

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it
is your Best food Eat more of it

CHERRY CITY BAKING CO.

A Box of Virtuola Cigars Would Please Any Man

Packed either 25s or 50s to the box—in Class "A," "B" or "C." Class "B" and "C" beautifully foil wrapped.

Kinsmen, packed 25s or 50s, the biggest 5c smoke in Oregon. Ask any Cigar dealer.

Showalter & Jacobs
Wholesale Distributors

The Indiana Silo

Permits you to control your own pasture by having it under cover.

Would you buy a well giving bad water because the pump had a silver spout? Of course, not.

Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions.

CHAS. K. SPAULDING LOGGING CO.
SALEM OREGON

THE PHEZ CO.

Fruit Juices
Jams and Jellies

Send your friends in the East

a Case of Phez Products

Phone 204

FRUIT BUYERS

H. A. BAKER & CO.
J. L. Van Doren, Mgr.
Trade St., near High

DAIRY SUPPLIES

Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc.

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes
542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you. See us about buying one now. Limited number tracts for sale.
PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all woven wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE DOING ALL BUSINESS, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7,500. Terms can be arranged. See Surolofsky, 341 State street, Salem, Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON
(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

If your EYES need attention
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

Cascade Brand HAMS, BACON and LARD

U. S. Government Inspected
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

SAMSON

Tractors
Trucks
Farm
Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL

Everything in Music and Sewing Machines
482 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia
Phonographs and Records

BUTTER CUP BUTTER

USE
Capital City Cooperative Creamery
137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT

401 Masonic Temple
SALEM OREGON

LADD & BUSH, BANKERS

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

The Salem District Is the World's Pear Paradise

Shout it from the housetops. Salem is the center of the best pear growing district in all the world.

This cannot be made too strong—

It should be emblazoned clear across the sky.

Bartletts are self fertile here and no where else.

Pears are free from blight here and no where else.

Our Bosc pears topped the New York market year before last and last year; at \$6.85 a box in 1919 and \$7.38 in 1920.

Our Anjou pears topped the Chicago market at \$4.71 a box and \$4.54 in car lots last year.

Our Winter Nelis topped the London market at \$7.10 a box last year.

The members of the Oregon Growers' Co-operative Association received about a half million dollars for their last year's crop of pears.

There should be ten times the present acreage of pears, and they should be principally the Bartlett, Bosc and Clairgeau varieties.

Gooseberries and Currants, Salem slogan subject Text week.

DID YOU KNOW that Salem is the center of the best pear growing country in the world; that the Bartlett is self fertile here and no where else; that pears here and no where else are free from blight; that our Bosc pears have for two years topped the New York market; that the members of the Oregon Co-operative Growers Association sold their pears last year for about a half million dollars; that there is a demand for ten times the present pear acreage—needed badly for canning, shipping, dehydrating and making pear butter; that now is the time to jump into pear growing; that there is big money in it and it cannot be overdone?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

For Quick Action In Real Estate

Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern

The quality is unsurpassable Men! be here tomorrow
SALEM WOOLEN MILLS STORE
C. P. Bishop, prop.
136 North Commercial St.

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.

Eat a plate a day WEATHERLY ICE CREAM

Sold everywhere
BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

W. T. RIGDON & SON

Progressive
Funeral Directors
SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

Roth Grocery Co.

STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter
More cows and better cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

Ford Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.
260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by

GRAYBELLE

Patronize Home Industries
EAT THELMAS!

LUMBER PAINTS

(Sherwin-Williams and Bags-Heuter)
Builders' Hardware, Lime, Cement, Plaster
Everything in Building Material

FALLS CITY-SALEM LUMBER COMPANY
349 S. 12th St. Phone 813

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM OREGON

That Which You No Longer Use,

but which is still useful to somebody, represents an asset which you may quickly turn into money through a little advertising in the classified columns.

HOTEL MARION

SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders
You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil.
180 South High Street, Pageol Truck & Tractor Co.

LIGHT-HEAT POWER

At Reasonable Rates
Our contributions to the upbuilding of Salem
PORTLAND RAILWAY LIGHT & POWER CO.

Eat Dixie Brown Bread

Salem Baking Co.

DRAGER FRUIT CO.

Dried Fruit Packers
221 S. High St. Salem, Ore.
Always in the market for dried fruits of all kinds

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR

Plumbing—Heating—Tinning
Start an Account Today
Salem Bank of Commerce

Yours For Co-operation

in the upbuilding of the Salem district
SALEM WATER, LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages
SALEM OREGON
Near Cor. Summer and Mill