

EAT MORE BREAD

HOLSUM BREAD
is your
Best BREAD
Buy more
of it

CHERRY CITY BAKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., near High

EVERYTHING IN HARDWARE

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit
Car Lot Shippers of
Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.
We care for it for you.
See us about buying one now.
Limited number tracts for sale.

PEARCY BROS.

Oregon Building Salem

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stalls, two silos, all walled wire fenced, lays well, on gravel road, close to paved road, walking distance of Oregon state normal school well located and a fine home for \$14,500; half of the crop goes. Terms and possession can be arranged to suit. BOARDING AND LODGING HOUSE DOING ALL BUSINESS, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500. Terms can be arranged. See Socolofsky, 341 State street, Salem. Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With
Well grown and reliable Fruit,
Nut and Ornamental Trees,
Small Fruits, Roses. Good selection of varieties
Our Trees Give
Satisfaction
428 Oregon Bldg., Salem, Ore.
Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?
It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Appeal to O'Neill

Optometrist-Optician

Complete Grinding Plant on Premises
Lenses Duplicated

Over Ladd and Bush Bank

Salem, Oregon

U. S. Government Inspected
Cascade Brand
HAMS, BACON and LARD
Ask Your Dealers for Them.
VALLEY PACKING COMPANY

Save Your Eyes



Morris & Keene Optical Co.

8c SMOKE For 5c

Kinsman and Virtuola Cigars

Full Havana Smoke For a Dime

Puritana Cigars At all Cigar Stores

SHOWALTER & JACOBS

Distributors
125-149 Front St. Salem

SAMSON

Tractors

Trucks

Farm

Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

Pianos Phonographs

GEO. C. WILL

Everything in Music and Sewing Machines

432 State Street, Salem

Sheet Music and Piano Studies
Edison, Victor and Columbia Records

USE

BUTTER CUP BUTTER

Capital City Cooperative Creamery

137 So. Com'l St. Phone 299
Our Idea: Our Method:
The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT

401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS

Capital \$500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly
HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands
Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor

P. S. C. graduate Class 1911

One of the largest and best equipped Chiropractic offices on the Pacific coast

Hours 10 to 12 a. m. 2 to 6 p. m.

Rooms 309-10-11-12

U. S. Bank Building

The Indiana Silo

Permits you to control your own pasture by having it under cover.

Would you buy a well giving bad water because the pump had a silver spout? Of course, not.

Isn't it equally absurd to buy a silo because it has certain gee-haws, none of which have anything particular to do with the main job, which is making good sweet silage? If you keep in mind that the only thing on earth that a silo is good for is to make silage, and, if it doesn't do that well, it is worthless, it will be easy to determine the real value of these contraptions.

CHAS. K. SPAULDING LOGGING CO.

SALEM : OREGON

Ortley, Grimes, Rome Beauty, Gravenstein

These are the varieties of apples that will bring fame to the Salem district as a great apple center. These varieties and the proper methods of cultivation and packing and shipping and marketing. We can grow apples of these varieties and put them in the markets of the world in such condition as to top the markets.

Our growers should follow the lines of least resistance—Should do the things they can do better than the people of other countries and sections. There is sure success in this.

Apple growing was a pioneer industry in the Willamette valley. Our people should justify the faith of the fathers, the founders of this commonwealth, by putting out and grafting the right varieties of apples.

There is sure profit and success in the apple industry here, conducted along the right lines.

Slogan subject for next week, raspberries.

DID YOU KNOW that Salem is the Oregon apple center; that it is the best apple market in the Pacific Northwest; because of the great demand for the culls and cheaper grades in manufacturing here; that for the fancy varieties and grades it is as good as any, and in a few of the fancy varieties our growers excel those in the best advertised districts; that for these reasons, Salem will maintain her lead, and some of the greatest commercial apple orchards of the future will be located in the Willamette valley, and that there is room for more intelligent apple growers here?



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

For Quick Action In Real Estate

Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern

The quality is unsurpassable Men! be here tomorrow
SALEM WOOLEN MILLS STORE

C. P. Bishop, prop.
136 North Commercial St.

A Progressive Store

Whose Slogan Is:
MERCHANDISE OF MERIT
MODERATE PRICES
COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

CANDIES

for Thanksgiving
Our stocks are complete—Caramels, Britches, Nuts, Peanut Candies—

Home Made Chocolates and French Creams

In bulk or attractive boxes

THE SPA

Salem's Leading Confectioners

Eat
Dixie Brown Bread

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream

Wholesale and Retail

Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter. More cows and better cows is the crying need.
MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery

The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR

Plumbing—Heating—Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High State and Front

RODGERS PAPER COMPANY
460 Ferry St. Salem, Ore.

Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they?

Start an Account Today
Salem-Bank of Commerce

Eat a plate a day
WEATHERLY ICE CREAM

Sold everywhere

BUTTERCUP ICE CREAM CO.

P. M. Gregory, Mgr.

240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

B E E M A N

ONE-HORSE TRACTOR

\$325—SALEM

ROACH & TROVER

Liberty Garage, 444 Ferry St.

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association

2030—2285
3040—1752
4050—1526
5060—1357
6070—1082

W. T. RIGDON & SON

Progressive

Funeral Directors

SALEM

LUMBER PAINTS

(Sherwin-Williams and Bann-Hunter)

Builders' Hardware, Lime, Cement, Plaster

Everything in Building Material

FALLS CITY-SALEM LUMBER COMPANY

349 S. 12th St. Phone 813

SEE WHAT YOU GET



Traction without surplus weight; without loss of power from slippage; without packing the soil.
186 South High Street.
Fagot Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.
Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM : OREGON

LIGHT-HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM : OREGON
Near Cor. Summer and Mill