounces Pepper, 25c value.....10c
- 2 ounces Extract Vanilla or Lemon.....20c
- 10 lbs. Petite or split Prunes.....50c
- We have 500 sacks Sugar at Wholesale Cost
- 9 pounds Crisco.....\$1.70
- 6 pounds Crisco.....\$1.30
- 5 pounds pure Lard, in bulk.....\$1.00
- 5 pounds Oyster Crackers, per pound.....15c
- 4 pounds Cottolene.....70c
- 5 pounds Peanut Butter.....45c
- No. 10 Karo Syrup, dark.....65c
- No. 10 Marshmallow Syrup.....\$1.15
- 5 1-2 pounds Best Strained Honey.....\$1.00
- 3 pounds Nucos Butter.....90c
- Soda or Oyster Crackers, per pound.....15c
- U. S. Government Bacon, Net 12 pounds, can.....35c
- 18 bars Crystal White Soap.....\$1.00
- With Package Washing Powder Free
- 6 boxes Matches, large.....30c
- Picnic Hams, per lb.....23c
- Bacon Squares, per pound.....25c
- Olympic Pancake Flour, large package.....25c
- Albers Rolled Oats, large package.....25c
- Mustard, per pint Jar.....25c
- Toilet Paper, special, 6 for.....25c
- Jiffy Jelly Powder, 2 for.....25c
- Tobacco, Star, Horseshoe, Climax, 1 plug.....80c
- 5 cans, No. 2 1-2 Apricots.....\$1.00
- 3 cans American Sardines.....25c
- 3 cans Shark tail.....30c
- Arm and Hammer Soda.....50c
- No. 10 Lard, per pail.....\$1.50

OUR ENTIRE STOCK OF

Men's and Boys' Furnishings

Has Been Greatly Reduced

- Men's Order Made close weave serge Suits, different styles and colors.....\$19.00
- Young Men's plain and belted Wool Suits \$12.50 & \$17.50
- Boys' Wool Suits, latest models.....\$4.98 and \$6.98
- Boys, 2 pants, good weave, Cotton Suits.....\$4.95
- Men's all Wool Serge Pants, full cut.....\$4.98
- Children's Suits, sizes 2 to 7.....\$2.98
- Men's Woolen Overcoats.....\$8.50
- Mackinaws.....\$5.98
- \$2.29 Denim Bib Overalls.....85c
- Boys' Overalls, up from.....65c
- Children's Coveralls, heavy Blue and Khaki.....79c
- Men's Work Shirts.....59c
- Men's Dress Shirts.....98c & \$1.49
- Our Entire Stock of Felt Hats, some as high as \$4.98, all go at one price.....\$1.98
- Men's 10c Handkerchiefs.....5c
- Men's heavyweight Gloves.....9c
- Heavy cotton Black and Brown Sox.....9c
- Men's Heavy Khaki Coveralls.....\$2.19
- Boys' Heavy Khaki Coveralls.....\$1.49

Every Sale Must Be Final—No refunds, exchanges made after sale on all purchases marked approval only.

5 lbs. FIVE POUNDS Best Granulated Sugar to the first 500 Customers, on Saturday only for.....25c

We will not sell to merchants at these Prices. We reserve the right to limit quantities to all.

A FEW DON'TS TO ALL

Don't come the next day. Come today. Don't fail to see our Economy Basement store. Don't come late, you'll be disappointed. Don't come if you don't want bargains. Don't miss our Daily Super specials.



ALTERATIONS HAVE BEEN MADE and extra salespeople employed for quick service. **SHOP EARLY TO AVOID AFTERNOON RUSH.** PRICES GOOD AS LONG AS OUR PRESENT STOCK LASTS.