

EAT MORE BREAD

HOLSUM BREAD
is your Best BREAD Buy more of it

is your Best food Eat more of it.

CHERRY CITY BAKING CO.

8c SMOKE For 5c

Kinsman and Virtua Cigars

Full Havana Smoke For a Dime

Puritana Cigars At all Cigar Stores

SHOWALTER & JACOBS

Distributors
125-149 Front St. Salem

The Indiana Silo

Permits you to control your own pasture by having it under cover.

Would you buy a well giving bad water because the pump had a silver spout? Of course, not.

Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions.

CHAS. K. SPAULDING LOGGING CO.
SALEM :: OREGON

Salem's Greatest Industry

needs you as a stockholder; making possible its continued growth and expansion.

We Mean

THE PHEZ CO.

which is the Keystone of the Loganberry and small fruit industry of the Willamette valley

We offer a choice preferred stock—7% cumulative—participative and convertible.

A Real Bargain

See Mr. McGilchrist Room 412 U. S. Bank Bldg., or phone 204 and he will call on you

THE PHEZ CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., near High

EVERYTHING IN HARDWARE

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale.

PEARCY BROS.
Oregon Building Salem

40 ACRES, ALL IN CROP. MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all woven wire fenced, lays well, on gravelled road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit. **BOARDING AND LODGING HOUSE DOING ALL BUSINESS**, completely furnished and capable of sleeping and boarding 25 persons, located in good town, in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Socolofsky, 241 State Street, Salem. Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties
Our Trees Give Satisfaction
428 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent; to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

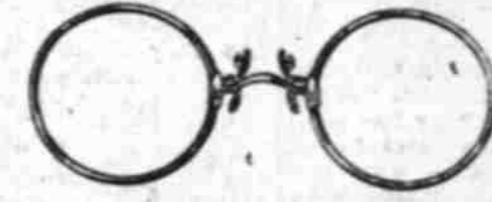
Appeal to O'Neill

If your EYES need attention
Optometrist-Optician
Complete Grinding Plant on Premises
Lenses Duplicated
Over Ladd and Bush Bank Salem, Oregon

Cascade Brand HAMS, BACON and LARD

U. S. Government Inspected
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

SAMSON

Tractors
Trucks
Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL

Everything in Music and Sewing Machines
432 State Street, Salem
Sheet Music and Piano Studies
Edison, Victor and Columbia Records

BUTTER CUP BUTTER

Capital City Cooperative Creamery

137 So. Com'l St. Phone 299
Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT
401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS

Capital \$500,000
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments
Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor
P. S. C. graduate Class 1911
One of the largest and best equipped Chiropractic offices on the Pacific coast
Hours 10 to 12 a. m. 2 to 6 p. m.
Rooms 309-10-11-12
U. S. Bank Building

Tell the World: This Is the Place for Black Raspberries

Raise more raspberries—
Raise more black raspberries—
And raise more Munger black raspberries.
That is the burden of the message of this Salem Slogan issue of The Statesman. The farmers of the Salem district have what amounts to a franchise on Munger black raspberries. Paste this in your hat; put it in your pipe and smoke it; shout it from the housetops. Our farmers can successfully and persistently raise black raspberries. Western Washington farmers cannot successfully raise them.
Black raspberries will always sell at good prices. Therefore we should raise more and more of them. The Salem Slogan subject next week will be Mint.

DID YOU KNOW that Salem is the Oregon raspberry center; that on account of the great demand of the canneries and dehydration and jelly and jam and preserves plants here, there will not be enough raspberries grown for many years; and the prices will therefore be high; that in the matter of Munger black raspberries, this district has what amounts to a franchise—for the black raspberry grows to perfection here, and the vines persist, bearing year after year; while in the great raspberry district of Washington the black raspberry cannot be successfully grown; that this fact should be heralded to the entire world, and that there is big money here in black raspberries?



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
249 Ferry St., Salem, Oregon

For Quick Action in Real Estate

Either City or Country See

L. A. HAYFORD
305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern
The quality is unsurpassable Men! be here tomorrow
SALEM WOOLEN MILLS STORE
C. P. Bishop, prop.
136 North Commercial St.

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.
466-474 State Street

Make It a Merry Christmas With Spa Chocolates

It isn't too early to make your selection. We have a complete line of Holiday Boxes on display—Let us make a pack of your favorite kinds.

THE SPA

Eat **Dixie Brown Bread**

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES
FRESH FRUIT AND VEGETABLES
North Liberty Street

HOTEL MARION

SALEM, OREGON
The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers
221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need.
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery
The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR
Plumbing—Heating—Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.
260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore.
Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they?

Start an Account Today
Salem Bank of Commerce

CHRISTMAS ORDERS

should be placed early. Or if you wish something for the occasion, in various designs and colors, we have it. Any WEATHERLY Ice Cream dealer will appreciate your order. But be sure and order early as we will close at 12:30 Christmas day.

BUTTERCUP ICE CREAM CO.
240 South Commercial St.
SALEM, OREGON

THELMA

INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

| | |
|-------------------------------------|-------------------|
| Willamette Valley Prune Association | Salem Fruit Union |
| 20/30—2285 | |
| 30/40—1752 | 30/40—1582 |
| 40/50—1526 | 40/50—1322 |
| 50/60—1357 | 50/60—1132 |
| 60/70—1082 | 60/70—0932 |

"The Old Reliable"

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves
Puttees, Suit Cases and Bags
Leather Goods of Quality

W. T. RIGDON & SON

Progressive Funeral Directors
SALEM

LUMBER PAINTS

(Sherwin-Williams and Bass-Heuter)
Builders' Hardware, Lime, Cement, Plaster
Everything in Building Material

FALLS CITY-SALEM LUMBER COMPANY
349 S. 12th St. Phone 813

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil.
186 South High Street.
Fageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the treat. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM :: OREGON

LIGHT-HEAT POWER

At Reasonable Rates
Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM :: OREGON
Near Cor. Summer and Mill