

Only Six Shopping Days



till Xmas. The tremendous crowds that fill our store daily prove that this is the Salem Xmas Store. Thousands have taken advantage of the opportunity offered to buy seasonable merchandise at such slashing reductions. We are firmly resolved to sell at any price so as not to carry over stock till next year.

CHRISTMAS

Shop Early

Without an exception our entire stock goes regardless of former costs.

YEAR-END SALE

Monday Begins

Our sale of 49c Bargain Baskets in our Economy store and 99c Bundle Sale in our Grocery Department.

LOOK FOR IT

SPECIALS

for

XMAS

Now When We Say Specials, We Mean That Every Price Quoted is Reduced

So that we may not have a large stock of Xmas goods on hand after the holidays, we have decided to cut the prices without regard to our costs. You will find all the things you desire to purchase not only as gifts, but for yourself, are priced at a reduction in most instances from 50% up.

Beautiful embroidered Handkerchiefs.
Boudoir Caps.
All stamped goods.
Vanity Bags.
Velvet bags.
Infants' Needs.

These and our entire stock of Xmas goods at a reduction of 50%.

Gift Suggestions

Very pretty Silk Ties, worth \$1.50; now49c
Fiber Silk Hose for Men, Special at49c
Silk Front Shirts, regular value to \$4; now at\$2.49
Figured Pongee, very desirable for Kimonos. Former price \$3.25; now the yard\$1.49
Ready-made Lace and Marquise Curtains. Value at \$4.50. Now the pair\$1.98
Bathrobes for Ladies and men. Formerly priced to \$10; now\$5.98
Bathrobes for Children; a sensible gift; at only\$2.98
Georgette and Crepe de Chine Waists; regular value to \$10; now only\$2.98
Corduroy Velvet, 34-inch. Former price \$2.50; our price the yard\$1.35
Tricotelette, in white and brown only; the yard98c
Figured Silk Pongee and also Figured Satin; very appropriate for Waists, Dresses, etc., 36-inch\$1.49
34-inch Wool Flannel, in Khaki, Grey and Blue; the yard\$1.39

This has but recently arrived.

All our Sheetings and Pillow Tubings have been greatly reduced.

We have in Men's Handkerchiefs:

All Linen, regular value \$1. For59c
1-2 Linen, pretty Border. For25c

Special Sale of Felt Slippers

We have on hand a wonderful line of Felt Bedroom Slippers. These come in hand embroidered flowers and many beautiful designs. The colors come in all kinds and the styles and sizes are many. These formerly sold for \$3.50. Our special price at\$2.49

Children's Felt Bedroom Slippers, in red and blue. Regular value to \$2 the pair—our price, only98c

FREE

1921 Calendar

Saturday

THESE PRICES WILL BRING THE CROWDS. COME EARLY

Domestics

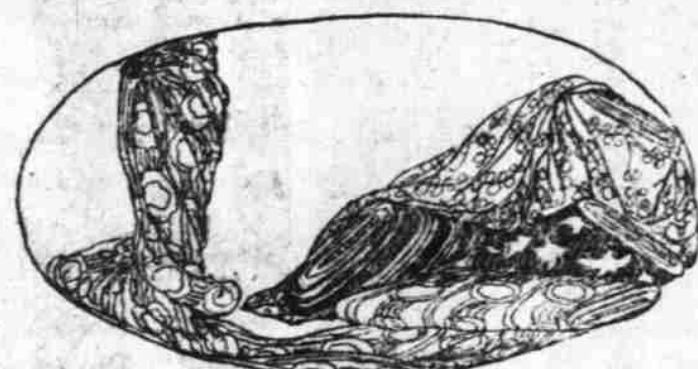
We are especially in a position to sell domestics lower than any of our competitors. The reason for this is our tremendous turnover through small profits. A special wire to an Eastern factory has brought us five cases of Percales and Gingham. These prices tell the story.

Dress Gingham, 27-inch; 5 yards\$1.00
Oil Cloth, all colors; 2 yards\$1.00
Table Damask, 62-inch; the yard75c
Silkoline, in very beautiful colors; 5 yards\$1.00
Table Damask, in colors Red, Blue and Gold, checks and flowered, standard size; per yard98c
SPECIAL—Bluebird Lunch Cloth, without seams, 54x54, Japanese line; formerly \$5.00; for\$2.25

LADIES' NEEDS

Bungalow Aprons; extra sizes98c
Heavyweight Ladies' Union Suits; all styles and sizes; regular value \$2.50; now\$1.48
Heavyweight 2-piece Underwear; 2 garments\$1.00
Fine Muslin Embroidered Combination Suits\$1.00
21x44 Turkish Towels, in plain white and bordered. Three for\$1.00
Fiber Silk Hose; 2 pair\$1.00
Best Grade Berson Hose; three pairs\$1.00
Wool Cashmere Hose; two pairs\$1.00
Cotton Lisle Hose; four pairs\$1.00
Children's Bear Brand Hose; three pairs\$1.00
Pure Silk Hose; per pair\$1.00

DRESS GOODS



We have a very beautiful showing of Dress Goods at prices all can afford.

32-inch, all Silk Velvet, in black and brown only. regular price \$6.00; our price, per yard\$2.85
Wool Serge and Shepherd Checks and Plaids; the yard\$1.00
Beautiful Kimona Flanelette; 3 yards\$1.00
All colors heavyweight Flannels; 5 yards\$1.00

XMAS SALE OF BLANKETS

Just arrived from the East, 20 cases of Blankets bought at the low market price. These have arrived in time for our Christmas Sale. Following our policy of low prices we have cut these deeply. As a result note these prices.

Heavy Fleece Cotton Blankets, 60x76, double size, good quality, former value \$4.75, now\$2.49
Plain Cotton Blankets, 66x80\$2.75
Cotton Plaid Blankets, all colors; 64x76, a special at\$2.95
Sub-wool Blanket, an extra special size, was formerly priced at \$7.50, now\$3.49
Nashua Woolnap Blankets, in very beautiful plaids, 64x76, worth \$7.00, now\$3.49
Nashua Woolnap Blankets, 66x80, silk borders\$4.98
Received especially for our Christmas trade, a shipment of Quilts, very pretty borders, regular value \$8.00, now\$3.98
Cotton Batting, pure cotton stitched, 3 pounds, special for today\$1.00

Received a shipment of samples from a wholesale house of All Wool Blankets, value up to \$40, we will sell them at HALF PRICE.

WHAT A WONDERFUL GIFT A BLANKET WILL MAKE FOR XMAS

CORSETS LESS 35 PER CENT

Our entire STOCK OF THE FAMOUS LIVE MODEL KABO CORSETS HAVE BEEN PUT ON SALE AT A REDUCTION OF 35 PER CENT.

We are prepared to give you especial service in this department during the Christmas rush. We have obtained the services of a thoroughly experienced corset fitter and we can therefore guarantee each fit.

OUR CORSETS ARE VERY NOMINALLY PRICED AT FROM \$1.98 UP.

SHOES FOR THE WHOLE FAMILY

Always have been a big item on the family budget. Why not let us help you solve that problem as we have done to thousands of other families. Bring your shoe troubles to us, whether it's the fit or the price. These prices will show you how much you can save. Ladies' Peters' \$14 Shoes will go at\$6.98

These come in all styles and colors and a wonderful value.

Girls' Chocolate Brown and Black School shoes\$2.98

Men's Work Shoes at pre-war prices, only\$3.98

Men's Felt Slippers, leather soles, Christmas special\$1.49

Fancy Ladies' Bedroom Slippers, up from 98c

Men's Chocolate Tan English Toe, regular \$9.00, now\$5.98

OUR DOWN-STAIRS ECONOMY STORE

If you have never visited our Economy Basement we want you to do so before Xmas. This is a store all of its own. Well lighted and well taken care of as to bargains and samples of all kinds. You can buy here your every day needs of all samples of the very highest grade at the very lowest prices and we can afford this as we do not pay any additional rent. All our remnants are marked at one half price, and consist of Percales to the highest grade of Woolen Goods. You must come to this small store of ours with the low prices.

SANTA CLAUS HAS MADE THIS HIS HEADQUARTERS FOR TOYS

Here you can find the biggest selection of Toys at prices everyone can afford. Bring the kiddies down here and pick out the toy they like best and will like them too—because the prices are so that you can afford them.

THOUSANDS VISIT OUR ECONOMY STORE — YOU DO THE SAME. You'll be glad you did. Bargains galore.

We have Dishes, Crockery Ware, Hardware, Notions, Shoes, Suits, Dresses, Hoes, Blankets, Toys, Remnants, Underwear, Comforters, Gloves, Hats, Shirts, etc., etc.

Double Coupons in our Dry Goods, Clothing and Shoe Dept's, during sale only. Entire balcony given over to display of our premiums. Come and see them.

SPECIAL CHRISTMAS OFFERINGS IN OUR GROCERY DEPT.

CHRISTMAS SPECIALS

Best mixed Candy23c
Best Mixed Creams28c
Chocolates35c
Walnuts22c
Almonds28c
Peanuts14c
Filberts25c
Dates in bulk24c
Dry Figs, black and white15c
Raisins in bulk27c
Dry Prunes, four pounds25c
Honey in bulk, 2 pounds49c
Pure Sugar, 11 pounds for99c
Best Mixed Candy, 40c value for23c
Five pounds of Coffee in bulk90c
Nine pounds of Crisco\$2.19

SYRUP

Karo Syrup, No. 1079c
Marshmallow Syrup, No. 10\$1.20
Marshmallow Syrup, No. 562c

CANNED GOODS

Carnation and Borden's Milk, 4 cans50c
Armour and Libby's Milk, 4 cans48c
Sugar Peas, Tomatoes, 4 cans50c
Sugar Corn, Clams, 4 cans60c
Shrimps, 3 cans72c
Cling Peaches, No. 2 1-2, 2 cans45c
Apricots, No. 2 1-2, 2 cans48c
45c Pineapple, 2 cans68c
Pumpkin, No. 2 1-215c
Four pounds Pure Lard in bulk\$1.00

CEREALS

Hard Wheat Flour, our own brand\$2.25
Northern White Sp. Flour\$2.60
Ten pounds White Beans50c
Ten pounds Jap Rice75c
Ten pounds Cornmeal45c
4 pounds Pure Lard in bulk\$1.00

LARD, CRISCO, OIL

4 pounds Flake White Shortening in bulk70c
6 pounds Crisco\$1.59
3 pounds Crisco86c
Best Salad Oil, in bulk, 1-2 gallon77c

MEAT

U. S. Government Bacon, 1 can, net 12 lbs. \$2.73
Roast Beef, No. 240c
Bacon Squares18c

COOKIES

Cookies in bulk20c
Graham Cookies22c
Oyster Crackers, 2 pounds25c

BUTTER

Best Creamery Butter55c
3 pounds Nut Margarine Butter\$1.00
5 pounds Peanut Butter in bulk58c

FRUIT—VEGETABLES

100 Cases of Fancy Hood River Apples, 1 box\$1.60
Fancy Oranges, large size, 1 box\$1.85
Cranberries, 1 pound22c
Spuds, 100 pounds\$1.50
Onions 100 pounds\$1.65

Come at Our Expense

With each purchase of \$15 in our Dry Goods Department we refund you fare one way and full round trip with each purchase of \$25 in our Dry Goods Dept. TO OUT-OF-TOWN CUSTOMERS.

FREE LUNCH SATURDAY

THE PEOPLE'S CASH STORE
SALEM ORE.

Twenty Needy Families

Will be provided with Flour, Spuds, Candies, Nuts, and Fruits free of charge and with no publicity in our Xmas Cheer Parcels. Can't you help us in names and suggestions. See the manager.