

THE GENUINE HOPE MUSLIN
At our Clearance Sale
Price of 7 yards **\$1.00**

Advance Showing of Spring New Plaids in Dress Gingham, 32-inch. At Clearance Sale Price of per yard **19c**

EXTRA SPECIAL—All Wool Plaid Dress Goods. Were formerly priced at as high as \$6 the yard. At our Special Clearance Sale Price. the yard..... **\$1.98**

SALEM ORE. THE PEOPLE'S CASH STORE

MEN'S RUBBERS SPECIAL—Good quality Men's Rubbers; values up to \$1.50; at our Clearance Sale Prices—go at per pair **59c**

BLANKET SPECIAL—A 60x76 Double Heavy Weight Cotton Blanket; former price \$3.50; at Clearance Sale **\$1.98**

ALL WOOL SWEATERS for ladies and grown-up girls; full sleeves; very daintily finished; former prices to \$5.50. At our Clearance Sale Price of..... **\$1.98**

Our Second Annual

JANUARY CLEARANCE SALE

promises to be a record breaker—we are out to beat our own low prices. With the many sales now on you will be able to really appreciate our values by comparing our quality plus price with others. This sale

Begins Saturday, January 8, and Will Be Continued Till January 22

Our ability to turn merchandise fast has placed in us a power to always keep new merchandise at the very lowest prevailing market prices. This fact, coupled with our idea to sell merchandise at small profits assures you that this sale will be worth while attending—prepare to come and come early.

Prices That Read 'Economy'

EVERY ARTICLE REDUCED

Clearance Prices On Domestics

Just arrived from the East, a beautiful assortment of all kinds of draperies and curtains in marisettes, serims and voil. During these Clearance Days it will pay you to look this assortment over, and get our prices before making your spring purchases.

Six quarter Pinot Sheeting (5c per yard additional for each quarter width. Per yard **35c**
Heavy Flannel 6 yards for **\$1.00**
Zephres Dress Gingham; 6 yards for..... **\$1.00**
Best quality Apron Gingham; all colors; per yard..... **14c**
Calico at per yard **12c**
Heavy 45-inch Towels; each **39c**
36-inch Huck Towels; two for **25c**

EVERY ARTICLE REDUCED

Cold Weather is in Sight Buy Blankets at Clearance Prices

A former \$9.50 Woolmap Blanket, in very beautiful plaids; size 66x80; at our Clearance Price Sale..... **\$4.50**
A \$6.50 Sub wool Blanket; size 66x78; at our Clearance Price Sale..... **\$2.95**
A \$6.50 beautiful Flowered, Silk-linen Trimmed Comforter; full double bed size; at our Clearance Price Sale..... **\$2.98**
Army Blankets; all wool; guaranteed 4 lbs.; at our Clearance Price Sale..... **\$4.65**

The famous "Live Model"
KABO CORSET
Reduced 33 1/3 Per Cent
WE HAVE A FULL STOCK OF SIZES AND STYLES, AND CAN GIVE YOU GOOD SERVICE NOW

EVERY ARTICLE REDUCED

Men's Suits at Clearance Prices

Men's Wool Suits, in all styles and sizes. Colors Brown and Navy Blue; regular value to \$35.00. Clearance Price **\$14.50**
Men's Wool Overcoats in all styles and sizes; values to \$30.00. Clearance Price **\$12.50**
Young Men's up-to-date Suits; good quality wool; in all styles and sizes; regular values to \$35.00. Clearance Price **\$13.50**
Boys' Raincoats; former price \$9.00. Clearance Price **\$2.98**
Men's Mackinaws; Clearance Price..... **\$7.50**
Boys' Mackinaws; Clearance Price..... **\$5.95**
Snappy up-to-date young men's Overcoats; belted and straight; most stores sell for \$35.00. Clearance Price **\$16.50**
Men's belted Goodyear Rubber Coats; values to \$18.00. Clearance Price **\$6.98**
Boys' Wool Suits in up-to-date styles, colors and sizes; regular value to \$16.00. Clearance Price **\$5.95**
Boys' Knee Pants Wool Suits in sizes 15, 16 and 17. Clearance Price only..... **\$3.95**

EVERY ARTICLE REDUCED

BUSINESS WILL BE GOOD HERE
Come Early Get First Choice

Dress Goods

AT ASTONISHINGLY LOW CLEARANCE PRICES

Extraordinary quality Worsted Plaids—very suitable for skirts and children's Dresses; 36-inches wide; regular value \$1.25; our Special Clearance Sale Price **49c**
36-inch Mixed Wool Storm Serge, in all colors; former price \$2.00; our Special Clearance Sale price **75c**
54-inch Mixed Wool Serge, in all colors; former price \$2.50; our Special Clearance Sale Price **\$1.25**
Silk Georgette, in all colors, 40 inches wide; formerly priced at \$2.50 per yard; our Special Clearance Sale price per yard..... **\$1.19**
34-inch Japanese Silk, formerly priced at \$1.75; our Special Clearance Sale price. the yard **85c**
Dutchess Satin in Black only; regular price \$2.50; our Special Clearance Sale price. the yard **\$1.98**
Fine quality Messaline. This is a have all colors. This material was formerly priced at \$2.50, and we have a special on same at. per yard **\$1.65**

Match Scratchers Free

Leading Prices on

GROCERIES

During Our Clearance Sale

Hard Wheat Flour; our own brand, 1 sack **\$2.19** | 5 pounds of Strained Honey **\$1.00** | 4 pounds of Pure Lard; in bulk..... **90c**

SUGAR, 11 1/4 lbs. CLEARANCE PRICE 95c

Libby's, Carnation, Borden's Milk, 5 cans **60c**
Peas; 5 cans..... **60c**
Standard Tomatoes; No. 2 1-2; 5 cans **55c**
Best Sweet Corn; 4 cans..... **60c**
Clams; 4 cans..... **60c**
Pineapple; per can..... **19c**
Salmon, tall; 5 cans..... **60c**
1 sack of Oatmeal..... **58c**
1 sack of Cornmeal..... **45c**
1 sack of Graham Flour..... **48c**
1 sack of Pancake Flour..... **56c**
10 lbs. of Jap Rice..... **70c**
10 lbs. of White Beans..... **50c**
10 lbs. Fancy White Beans..... **75c**
10 lbs. of Macaroni..... **70c**
Corn Flakes, package..... **10c**
Coffee in bulk, 5lbs..... **90c**
Crisco; 9 lbs for..... **\$2.02**
Cottolene, 5 lbs..... **95c**
White Flake Shortening, in bulk; 4 lbs. for **70c**
Best Salad Oil in bulk; per gal..... **\$1.53**
Mazola; 1 gal..... **\$2.10**
Mazola; half gal..... **\$1.20**
Douglas Oil; half gal..... **90c**
Peanut Butter; 5 lbs for..... **58c**
3 lbs of Pacific Nut Butter..... **95c**

MEATS

U. S. Government Bacon..... **\$2.73**
Bacon Backs; per lb..... **33c**
Salt Pork; per lb..... **24c**

SYRUPS

Red Karo; No. 10..... **87c**
Blue Karo; No. 10..... **78c**
Marshmallow; No. 10..... **\$1.20**
Mollasses; No. 10..... **65c**

EXTRACTS

2 oz. Vanilla or Lemon..... **20c**
Pepper; 2 cans for..... **15c**
Cheese; per lb..... **30c**
4 lbs. Split Peas..... **25c**
2 1-2 lbs. of Walnuts..... **50c**
2 lbs. of Soft Shelled Almonds..... **50c**

COFFEE

M. J. B. Coffee, 5 lbs.; per lb..... **40c**
M. J. B. Coffee; 3 lbs., per lb..... **41c**
M. J. B. Coffee; 1 lb., per lb..... **42c**
Peaberry in bulk, 3 lbs..... **90c**
Pyramid Coffee; our own brand; 5 lbs. for **\$1.65**
Best Clean Spuds, 100 lbs..... **\$1.25**
Dry Onions; 100 lbs..... **\$1.50**
Cocoa in bulk; 3 lbs. for..... **43c**
English Breakfast Tea; 1 lb..... **29c**

DON'T FORGET ALL ARTICLES REDUCED

Men's Furnishings At Clearance Prices

Thermos Coat Sweaters; regular value to \$8. Clearance Price..... **\$3.98**
Suspenders up front..... **49c**
Ties up front..... **49c**
Parasitk Hose **49c**
Engineer and Firemen Bear brand Hose; 5 pairs..... **\$1.00**
Mer's Haines Union Suits..... **\$1.49**
Mixed Wool Union Suits, former price to \$5; now for..... **\$1.65**
Boys' Haines Union Suits; all sizes..... **90c**
All Wool Army Shirts..... **\$4.65**
Wool Flannel Shirts..... **\$1.40**
Beautiful Line of Fine Dress Shirts..... **\$1.65**
The Milton Goodman Ventilated Triple Stitched Heavy Black Satin Shirts; former price to \$5; our special for Clearance Sale..... **\$1.98**

Basement of Economy

OFFERINGS FOR THIS CLEARANCE SALE

All Graniteware and Crockeryware will go at absolutely one half price.
A beautiful set of dishes for special at Clearance Price..... **\$5.00**
All Notions in the basement will go at half price.
We have made a special counter of groceries including such items as spices and a mixture of canned groceries.
And the Dolls—they will go at the same deep reduction.
1000 Wool Caps for boys, girls and ladies; former price up to \$2.50; each **49c**
Ladies' and Men's Fleece Union Suits at **95c**
Ladies' and Girls' All Wool Sweaters; 6 different colors and styles; former prices as high as \$8.00; will go at..... **\$1.98**
2.50 Ladies' Flannel Nightgowns at **\$1.25**
Knitted and Flannel Undershirts at **49c**
\$1.75 Men's Heavy Work Shirts; blue, black and white stripes; 2 pockets; full size cut; also heavy black sateen shirts, at each..... **60c**
75c Men's heavy all wool Socks at per pair..... **30c**
60c Men's mixed wool Socks at per pair..... **25c**
It pays to come to our 5-10-15 and 25c counters, which are getting to be very popular.
5c COUNTER
This will contain notions of all descriptions; value to 25c.
10c COUNTER
This counter will contain the following items:—
Ladies' and Men's Hose
Children's assorted underwear
Handkerchiefs.
Huck Towels.
Japanese Napkins.
Boudoir Caps, etc.
15c COUNTER
This counter will contain the following items:—
New assortment of boudoir caps.
Huck Towels.
Handkerchiefs.
Wash Cloths.
Children's Rattles.
Children's Brooms, etc.
25c COUNTER
This counter will contain the following items:—
Stationery.
Ladies' Gloves.
All Silk over-lace.
Silk Windsor Ties.
Big assortment of Children's Hose, etc.

Shoe Department

HAS DONE SOME SLASHING TO MEET THE STORES CLEARANCE REDUCTION PRICES

Men's Hightop 12 and 14-in. Chocolate, tan; former prices \$12.50; our Clearance Price **\$7.50**
Men's Dress Tan, English; former price \$16.50; Clearance Price..... **\$6.98**
Ladies' Brown Kid cloth top; former price \$7.50; Clearance Price **\$3.98**
Ladies' Black Kid military heel; former price \$9.50 Clearance price **\$5.98**
A few pairs of Dayton Leggings; sizes 7 1-2 to 10; former price \$16.50; Clearance Price **\$8.00**
One counter of Men's and Ladies' Shoes, English toe, in black and Brown; former prices up to \$12.00 per pair; at..... **\$3.95**
Boys' and Girls' Black and Brown Shoes; former prices up to \$6.00 per pair; for..... **\$2.95**
Special Clearance on Rubbers
Good quality Rubber Boots; knee and hip lengths; former prices as high as \$7.00 per pair; will go at..... **\$1.95**
Men's Rubbers; all sizes, at per pr **50c**
Ladies' and Girls' Rubbers for..... **38c**

Ladies' Ready-to-Wear

DEPARTMENT IS SIMPLY FORGETTING COSTS DURING CLEARANCE SALE

Ladies' Union Suits; pure wool and silk mixed. We have an assortment that comes in all styles and sizes. These suits were formerly priced at \$5.50; our Special Clearance Sale price is..... **\$2.95**
Heavy Weight Ladies' Union Suits; in three different styles; all sizes; regular value \$2.50; our Special Clearance Sale price..... **\$1.45**
Children's Bear Skin brand Hose; at our Special Clearance Sale **25c**
Two piece Ladies' heavy-weight Underswear; regular price \$1.50; our Clearance Sale price **50c**
Ladies' \$2.25 Silk Hose; in all colors; at our Special Clearance Sale price..... **95c**
Ladies' Wool Hose; valued at \$1.00; at our Special Clearance Sale Price..... **50c**