

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

FRUIT BUYERS H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

DAIRY SUPPLIES Milk Pails, Pans, Scales, Churns, Thermometers, Anti Kicks, Bottles, Caps, Strainers, Bottle Carriers, etc. SALEM HARDWARE CO

MANGIS BROS. All Kinds of Fruit Car Lot Shippers of Potatoes 542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, lawn with 20 new stanchions, two silos, all wares wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$11,500; half of the crop gone. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE DOING ALL BUSINESS, completely furnished and capable of sleeping and boarding 65 persons, located in good town, in best location. Price for equipment, furniture and building, \$7,500. Terms can be arranged. See Surolofsky, 543 State Street, Salem, Phone 970.

THE SALEM NURSERY COMPANY Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses, Good selection of varieties Our Trees Give Satisfaction 428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory. And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world. Dehydration is the greatest thing in the world, in food conservation. It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way. The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes. Better than a gold mine; for it will never "planch out." KING'S PRODUCTS COMPANY SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

If your EYES need attention Appeal to O'Neill Optometrist-Optician Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected Cascade Brand HAMS, BACON and LARD Ask Your Dealers for Them. VALLEY PACKING COMPANY

Save Your Eyes Morris & Keene Optical Co.

A Box of Virtuola Cigars Would Please Any Man Packed either 25s or 50s to the box—in Class "A," "B" or "C." Class "B" and "C" beautifully foil wrapped. Kinsmen, packed 25s or 50s, the biggest 5c smoke in Oregon. Ask any Cigar dealer. Showalter & Jacobs Wholesale Distributors

SAMSON Tractors Trucks Farm Implements See us for Farm Power

GEO. C. WILL Everything in Music and Sewing Machines 402 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Phonographs and Records USE BUTTER CUP BUTTER Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress. United States National Bank Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

5 1/2% FARM LOANS 6% We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building

ARE YOU WELL? If not, here is health for the sufferer, acute or chronic DR. O. L. SCOTT Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

WICK BROS. 280 South High St. Salem

Building Loans—Farm Loans Fire, Auto, Life and Indemnity Insurance A. C. BOHRNSTEDT 401 Masonic Temple SALEM OREGON

LADD & BUSH, BANKERS Capital \$500,000 Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

W. H. Grabenhorst & Co. Farm and Fruit Lands Small Tracts and Investments Telephone 2315 275 State St. Salem, Oregon

The Indiana Silo Permits you to control your own pasture by having it under cover. Would you buy a well giving bad water because the pump had a silver spout? Of course, not. Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions. CHAS. K. SPAULDING LOGGING CO. SALEM OREGON

Salem the Cherry City and the Cherry Center of the World Oregon's greatest commercial cherry orchards are in the Salem district— And Salem is and will always be true to one of her titles, the "Cherry City of the World," and the cherry center. The world's greatest cherries were originated here, and the best of all sweet cherry pollenizers was created in this district. Nature has by election made this the world's cherry center— And man is doing more and more to confirm the title— By sending the cherry to the market in the best forms known to modern science and method. We owe much to nature and to the pioneers, but the commercial aspect of the cherry industry owes more to the men of genius and vision who are doing so much in supplying and extending the markets. Pears is the Salem Slogan subject for next week.

DID YOU KNOW that Salem is the "Cherry City of the World," and that she is entitled to this proud distinction by reason of the fact that she is the market place and headquarters of the best cherry country known—with a cherry industry already large but capable of indefinite expansion; that, with the proper pollenizer and with bees to carry the pollen, cherries in the Salem district are a sure crop; and that they are a profitable crop, the industry inviting men of brains and brawn from the wide world?

CLETRAC Tank-Type-Tractor As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job. The CLETRAC rides the top of the soil lightly and does not pack the ground. W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

For Quick Action In Real Estate Either City or Country See L. A. HAYFORD 305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley OREGON PACKING COMPANY

F. E. SHAFER Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality

Salem's Greatest Industry needs you as a stockholder; making possible its continued growth and expansion. We Mean THE PHEZ CO. which is the Keystone of the Loganberry and small fruit industry of the Willamette valley. We offer a choice preferred stock—7% cumulative—participative and convertible. A Real Bargain See Mr. McGilchrist Room 412 U. S. Bank Bldg., or phone 204 and he will call on you THE PHEZ CO.

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

FAIRMOUNT DAIRY Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove Recommended by Oregon Agricultural College. Ask your neighbor about them W. W. Rosebraugh Co. Salem, Oregon

DO YOU KNOW? That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES! We do a large volume of business at a small margin of profit and sell for CASH PEOPLES CASH STORE 186-194 N. Commercial St.

Eat a plate a day WEATHERLY ICE CREAM Sold everywhere. BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

W. T. RIGDON & SON Progressive Funeral Directors SALEM

CHERRY CITY MILLING CO. Flour, Cereals and Mill Feed

A Progressive Store Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes KAFOURY BROS. 466-474 State Street

Roth Grocery Co. STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

Ford Sales and Service FORDSON TRACTORS VALLEY MOTOR CO. 260 N. High State and Front

THELMA INDIVIDUAL CHOCOLATES A Salem Product, Made by The GRAYBELLE Patronize Home Industries EAT THELMAS!

LUMBER PAINTS (Sherwin-Williams and Bass-Heuter) Builders' Hardware, Lime, Cement, Plaster Everything in Building Material FALLS CITY-SALEM LUMBER COMPANY 249 S. 12th St. Phone 813

The Vrooman strain Franquette is the nut—we sell the tree. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesman Wanted Capital City Nursery Company 1620 Chemeketa Street SALEM OREGON

Lunches—Ice Creams Candies THE SPA Eat Dixie Brown Bread Salem Baking Co.

HOTEL MARION SALEM, OREGON The Largest and Most Complete Hostelry in Oregon Out of Portland

SHIPLEY'S Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

RODGERS PAPER COMPANY 460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

SEE WHAT YOU GET Traction without surplus weight; without loss of power from slippage; without parking the unit. 180 South High Street Fageol Truck & Tractor Co.

LIGHT-HEAT POWER At Reasonable Rates Our contributions to the upbuilding of Salem PORTLAND RAILWAY LIGHT & POWER CO.

DRAGER FRUIT CO. Dried Fruit Packers 221 S. High St. Salem, Ore. Always in the market for dried fruits of all kinds

HEATING PLANTS See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving THEO. M. BARR Plumbing-Heating-Tinning

Start an Account Today Salem Bank of Commerce

Willamette Valley Prune Association Salem Fruit Union 20/20—2285 30/40—1752 40/50—1526 40/50—1232 50/60—1257 50/60—1132 60/70—1082 60/70—0922 "The Old Reliable"

Yours For Co-operation in the upbuilding of the Salem district SALEM WATER, LIGHT & POWER CO.

GIDEON STOLZ CO Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages SALEM OREGON Near Cor. Summer and Mill