

TIGER MOON $C-B-D$ SILVER KING RISING STAR BRANDS They stand for quality and are guaranteed to give sat-
isfaction. You take no chances when buying these isfactio
brands.

FARMERS CASH STORES
Salem- Silverton-IIndependence

## CHERRO FLOUR

is manufactured by the Cherty City Milling Company, Salem Oregon and distributed in Salem and pany, Saiem, Oregor
throughout the Willamette Valliey by the grocers
who buy it direct from the Mill, thus eliminating who buy it direct from the Mill,
all overhead expenses possible.

CHERRO is altogether a new brand of flour that we manufacture and for the short time it has tory to thousands of customers who demand a

The manufactured product depends on the crude The manufactured product depends on the crude manufacturing CHERRO, only the very best hard
wheat is used, which is scientifically blended, wheat is used, which is scientifically blended, there is no way to make better flour and if there
ever is we will make it

What we claim for CHERRO is that it's as good ever been marketed in Salem. We do not claim that CHERRRO makes more bread or that we have the only flour that's good. We do claim and will
back it up that there is no better family flour made regardless of cost. We make this statement from a scientific laboratory and mill test backed up by reports from hundreds of satissed
users of this high grade hard wheat patent flour.
Give CHERRO a fair and impartial trial and if it is not exactly as we represent it, your money will
be refunded and we will also pay you in cash the price of a sack for your trouble. The reason we can make you this proposition is because we have
sold thousands of sacks of CHERRO in the last sold thousands of sacks of CHERRRO in the last
sixty days with only one complaint to our knowledge.
Why continue to use flour manufactured outside, profit added, which means about 25 c per sack more, when you can get just as good an article
made at home which leaves your money where made at home which leaves your money where
it justly belongs? Regardless of what kind of flour you have been using, order CHERRO the next time and be convinced. Even if quality and price were equal to cal industries but when you can save about 25c per sack
ance.

More than thirty groceries are back of CHERRO
Flour in Salem and are at your service.
$\$ 2.65 \overline{\text { Pas Sack }} \$ 2.65$
Cherry City Milling Co.


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the fabries, their qualities. The originality designs make them \$3.49-\$4.45-\$4.98

GALE \& CO.
COMMERCIAL AND COURT STREET

## Keep "Oregon Made" Dollars Working for Home Prosperity

\$1,000,000<br>8 Per Cent Five-Year Gold Notes Portland Railway, Light and Power Company<br>tTILE \& TRUST COMPANY, PORTLLND, OREGON, TRUSTEE

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$\qquad$ This money will be used by the Company in furnishing the 330,000 people now enjoying our service with The earnings from the many utility properties operated by our Company will continue as long as people
e and do business in these various communities and this Company will expand with the development of these In fact, these 8\% Gold Notes afford one of the best investment opportunities you ever had, and give you added opportunity of serving your home community in a substantial manner. In view of the fact that this Company offers a limited amount of this issue of Gold Notes to be bought on
the partial-payment plan, this attractive investment is within the reach of evrybody who can save a few dol-
lars every mon

Notes in Denominations of $\$ 100, \$ 500$ and $\$ 1000$
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We recommend these five-year Gold Notes as an unusually local investment to yield 8 per cent, and
suggest you consult your banker as to their safety, both as to principal and interest. tablify



SECURITIES DEPARTMENT
Portland Railway, Light and Power Company
First Floor, Electric Bldg., Portland, Or. Mar. 5100
division offices

