

# Down Tumble Our Prices

A Landslide in Values--Offering the most radical reductions in years, and the nearest approach to Pre-War Prices. We stand foremost in Giving Salem Lower Prices during our Second Annual Anniversary Sale. A glance at this page will prove this beyond a doubt.

## TIMELY THANKSGIVING SUGGESTIONS!

Restwell Felt Bedroom Slippers, all colors, Reindeer soles. Regular value \$2.25—**\$1.39** at

Crepe and Batiste Nightgowns in flesh and white colors, hemstitched and hand embroidered. **98c** \$1.75 value—now

Japanese Lunch Cloths from \$1.75 to **\$2.49**

White Table Damask **98c** at, per yard

Crepe de Chine, Georgette, Pongee and Voil Waists, original colors and styles, fancy tailored at a special **\$2.98** Price

Nashua wool Blankets, regular value \$10.50. Special at **\$7.50**

Men's Ties, very latest creation **75c to \$1.75**

Cranberries, per pound **20c**

White and black Figs, 2 pounds for **29c**

New dates, per Pound **30c**

Walnuts, per Pound **25c**

Mixed Nuts, per Pound **25c**

New raisins, per package **26c**

Large Oranges, per dozen **95c**

Lemons, per dozen **20c**

Olives, per Can **15c**

Oysters, per Can **18c**

Mixed Candies, per pound **35c**

60c Chocolate Marshmallow Cookies, special **29c**

100lb. Pure Cane Sugar **\$10.90**

12 Cans No. 2 1-2 Cling Peaches, **\$2.80—2 dozen case \$5.50**

At Prices All Can Afford

## 9 1/2 lbs. Java Cane Sugar 97c

### Ready - To - Wear For Ladies

Silk Tricotine Waists, beaded and wool and silk embroidery, regular \$12—**\$5.98**  
Sweaters, slip-over, with ruffles, in ten different styles and colors, go at **\$4.98 and \$3.00**  
Bungalow Aprons at **.98c**  
Silk and eGorgette Waists, regular value \$6 to \$10; your choice **\$2.98**

### Underwear

Ladies' Heavy Weight Union Suits in all styles **\$1.48 and \$1.75**  
Medium weight Union Suits **.49c and 98c**  
Ladies' Silk Corset Covers and Petticoats will go at **HALF PRICE**  
Muslin Underskirts with fancy embroidery ruffles in white only **\$1.49 and 98c**  
Knitted and Flannel Underskirts **\$1.49, 98c**  
Muslin and Flannel Night Gowns from **\$1.49**  
Crepe Night Gowns beautifully embroidered and hemstitched **.98c**  
Japanese Crepe Kimonos, heavily embroidered with flowers **\$2.25, \$2.98 and \$1.98**  
Children's Sleeping Gowns **.65c**  
Ladies' and Girls' Bloomers, white and black satin, and knitted **.65c**  
Woolen Caps **.49c**  
Ladies' all-wool Hose, up from **.65c**  
All wool Heather Sport Hose, regular \$3.00. For **\$1.49**  
Ladies' Cotton Fleece Hose, up from **.25c**  
Pure thread Silk Hose, all colors and sizes, regular \$4.00, at **\$1.49**  
Fiber Silk Hose at **.85c**  
Cotton Lisle Hose at **.29c**  
Special Boys' Heavy Stockings **.29c**  
Bear Brand Stockings **.49c**  
Girls Mercerized Stockings **.29c and 49c**  
Silk Lisle Hose **.49c**  
**Special Reductions on All Yarns and Crochet Threads**

### Towelling

45x24 Extra heavy Turkish Towels, with borders **.49c**  
Turkish Toweling, Yard **.29c**  
Linen Crash Toweling **.17c**

### Silks

All colors Mesaline and Silk, 36 inches in width **\$1.45**  
Mixed Wool Serge, up from **.98c**  
Fiber Silk Tricolléte, in white, brown, blue and taupe. Very up-to-date for sweaters, blouses and dresses; yard **.98c**  
Also trimmings to match.

### Flannels

Flannels, heavy weight, 36 inches wide, per yard **.29c**  
Flannels, heavy weight, at yard **.20c**  
Daisy Cloth, yard **.29c**

### Scrim Curtain Goods

Scrim Curtain goods, 36 inches wide, lace borders, yard **.15c and 19c**

### Dress Goods

Calico, light and dark colors, 27 inches wide, two yards **.25c**  
Pereales, 36 inches wide, light and dark, per yard **.15c**  
Dress Gingham, beautiful colors, yard **.22c**  
Galitean Cloth and School Cloth, 32 inches wide **.39c**  
Cretomes, at, yard **.21c**  
Lonsdale Cambrie **.20c**  
Heavy Muslin **.15c**  
Apron Gingham **.15c**

## DOUBLE PREMIUM COUPONS

In our dry goods, clothing and shoe departments for Saturday only. Our Premium Coupons are given as a token of appreciation for your continued patronage—they cost you absolutely nothing—SAVE THEM.

### Groceries

Hardwheat Flour sack **\$2.47**  
Family Flour **\$2.31**  
16 lbs. of Japan Rice **.97c**  
20 lbs. white Beans **.97c**  
14 lbs. of rolled Oats **.97c**  
2 sacks of Corn Meal **.97c**  
14 lbs. of Macaroni **.97c**  
14 lbs. Tapioca **.97c**

### Coffee, Tea, Cocoa

Best Peaberry Coffee, 45c value, 3lbs. **.97c**  
Best bulk Coffee, 4 1-2 lbs. for **.97c**  
5 lbs. of Cocoa in bulk **.97c**  
3 lbs. of English Breakfast tea **.97c**

### Canned Goods

8 cans of Libby's, Armour's, Hazelwood Milk **.97c**  
8 Cans of Peas **.97c**  
8 cans of Tomatoes **.97c**  
7 cans of Clams **.97c**  
4 cans of Peaches, Apricots 2 1-2 lbs. **.97c**  
8 cans of Table Salmon **.97c**  
8 cans of Alaska Herring in pure oil **.97c**

4 lbs. of Strained Honey **97c**  
10 lbs. of Red Karo **.97c**  
1-2 gal. of Douglas Oil **.97c**  
8 lbs. Peanut Butter **.97c**  
4 1-2 lbs. of Shortening **.97c**  
4 lbs. Cottaline **.97c**  
5 1-2 lbs. of Soda Crackers for **.97c**  
4 1-2 lbs. of Graham Crackers **.97c**  
4 lbs. of Best Mixed Cookies **.97c**

### Soap

15 bars of Crystal White **97c**  
17 bars White Wonder **97c**  
22 bars of Elk Savon **.97c**

### M. J. B. Coffee

5 lbs., per lb. **.44c**  
3 lbs., per lb. **.45c**  
1 lb., per lb. **.47c**

### Crisco

9 lbs. for **\$2.59**  
6 lbs. for **\$1.75**  
3 lbs. for **.87c**

### Vegetables and Fruits

50 lbs. of Spuds **.97c**  
50 lbs. of dry onions **.97c**  
\$4.00 value French Pears—Special for Thanksgiving, per bushel **\$2.00**  
1 box of very good Apples for **.90c**

### Meat and Fish

Bacon square **.23c**  
Bacon back **.23c**  
Picnic Ham **.25c**  
Pickled Salmon **.6c**

### Dry Fruits and Walnuts

Apples, white and black figs, Italian and Petite Prunes, 7 lbs. **.97c**  
4 lbs. of Walnuts **.97c**

### Men's Suits and Furnishings

One lot Men's Suits, regular value \$35.00, now at **\$18.50**  
One lot Men's Suits, regular value \$25.00, now at **\$12.50**  
Men's all Overcoats, regular value \$15.00, now at **\$7.50**  
Men's Work Shirts, regular values \$2.00, now at **\$1.19**  
Men's wool Flannel Shirts, regularly \$4.00, now at **\$1.75**  
Heavy weight Stifel Overalls, elastic suspenders **\$1.85**  
No. 220 Denim Blue Overalls, regular value \$3.25, now go at **\$1.98**  
Men's Dress Shirts, regular value \$2.50, now at **\$1.25**  
Collars at 2 for **.25c**  
Ties at from **.98c to \$1.98**

### Young Men's Furnishings

Mackinaws, all wool, regular value \$17.50, now **\$8.50 and \$12.50**  
Hats for young men **\$1.98 and up**  
Men's Haines Union Suits **\$1.75**  
Mixed Wool Union Suits **\$2.49**  
2-piece Underwear, a garment **.98c**  
Men's Winter Weight Union Suits **\$1.49**  
Work Socks, heavy, at **.22c**  
Wool and Cashmere Socks, heavy and light weight **.39c**  
Heavy wool Socks, up from **.29c**  
Engineer and fireman work Socks, black and brown **.21c**  
Men's and young men's all wool Overcoats, at **\$18 to \$24.00**  
Wool and Rainproof Overcoats, from **\$7.50**  
Young Men's Suits, ten assorted styles and colors, latest fashion **\$16.50**  
**Big Reductions in Rubber Shoes and Boots for Ladies, Men and Children**  
Special for School Boys, very latest style.

### Boys' Suits, Overcoats and Shoes

dark colors, with two pair pants **\$6.98**  
Boys' Suits, broken lot, all wool, go at **\$3.95**  
Boys' Suits, broken lot, sizes 10, 11, 14 and 15, at **\$4.98**  
Boys' high top Shoes **\$3.98 and up**  
Boys' Dress Shoes, English and wide toes, up from **\$3.98**

### Men's and Boys' Shoes

Boys' Button Shoes, sizes till 5 1-2 **\$2.98**  
Men's Hi-top Shoes, up from **\$6.98**

### Men's Shoes

Men's Work Shoes, heavy for winter, up from **\$3.98**  
Men's Wide Toed Shoes, kid and calfskin, up from **\$4.98**  
Men's Dress Shoe in English, black and brown, up from **\$4.98**

### The Nights are Cold — Buy Blankets

54x76 Heavy Fleece Cotton Blankets **\$1.98**  
66x80 Heavy Fleece Blankets **\$2.75**  
66x76 Sub-wool Blankets **\$3.98**  
64x76 Nashua Woolnap Blankets **\$4.50**  
3 lb. Pure White Cotton Batting **\$1.25**  
Challie special, at yard **.21c**  
Large Size Feather Pillows **\$1.10**

## Corsets

We are prepared to give you expert service in our Corset department. The very latest models have only recently arrived. The stock is very complete. These are very moderately marked, especially for this Sale, from—

**\$1.65 to \$5.50**



## Ladies' Shoes

LADIES' MAHOGANY FINISH and Black Kid Shoes, Cuban or shaped heels, regular value, \$12, to go at **\$6.98**

A BROKEN LOT of Ladies' Kid Shoes in Black, Fieldmouse and Grey, all go at **\$3.98**

WONDERFUL LINE of Oxfords and Pumps, French or shaped heels. Regular value **\$3.98** \$9. sale price of

NEW SHIPMENT of Girls' Shoes in Black or Brown. A very attractive price **\$3.98**

LADIES' AND GIRLS' HEAVY Work Shoe, to stand up in rain—an extraordinary value at **\$3.98**

LADIES' AND GIRLS' HI-TOP Boots in narrow and wide lasts. During this Sale **\$6.98**



## DOWN STAIRS ECONOMY STORE

- Boys' Grey Flannel Shirts **75c**
- Girls' Middies **75c**
- Ladies' Knit Underskirts **49c**
- Children's Knit Silk and Wool Caps **49c**
- Ladies' Fancy Knit Sweaters, all colors **\$3.98**
- House Dresses in Gingham and Percales **\$1.98**
- Men's wool finish Union Suits **\$1.98**
- Pillows and Oeralls **\$1.10**
- Rompers and Coveralls for children—Two pairs **\$1.00**
- Men's Waterproof Shoes, also Ladies' and Children's Shoes, all sizes at the pair **\$1.00**
- Matches, 1 dozen boxes **35c**
- Wash Boilers, large sizes **\$1.75**
- Underwear—Garment **10c**
- Glasses—Each **9c**
- Large Size Pails **55c**
- All Remnants of Ribbon, Gingham, Percales, and Serges, at **HALF PRICE**
- Brooms **49c**
- Cups and Saucers **25c**
- Children's Hose **10c**
- Laces **2c**
- Ladies' Hose, heavy grade **25c**
- Hats **39c**
- Ladies all wool Slipovers **\$1.65**
- Boys' and Girls' Winter weight Union Suits **49c**
- Big stock government army blankets **\$4.50**
- Regulation army Hats **75c**
- Knitted pieces to make up for Sweater Hats and Scarfs **49c**
- Men's Khaki Pants **98c**

OF SPECIAL Interest to Out-of-Town Folks

We refund half R. R. fare on all purchases of \$15 or over in dry goods and full fare for purchase of \$20 or over in dry goods.

Free Lunch Today To Our Trade.

If Dollars and cents mean anything to you we advise you to make a visit to our Down Stairs Store, and see our display of Dolls, Toys and dishes.

WHERE ECONOMY RULES

