

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD
Buy more of it

BREAD
is your Best food
Eat more of it

CHERRY CITY BAKING CO.

8c SMOKE For 5c

Kinsman and Virtuola Cigars

Full Havana Smoke For a Dime

Puritana Cigars
At all Cigar Stores

SHOWALTER & JACOBS

Distributors
125-149 Front St. Salem

The Indiana Silo

Permits you to control your own pasture by having it under cover.

Would you buy a well giving bad water because the pump had a silver spout? Of course, not.

Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions.

CHAS. K. SPAULDING LOGGING CO.
SALEM : OREGON

Salem's Greatest Industry

needs you as a stockholder; making possible its continued growth and expansion.

We Mean

THE PHEZ CO.

which is the Keystone of the Loganberry and small fruit industry of the Willamette valley

We offer a choice preferred stock—7% cumulative—participative and convertible.

A Real Bargain

See Mr. McGilchrist Room 412 U. S. Bank Bldg., or phone 204 and he will call on you

THE PHEZ CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., near High

EVERYTHING IN HARDWARE

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all woven wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located, and a fine house for \$14,500; half of the crop goes. Terms and possession can be arranged to suit.
BOARDING AND LODGING HOUSE DO-ING All business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Sociolofsky, 341 State Street, Salem. Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With
Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties

Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

If your EYES need attention

Appeal to O'Neill

Optometrist-Optician

Complete Grinding Plant on Premises
Lenses Duplicated

Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected

Cascade Brand HAMS, BACON and LARD

Ask Your Dealers for Them.

VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

SAMSON

Tractors

Trucks

Farm

Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

Pianos Phonographs

GEO. C. WILL

Everything in Music and Sewing Machines

432 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia Records

USE

BUTTER CUP BUTTER

Capital City Cooperative Creamery

137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT

401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor

P. S. C. graduate Class 1911

One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.

Rooms 309-10-11-12
U. S. Bank Building

Our Mint Oil Is the Best and Highest Prices in the World

Not only is the oil of peppermint produced in the Salem district the best and highest priced in the world—it also produces the most to the acre—It has the highest percentage of menthol content. And then it has the best flavor; and mint produced in the East has to be mixed with the Oregon product in order to bring up its quality—Hence the difference in price in favor of our growers of 75 cents a pound or more. The mint industry in the Salem district is growing—Decidedly. But it should grow more. There is money in the production of peppermint oil here; and it is a sure crop—And it is as good as clover in bringing back the fertility of the soil; and the mint hay, after the oil is distilled, is good stock feed. Next week's Salem Slogan pages will tell of the great cows of this section; the greatest in the world.

For Quick Action In Real Estate

Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

DID YOU KNOW that in the raising of mint for the manufacturing of oil of peppermint there are decided advantages to the growers of the Salem district; that our farmers have what amounts to a franchise, because they produce the best mint oil in the world, besides the highest in percentage of oil and the best and purest in quality, consequently the highest in price; that this latter advantage amounts to 75 cents a pound or more; that this industry has already assumed considerable proportions and is growing fast and will no doubt grow much faster from now on; and that there is a great field here for new people wishing to engage in a profitable line of production?



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

W. T. RIGDON & SON

Progressive
Funeral Directors
SALEM

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

Men, See the New Fall Suits Hart, Schaffner & Marx
Bishop Fabric
Michaels Stern

The quality is unsurpassable Men! be here tomorrow
SALEM WOOLEN MILLS STORE

C. P. Top, prop.
136 North Commercial St.

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

Make It a Merry Christmas With Spa Chocolates

It isn't too early to make your selection. We have a complete line of Holiday Boxes on display—Let us make a pack of your favorite kinds.

THE SPA

Eat Dixie-Brown Bread

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery

The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR
Plumbing-Heating-Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore.

Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they?

Start an Account Today
Salem Bank of Commerce

CHRISTMAS ORDERS

should be placed early. Or if you wish something for the occasion, in various designs and colors, we have it. Any WEATHERLY Ice Cream dealer will appreciate your order. But be sure and order early as we will close at 12:30 Christmas day.

BUTTERCUP ICE CREAM CO.
240 South Commercial St. SALEM, OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by

The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

Drs. White & Marshall

Osteopathic Physicians and Surgeons

506 U. S. National Bank Building

SALEM : OREGON
Phone 859

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association
Salem Fruit Union
20/30—2285
30/40—1752
40/50—1526
50/60—1357
60/70—1082
20/40—1982
40/50—1332
50/60—1132
60/70—0932
"The Old Reliable"

LUMBER PAINTS

(Sherwin-Williams and Bass-Heuter)

Builders' Hardware, Lime, Cement, Plaster

Everything in Building Material

FALLS CITY-SALEM LUMBER COMPANY

349 S. 12th St. Phone 813

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil.
180 South High Street.
Pacool Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

LIGHT-HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM : OREGON
Near Cor. Summer and Mill