

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it
is your Best food Eat more of it.

CHERRY CITY BAKING CO.

A smoke without a regret

We believe that the

KINSMEN CIGAR

is the best made and the best selling cigar for its money in the state of Oregon

Showalter & Jacobs
Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.
SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale.
PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all wares wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop gone. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE DO- ing All business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sociolofsky, 241 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

If your EYES need attention
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected
Cascade Brand
HAMS, BACON and LARD
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

SAMSON

Tractors
Trucks
Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL

Everything in Music and Sewing Machines
462 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia Phonographs and Records

BUTTER CUP BUTTER

Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank
Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance
A. C. BOHRNSTEDT
401 Masonic Temple
SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

The Indiana Silo

Permits you to control your own pasture by having it under cover.
Would you buy a well giving bad water because the pump had a silver spout? Of course, not.
Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions.

CHAS. K. SPAULDING LOGGING CO.
SALEM OREGON

SALEM TO BE CENTER OF \$2,000,000 CELERY INDUSTRY

The reader will note, in the communication in this issue of Roy K. Fukuda, the pioneer grower and outstanding figure of the celery industry in the Labish Meadows district, that he looks forward to a \$2,000,000 annual celery industry, for that district alone—
And he puts the acreage for that purpose at 5000.
He is very conservative. With the best methods, on that land, it would take less than 1400 acres to make a \$2,000,000 annual crop of celery.
There was about 35 acres in celery in that district in 1919. In 1920 this had increased to about 50 acres.
There is to be an association of the celery growers of that district, for mutual protection and benefit, and no doubt the industry will develop faster in the future, there and elsewhere in the Salem field.
It is a big future industry. The pioneering has been done, and the market demand is sure.
The Salem Slogan subject next week will be Spinach.

DID YOU KNOW that Salem is the market center of the coming great celery growing district of the United States; that Marion county already leads Oregon in the industry, and is increasing this lead; that there was some increase of acreage last year and a steady expansion is certain; that there is a net profit of at least \$300 a year in celery growing, for the man with the right kind of land, some capital, and a great deal of industry; and that there is a welcome in the Salem district for more celery growers—hundreds of them?.....

CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

For Quick Action in Real Estate and Fire Insurance
Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits
Hart, Schaffner & Marx
Bishop Fabric
Michaels Stern
The quality is unsurpassable
Men be here tomorrow
SALEM WOOLEN MILLS STORE
C. P. Bishop, prop.
136 North Commercial St.

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them
W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!
We do a large volume of business at a small margin of profit and sell for CASH
PEOPLES CASH STORE
186-194 N. Commercial St.

Eat a plate a day
WEATHERLY ICE CREAM
Sold everywhere
BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

W. T. RIGDON & SON

Progressive
Funeral Directors
SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

A Progressive Store
Whose Slogan is:
MERCHANDISE OF MERIT
MODERATE PRICES
COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes
KAFOURY BROS.
466-474 State Street

Roth Grocery Co.
STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter
More cows and better cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

Ford
THE UNIVERSAL CAR
Sales and Service
FORDSON TRACTORS
VALLEY MOTOR CO.
260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by
The
GRAYBELLE

Patronize Home Industries
EAT THELMAS!

We carry the following lines of PAINTS, Sherwin Williams Co. and Bass Hueter Co.
Also
Everything in Building Material

Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
249 So. 12th St.
Phone 813

The Vrooman strain Franquette is the nut—we sell the trees, Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1020 Chemeketa Street
SALEM OREGON

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

HOTEL MARION
SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S
Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes
Willamette Valley Prune Association
20130—2285
3040—1752
4050—1526
5060—1357
6070—1082
Salem Fruit Union
3040—1582
4050—1332
5060—1132
6070—0932
"The Old Reliable"



Traction without surplus weight; without loss of power from slippage; without packing the soil.
186 South High Street.
Fageol Truck & Tractor Co.

LIGHT-HEAT POWER

At Reasonable Rates
Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

Eat Dixie Brown Bread

Salem Baking Co.
Phone 204

DRAGER FRUIT CO.
Dried Fruit Packers
221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

HEATING PLANTS
See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving.
THEO. M. BARR
Plumbing-Heating-Tinning

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.
Should not we be as wise as they?
Start an Account Today
Salem Bank of Commerce

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM OREGON
Near Cor. Summer and Mill