

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

A Box of Virtuola Cigars Would Please Any Man

Packed either 25s or 50s to the box—in Class "A," "B" or "C." Class "B" and "C" beautifully foil wrapped.

Showalter & Jacobs Wholesale Distributors

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc. SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all woven wire fenced, lays well on gravelled road, close to paved road, walking distance of Oregon State normal school well located and a fine home for \$14,500; half of the crop gone. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE DOING A1 business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Nocolofsky, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

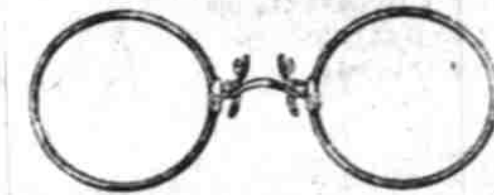
SALEM IS THE DEHYDRATION CENTER OF THE WORLD Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory. And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world. Dehydration is the greatest thing in the world, in food conservation. It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way. The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes. Better than a gold mine; for it will never "pinch out." KING'S PRODUCTS COMPANY SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill Optometrist-Optician

Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected Cascade Brand HAMS, BACON and LARD Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

SAMSON

Tractors Trucks Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL Everything in Music and Sewing Machines 462 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records

BUTTER CUP BUTTER Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT 401 Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6% We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

W. H. Grabenhorst & Co. Farm and Fruit Lands Small Tracts and Investments Telephone 2315 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

The Indiana Silo

Permits you to control your own pasture by having it under cover. Would you buy a well giving bad water because the pump had a silver spout? Of course, not. Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions. CHAS. K. SPAULDING LOGGING CO. SALEM OREGON

THE GOOSEBERRY AND CURRANT INDUSTRY SHOULD GROW

Contracts are now being offered in the Salem district by the big Paulhamus concern for red currants at 7 cents a pound and black currants at 8 cents a pound, for a series of years. These are remunerative prices— And the full amount of acreage required ought to be available here— And more gooseberries ought to be raised here— For the gooseberry grower can pay for his land each year with the net profit of his crop— For he can produce 12,000 to 20,000 pounds to the acre; and as high as 16,000 pounds to the acre have been produced in this district. The fruit manufacturing concerns here must have more gooseberries and currants, in order to keep their "lines" complete for the markets, and they will always be able to pay remunerative prices to the farmers. And gooseberries come first in line of the desirable succession of crops to keep the pickers busy through a long season. The Salem slogan editor will next week show that this is a good corn country.

DID YOU KNOW That Salem will become the center of a great gooseberry and currant industry; that this is the best country in the world for the gooseberry grower, because he can raise more and better gooseberries to the acre here, and he is sure of higher prices, on account of the fruit factory demand here, which is growing; that the Oregon Champion Gooseberry is the champion gooseberry of the earth; that long time contracts are now offered at good prices for both red and black currants; and that now is the time to put out more gooseberries and currants in the Salem district?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

For Quick Action In Real Estate

Either City or Country See L. A. HAYFORD 305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality

W. T. RIGDON & SON

Progressive Funeral Directors SALEM

LUMBER PAINTS

(Sherwin-Williams and Bass-Heuter) Builders' Hardware, Lime, Cement, Plaster Everything in Building Material FALLS CITY-SALEM LUMBER COMPANY 348 S. 12th St. Phone 813

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the treat. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesman Wanted

Capital City Nursery Company 1030 Chemeketa Street SALEM OREGON

LIGHT-HEAT POWER

At Reasonable Rates Our contributions to the upbuilding of Salem PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages SALEM OREGON Near Cor. Summer and Mill

THE PHEZ CO.

Fruit Juices Jams and Jellies

Send your friends in the East a Case of Phez Products

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

A Progressive Store Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes KAFOURY BROS. 466-474 State Street

That Which You No Longer Use, but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

Eat Dixie Brown Bread Salem Baking Co. Phone 204

FAIRMOUNT DAIRY Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Roth Grocery Co. STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

HOTEL MARION SALEM, OREGON The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO. Dried Fruit Packers 221 S. High St. Salem, Ore. Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove Recommended by Oregon Agricultural College. Ask your neighbor about them W. W. Rosebraugh Co. Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need MARIAN CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

SHIPLEY'S Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

HEATING PLANTS See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving THEO. M. BARR Plumbing-Heating-Tinning

DO YOU KNOW? That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of profit and sell for CASH PEOPLES CASH STORE 186-194 N. Commercial St.

Ford THE UNIVERSAL CAR Sales and Service FORDSON TRACTORS VALLEY MOTOR CO. 260 N. High State and Front

RODGERS PAPER COMPANY 460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here. Should not we be as wise as they? Start an Account Today Salem Bank of Commerce

Eat a plate a day WEATHERLY ICE CREAM Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES A Salem Product, Made by The GRAYBELLE Patronize Home Industries EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association Salem Fruit Union 20/30—2285 30/40—1752 40/50—1526 50/60—1322 60/70—1125 70/80—992