## Uile wregon atategman



OUR POTATO INDUSTRY DEPENDS ON QUALITY This is the second Salem Slogan issue of The Statesma
on the potato industry; the first one being in the number the corresponding date last year-
high authority for the expression-
Is that the Salem district may become the leading potato
growing section of the United States, and of the whol
for that matter, if our growers will pay the price-
And the price is intelligent care in the selection of the
seed and in the growing of the crop, and in the standardizing of the product for the
used, and those, as the merehant says in his advertisement,
the "waris the "wanted" varieties; the varietie
potatoes that the consumer wants.
We have learned the same thing as to a number of our
tree and bush fruits-for instance, the apples and the pears. The Willamette valley should grow more and more Ortley ap-
ples, and more and more Bosc pears, becaus ples, and more and more Bosc pears, because we can excel in
these; we can raise better Ortley apples and better Bosc pears, and better looking apples and pears on the fruit stands,
of these varieties, than can be grown in any other section. The French call the potato the "pomme de terre", or the
apple of the earth, and the same rule applies to our apples athe earth as to our apples of the tree.
We should grow principally the Burbank type, and the
Went type. Then let our growers produce Netted Gem potatoes in larger quantities, and with a view to producing the very best pogsible conditionsacks in which they go to market be, branded with the proper hat is not up to standard.
So, in a itttle while, there will be such a demand for the
Tetted Gems of the Salem district that all of our growers will t be able to produce enough potatces to fill the demand.
This will establish remunerative pries This will establish remunerative prices.
Then let our growers produce certified seed and sell it to the California, Washington
that there will be a constantly increasing demand, in order to make room for more acreage and more growers.
Hundreds of thousands of ed to the value of our potato crop, and there will be pride

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| St. John's Church League Gives to Chinese Caus SILVERTON, Ore., Feb. 15.(Special to The Statesman) -T chther league of the St. Johnchave a very successful so cial and program Saturday. |
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