

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

KINSMEN CIGAR

is the best made and the best selling cigar for its money in the state of Oregon

Showalter & Jacobs Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP. MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, back with 20 cow stanchions, two silos, all woven wire fenced, lays well on gravel road, close to paved road, walking distance of Oregon state normal school well located, and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE DOING A1 business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Kozlowsky, 342 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

Optometrist-Optician Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected Cascade Brand HAMS, BACON and LARD Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes



Morris Optical Company

SAMSON

Tractors Trucks Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

Pianos Phonographs

GEO. C. WILL

Everything in Music and Sewing Machines 462 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT

301 Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands Small Tracts and Investments

Telephone 2315 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

THERE IS A GREAT POTATO INDUSTRY IN THE MAKING HERE

The Salem district should raise more potatoes; hundreds of thousands of bushels more annually— And the way to do this is to raise better potatoes— To raise the kinds the markets demand, and to standardize them as to both growing and packing— And to raise more certified potatoes for seed, to be planted here and marketed in Idaho, Washington and California, where they cannot raise their own seed stock. We must follow the lines of least resistance; we must do the things and raise the things we can do and raise better than "the other fellow" or the other city, district, state or country— And we can produce the world's best potatoes here, if there can be organized a movement to encourage the growing of the best and to discourage the production of scrubs. Next week's Salem slogan subject is Bees.

DID YOU KNOW that Salem is the market and manufacturing center of a great potato industry; that we can grow here at a big profit the seed stock for neighboring states; that, with proper seed selection, planting, cultivation, grading and packing, we can compete with any market in the United States; that part of the surplus will be taken for dehydration here, and we will get starch and potato flour factories; that no farmer can make a mistake in growing in this territory the right kind of potatoes?

For Quick Action In Real Estate and Fire Insurance Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

FAIRMOUNT DAIRY

Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Roth Grocery Co. STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES North Liberty Street

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.

Salem, Oregon

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE

186-194 N. Commercial St.

Eat a plate a day

WEATHERLY ICE CREAM

Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by

GRAYBELLE

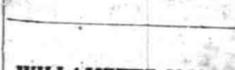
Patronize Home Industries EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association	Salem Fruit Union
20/30—2285	20/40—1582
20/40—1752	40/50—1232
40/50—1524	50/60—1132
50/60—1257	60/70—932
60/70—1082	

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil. 186 South High Street. Pageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

"The Old Reliable"

W. T. RIGDON & SON

Progressive Funeral Directors SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co. Also Everything in Building Material

Falls City-Salem Lumber Company

A. B. Kelsay, Mgr. 349 So. 12th St. Phone 813

Capital City Nursery Company

1030 Chemeketa Street SALEM OREGON

LIGHT-HEAT POWER

At Reasonable Rates Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON Near Cor. Summer and Mill

THE PHEZ CO.

Fruit Juices Jams and Jellies

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Send your friends in the East

a Case of Phez Products

Ask Your Grocer for

DIXIE BREAD

SALEM BAKING CO. 439 Court St. Phone 954

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

DRAGER FRUIT CO.

Dried Fruit Packers 221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

THEO. M. BARR

Plumbing-Heating-Tinning

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders You can be accommodated in your own home town

SALEM BANK OF COMMERCE

Start an Account Today