

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

Virtuola Cigars

Class A—"Perfecto" 5c Class B—"Invincible" 8c Class C sells for not over 15c

Showalter & Jacobs Wholesale Distributors

A page taken from the savings account of Any Farmer with the Indiana Silo.

What You Save 40% corn fodder now wasted. 25% mill feed saved. Weedy or wet hay crop saved by ensiling them. Silage feeding saves up and downs of milk production by supplying regular succulent rations. Saves feeding problems because you can figure exactly number of stock silo will care for. Saves 10% on butterfat costs. Saves \$2.50 per 100 pounds on beef production. What You Get More stock per acre, forty cows have been kept on 35 acres with silage rations. Use of pasture land for more valuable crops. More butterfat; University of California got 10% more. Control of your own pasture by having it under cover. A permanent silo which will pay for itself in a few years. AN INDIANA SILO IS A SAVINGS BANK IN YOUR BACKYARD

CHAS. K. SPAULDING LOGGING CO. SALEM OREGON

THE PHEZ CO.

Fruit Juices Jams and Jellies

Send your friends in the East a Case of Phez Products

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc. SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on graded road, close to paved road, walking distance of Oregon state normal school well located and a fine house for \$14,500; half of the crop goes. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE, doing all business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sociolofsky, 341 State street, Salem. Phone 976.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

Optometrist-Optician Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

Cascade Brand HAMS, BACON and LARD

Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company

SAMSON

Tractors Trucks Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

Pianos Phonographs

GEO. C. WILL

Everything in Music and Sewing Machines 432 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

BUTTER CUP BUTTER

USE Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT

401-Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands Small Tracts and Investments

Telephone 2315 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor

P. S. C. graduate Class 1911

One of the largest and best equipped Chiropractic offices on the Pacific coast

Hours 10 to 12 a. m. 2 to 6 p. m.

Rooms 309-10-11-12 U. S. Bank Building

THE SALEM DISTRICT MUST HAVE BILLIONS MORE BEES

Beekeeping is on a boom in the Salem district— But it cannot be over done; our growing fruit industry needs billions more bees. They are necessary to the fruit growers—absolutely— For pollination. The Long Stemmed Waterhouse will pollinize all the sweet cherries; but the cherry pollen is not carried by the winds— It must be carried by the insects; by the bees, mostly. Bees work whenever there is any sunshine—and they will make sure a fruit crop in a few hours; though it may rain during all the rest of the blooming season. We have the greatest fruit country in the world, and also the greatest bee country— But they go together, and, going together, the fruit growers have two crops—fruit and honey. So the fruit growers must provide more late bee pasture—absolutely. That is the whole story—two sure crops. But they must go together. Next week's Salem slogan subject is Mining.

DID YOU KNOW that Salem is the center of a potentially great beekeeping industry; that considered for a period of years, average honey yields of the Willamette valley WILL EXCEED THOSE OF ANY REGION EXCEPT SOUTHERN OREGON; that, with intelligent and industrious care, this can be made a veritable bee paradise, by providing bee pasture for the late summer, which can be done, and which must be done, in order to make fruit growing more stable by being more certain of pollination; that fruit growers can harvest two sure crops by providing bee pasture and keeping bees—fruit and honey?



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.

Distributors 349 Ferry St., Salem, Oregon

For Quick Action In Real Estate and Fire Insurance

Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Snuff Cases and Bags Leather Goods of Quality

W. T. RIGDON & SON

Progressive Funeral Directors SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern

The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

FAIRMOUNT DAIRY

Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them W. W. Rosebraugh Co. Salem, Oregon

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of profit and sell for CASH PEOPLES CASH STORE 186-194 N. Commercial St.

WEATHERLY ICE CREAM

Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

Roth Grocery Co.

STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

Ford Sales and Service

FORDSON TRACTORS VALLEY MOTOR CO. 260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The GRAYBELLE Patronize Home Industries EAT THELMAS!

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Ask Your Grocer for

DIXIE BREAD

SALEM BAKING CO. 439 Court St. Phone 954

HOTEL MARION

SALEM, OREGON The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes Willamette Valley Prune Association Salem Fruit Union 2030-2285 3040-1752 4050-1526 5060-1357 6070-1082 3040-1582 4050-1332 5060-1132 6070-0932

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil. 186 South High Street. Fargo Truck & Tractor Co.

Yours For Co-operation

in the unbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

LIGHT-HEAT POWER

At Reasonable Rates Our contributions to the building of Salem PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages SALEM OREGON Near Cor. Summer and Mill