

**FREE** To Our Trade  
1921 Calendars  
GET ONE

The CHRISTMAS SPIRIT PREVAILS OVER THE ENTIRE STORE  
This Spirit Will Be Emphasized in a Gigantic

**DOUBLE PREMIUM COUPONS**  
IN  
OUR SHOES AND DRY GOODS DEPT.

# DOLLAR OPPORTUNITY DAY

This Day Will Linger Long in the Minds of this Community

**THESE PRICES DEFY ALL COMPARISONS**

**THE PEOPLES CASH STORE**  
SALEM ORE.

**Down-Stairs**  
**ECONOMY STORE**  
Offers  
**Real Opportunity Values**

**2c COUNTER**  
Consists of the following:  
Buttons, Laces, Braids, Etc., Etc.

**10c COUNTER**  
Contains a big assortment of:  
Children's Caps, Underwear, Gloves, Etc.

**25c COUNTER**  
Loaded with a big lot of Samples:  
Ladies', Men's and Children's Underwear  
Heavy White Hose

**49c COUNTER**  
Filled with values to \$1.50 in Ladies' Knitted Skirts, Girls Bloomers, Union Suits for Girls, Boys and Ladies.

**75c COUNTER**  
Girls' Middy Blouses, Boys' Shirts, White Embroidered Muslin Underwear, etc.

**98c COUNTER**  
Children's Dresses, Ladies' Waists, Men's Sweaters, Bungalow Aprons, Heavy Crib Blankets, Feather Pillows, 19x26 Good Ticking.

**ECONOMY STORE**  
We have three counters with a large stock of Army goods just arrived from the supply depot. These are put on sale at a tremendous reduction.

Army Hats.....65c  
All Wool Army Blankets, large size and very heavy quality at.....\$4.49  
Genuine Munson Last Army Shoes, very special at \$4.75  
Sweaters for men.....\$1.00  
Men's Button Shoes, regular value \$8 now.....\$3.98  
Children's Coveralls, all sizes and colors, 2 pairs for \$1 85c Brooms for.....40c  
Heavy Girls' and Ladies' Bathrobes, Indian colors at.....\$2.98  
All Notions to go at Half Price.  
Overalls and Khaki Pants at.....98c  
Silk and Wool Hose for Ladies.....65c

**WHERE ECONOMY RULES SUPREME**

## Domestics

Percales, 36 inch, 6 yards.....\$1.00  
Dress Gingham, 27 inch, 5 yards.....\$1.00  
Dress Gingham, 32 inch, 4 yards.....\$1.00  
Grettonnes, 5 yards.....\$1.00  
Gallitea, 3 yards.....\$1.00  
Challie, 36 inch, 5 yards.....\$1.00  
Oil Cloth, all colors, 2 yards.....\$1.00  
Table Damask, 72 inch, the yard.....\$1.00  
Amoskeag Daisy Flannel, special 4 yards.....\$1.00

**Genuine Hope Muslin, 36 inch, not starched, 5 yards \$1 No Substitute**

### DRESS GOODS

Wool Serges and Shepperd Checks and Plaids, the yard.....\$1.00  
Beautiful Kimona Flannelette, 3 yds. \$1  
All colors Heavy weight Flannels, 5 yards.....\$1.00

### LADIES' NEEDS

Bungalow Aprons.....\$1.00  
Best Heavy Quality Twill Middies, 2 for.....\$1.00  
Medium Weight Union Suits, 2 pr. \$1.00  
Fine Mercerized Cotton Vests, 3 prs. \$1  
Heavy weight two-piece Underwear, 2 garments.....\$1.00  
Fine Muslin Embroidered Combination Suits.....\$1.00  
21x44 Turkish Towels in plain white and bordered, 2 for.....\$1.00  
Blue Bird Lunch Cloths 48x48.....\$1.00  
12 Napkins to match.....\$1.00  
Fiber Silk Hose, 2 pairs.....\$1.00  
Best Grade Burson Hose, 2 pairs \$1.00  
Wool Cashmere Hose, 2 pairs.....\$1.00  
Cotton Hose, 4 pairs.....\$1.00  
Children's Bear Brand Hose, 3 prs. \$1.00

**Pure Silk Hose, per pair.....\$1**

Children's Dresses, all colors and sizes, each.....\$1.00  
Black Satin, Flannel, Knitted and Muslin Embroidered Underskirts.....\$1.00

**All Ribbons and Laces Will Be Sold at a Discount of 50 per cent**

No Stickers---No Bait---No Catches. Genuine Bargains Over the Entire Store, Especially in Our Dry Goods Department

## BLANKETS

Here are Prices on Blankets that cannot be duplicated by any other institution.

Cotton Blankets.....\$1.98  
Cotton Plaid Blankets, all colors, 64x76 a special at.....\$2.95  
Plain Cotton Blankets, 66x80.....\$2.75  
Nashua Woolnap Blankets, 66x80, Silk Borders.....\$4.98  
All Wool Guaranteed Blankets from.....\$8.50 and up

Received especially for our Christmas Trade a shipment of Quilts, very prettily bordered with Satin, regular value \$8.00, now for.....\$3.98  
Cotton Batting, pure cotton stitched No. 3, special for this day at.....\$1.00  
All Feather Pillows each \$1.00, the ticking is worth the money.

## CORSETS

We have now one of the Biggest Stocks of Corsets in the city. This entire stock has been reduced 35 per cent and are priced from \$1.98 up.

## SHOES FOR THE FAMILY

Try us for Shoes—These Prices will show you how Much You Can Save

Ladies' Peters \$14 shoes, will go at.....\$6.98  
These come in all styles and colors and a wonderful value.  
Newly arrived lot of Oxford and Pumps, very special at.....\$3.98  
Girls' Black and Brown Shoes.....\$3.98  
Heavy Work Shoes for Ladies and Girls, guaranteed at only.....\$4.98  
Girls' Chock Brown and Black School Shoes.....\$2.98

Boys' School Shoes, you'll think they are worth \$5.00, we sell them for.....\$2.98  
Men's Work Shoes at Pre-War Prices, only.....\$3.98  
Men's Felt Slippers, leather Soles, Christmas Special at.....\$1.49  
Fancy Ladies' Bedroom Slippers from.....98c  
Children's Bedroom Slippers from.....98c  
Children's Bedroom Slippers from.....98c  
Men's Vici Dress Shoes, regular \$8.50 now.....\$5.98  
Men's Croc Tan English Toe, regular \$9.00, now.....\$5.98

## Men's Needs

Dollar Toes, 2 for.....\$1.00  
Engineer and Firemen Hose in black and brown, 5 pairs.....\$1.00  
Fiber Silk Hose, 2 pairs.....\$1.00  
Medium Weight Hose in black and tan, 10 pairs.....\$1.00  
Cashmere Wool Hose, 3 pairs.....\$1.00  
Heavy Wool Hose, 3 pairs.....\$1.00  
Wool Process Union Suits.....\$1.65  
Hanes Union Suits.....\$1.49  
Hanes Two-piece Underwear, per garment.....50c  
Leather Gloves, 2 pairs.....\$1.00  
Heavy Children's Coveralls, pair.....\$1.00  
Men's Collars, 6 for.....\$1.00  
Heavy Canvas Fleece lined Gloves, 6 pairs.....\$1.00  
Heavy Moneysworth Garment Shirts in striped and solid blue each.....\$1.00  
Medium Weight Union Suits, special at.....\$1.00  
Heavy weight Men's Coveralls.....\$2.98  
No. 220 Blue Denim Overalls.....\$1.45  
Full size cut, seven pockets  
Stifel Overalls.....\$1.59  
Heavy weight full-cut elastic Suspenders  
All Boys' Heavy weight Overalls, will go at.....90c  
Men's Heavy Flannel Shirts.....\$1.00  
Moleskin Pants.....\$2.98  
Heavy All Wool Stag Shirts \$5.98, \$6.98  
Men's Heavy Flannel Night Gowns \$1.49  
Men's Heavy Flannel Pajamas.....\$2.49

### SUITS AND OVERCOATS

Young Men's All Wool Suits, the very latest in styles.....\$17.50  
Men's Suits, good values from \$12.50 up  
Boys' Wool Suits, an exceptional value at.....\$5.98  
Boys' Wool Mixed Suits with two pair pants.....\$5.98  
Overcoats that will cost you elsewhere \$22, here for only.....\$8.50  
Overcoats well worth \$35 can be had here for.....\$16.50  
A Special on Boys' Rain Coats at \$2.98  
Men's Belted Rain Coats Goodyear Brand.....\$7.50  
Boys' Wool Mackinaws, especially priced at.....\$5.98  
Men's Wool Mackinaws, good values at.....\$8.50

WE'LL MAKE A DOLLAR LOOK LIKE TWO WHEN BUYING GROCERIES ON THIS DOLLAR DAY

**10 1/4 lbs. Cane Sugar, Special .. \$1.00**

**21 lbs. White Beans ..... \$1.00**

**5 lbs. Best Coffee \$1.00 in bulk .....**

**Best Hardwheat Flour ..... \$2.29**  
(Our Own Brand)

**CANNED GOODS**  
8 cans of Carnation and Borden's Milk.....\$1.00  
8 tall, 1 small cans of Libby's.....\$1.00  
8 cans of Peas.....\$1.00  
8 cans of Corn.....\$1.00  
8 cans of Tomatoes.....\$1.00  
8 cans of Salmon, tall.....\$1.00  
7 cans of Clams.....\$1.00  
2 cans of No. 10 Pumpkin and Tomatoes.....\$1.00

**LARD, COMPOUND AND OIL**  
4 pounds of Lard in bulk.....\$1.00  
Net 5 pounds of Best Shortening in bulk (bring pails).....\$1.00  
4 pounds of Cottolene.....\$1.00  
1/2 gallon of Douglas Cooking Oil.....\$1.00  
8 1/2 pounds of Peanut Butter.....\$1.00  
3 1/2 pounds of Mince Meat.....\$1.00  
No. 10 Red Karo.....\$1.00  
4 pounds of Honey in bulk.....\$1.00  
2 pounds of Royal Club Tea, 85c value.....\$1.00

**CEREALS**  
2 sacks Graham Flour.....\$1.00  
14 pounds of Rolled Oats.....\$1.00  
13 pounds of Macaroni.....\$1.00

**SOAP**  
15 bars of Crystal White.....\$1.00  
20 bars of Liberty White.....\$1.00  
19 bars of No Rub Naphtha.....\$1.00  
18 bars of White Navy.....\$1.00  
15 bars of regular 10c Swift's Woolen Soap.....\$1.00  
5 packages Swift's reg. 30c Washing Powder.....\$1.00  
2 brooms, regular 85c value.....\$1.00  
4 1/2 pounds of Walnuts.....\$1.00  
Best Hard Wheat Flour, our own brand.....\$2.29  
Valley Flour.....\$2.13  
White Spray Northern Hard Wheat Bleached.....\$2.60  
M. J. B. Coffee, No. 1.....46c  
M. J. B. Coffee, No. 3, per pound.....44c  
Reliance Coffee, regular 55c.....43c  
Cocoa in bulk, 3 pounds, per pound.....45c

**A COMBINATION OF**  
2 pounds of Petit Prunes.....  
2 pounds of Dried Apples.....  
2 pounds of Black and White Figs.....  
1 pound of Walnuts.....**ALL FOR \$1.00**

**FISH**  
Kipped Salmon, per pound.....30c  
Pickled Salmon, per pound.....6c  
Cod Fish, 1 pound for.....19c  
Cod Fish, 2 pounds for.....37c

**MEAT**  
U. S. Government Bacon, 12 pounds net.....\$2.75  
Corn Beef, 2 pounds for.....50c  
Roast Beef, 2 pounds for.....40c  
Bacon Squares, per pound.....23c  
Picnic Hams, per pound.....25c

**5000 CANS**  
15c and 20c Mixed Canned Goods 12 for \$1  
10 Armour's Corn Flakes.....\$1.00  
1 gallon of Salad and Cooking Oil.....\$1.55  
1 gallon of Covo Oil.....\$2.00  
9 pounds of Crisco.....\$2.52  
6 pounds of Crisco.....\$1.59  
3 pounds of Crisco.....84c

**VEGETABLES**  
Best Spuds, 100 pounds for.....\$1.50  
Dry Onions, 100 pounds for.....\$1.65  
Dry Onions, 50 pounds for.....85c  
Best Apples, 1 box.....\$1.75  
Oranges, 1 dozen.....50c  
Lemons, 1 dozen.....20c  
Mixed Candy, per pound.....30c  
Best Mixed Cookies, per pound.....23c  
Broken Cookies, per pound.....15c  
Chocolate Cookies, per pound.....29c  
Almonds, per pound.....33c

**FREE LUNCH TO OUR TRADE SATURDAY**  
Demonstration of White Spray Flour  
Sample the Pastry Made



**WE PAY YOU TO COME**  
With a purchase of \$15 or over in Dry Goods we refund Half Fare and Full Fare with purchase of \$25 or over in Dry Goods.