EAT MORE BREAD

HOLSUM is your Best BREAD Buy more of it

BREAD is your Best food Eat more of it.

CHERRY CITY BAKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., near High

EVERYTHING IN HARDWARE

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract.

We care for it for you.

See us about buying one now. Limited number tracts for sale.

PEARCY BROS.

Oregon Building Salem

---

40 ACRES, ALL IN CROP, MODERN 7-room new bungalow with basement, fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on graveled road, close to paved road, walking distance of Oregon state normal school well located and a fine home for $14,500; half of the crop goes. Terms and possession can be arranged to suit.

BOARDING AND LODGING HOUSE DOING A1 business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, $7500. Terms can be arranged. See Sorelofsky, 341 State street, Salem. Phone 970.

THE SALEM NURSERY COMPANY

Can Supply You With

Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties

Our Trees Give Satisfaction

428 Oregon Bldg., Salem, Ore.
Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers $20,000,000 a year for their products.)

If your **EYES** need attention

Appeal to O'Neill

Optometrist-Optician

Complete Grinding Plant on Premises
Lenses Duplicated

Over Ladd and Bush Bank Salem, Oregon

U. S. Government Inspected

Cascade Brand

HAMS, BACON and LARD

Ask Your Dealers for Them.

VALLEY PACKING COMPANY

Did you know that the

Morris & Keene Optical Co.

is the largest optical institution in Oregon, far surpassing any institution fitting glasses in Portland in quality of work done and number of patrons fitted with glasses.

8c SMOKE For 5c

Kinsman and Virtuola Cigars

Full Havana Smoke
For a Dime

Puritana Cigars
At all Cigar Stores

SHOWALTER & JACOBS
Distributors
125-149 Front St. Salem

SAMSON

Tractors
Trucks
Farm Implements

See us for Farm Power

VICK BROS.
280 South High St.
Salem

Pianos Phonographs

GEO. C. WILL

Everything in Music and Sewing Machines

432 State Street, Salem

Sheet Music and Piano Studies
Edison, Victor and Columbia Records

USE

BUTTER CUP BUTTER

Capital City Cooperative Creamery

137 So. Com'l St. Phone 299
Our Idea: The Best Only
Our Method: Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Busness Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

---

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance

A. C. BOHRNSTEDT
401 Masonic Temple
SALEM : OREGON

LADD & BUSH, BANKERS

Capital $500,000

Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

---

5½% FARM LOANS 6%

We loan money for five years. We allow you to pay $100.00 or multiple on the principal on any interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

W. H. Grabenhorst & Co.

Farm and Fruit Lands Small Tracts and Investments

Telephone 2315
275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor

P. S. C. graduate Class 1911

One of the largest and best equipped Chiropractic offices on the Pacific coast

Hours 10 to 12 a. m. 2 to 6 p. m.

Rooms 309-10-11-12
U. S. Bank Building

Ask Any Cow

Ask any cow what keeps her in best condition to give the most to the milk pail.

Pasture—green feed—that's the answer. Every farmer knows it.

INDIANA SILOS

enable you to put your pasture under cover and feed it when green feed is scarce.

20,000 Indiana Silos on the Pacific Coast prove their success.

See or write us for further information.

CHAS. K. SPAULDING LOGGING CO.
SALEM :: OREGON

No Milder Words Than Wonderful or Amazing Will Suffice

The progress and growth of the Salem district in its most important basic industries is wonderful; amazing—

No milder words will suffice.

Right down the line, through loganberries, prunes, dairying, flax, filberts, walnuts, strawberries, it is found that there has been and is to be growth—

Doubling, trebling and more—and improvement in varieties and methods that give great encouragement.

The Salem district is a great fruit district, and great in many other ways; and its people are intelligent; they are using their heads as well as their hands, and they are doing team work.

Two things only are now needed to write a blanket insurance policy guaranteeing prosperity for this city and this district—

First, more capital and greater facilities for our factories.

Second, cold storage plants. Perhaps the second may be included in the first.

Next week, apples.

DID YOU KNOW that the strawberry industry of the Salem district has more than doubled in a year, and that it is going ahead faster and with better methods than ever; that strawberries are a most profitable crop here; that a double profit is realized for this community, by helping to keep the canneries and jam and jelly factories and shipping concerns busy on a product that has a world wide sale; that is standard, that does not have to be introduced—and that brings a constant flow of money from very long distances?

CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The **CLETRAC** rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors
349 Ferry St., Salem, Oregon

For Quick Action In Real Estate

Either City or Country
See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves

Puttees, Suit Cases and Bags
Leather Goods of Quality

Salem's Greatest Industry

needs you as a stockholder; making possible its continued growth and expansion.

We Mean

THE PHEZ CO.

which is the Keystone of the Loganberry and small fruit industry of the Willamette valley

We offer a choice preferred stock—7% cumulative—participative and convertible.

A Real Bargain

See Mr. McGilchrist Room 412 U. S. Bank Bldg., or phone 204 and he will call on you

THE PHEZ CO.

Men, See the New Fall Suits
Hart, Schaffner & Marx
Bishop Fabric
Michaels Stern

The quality is unsurpassable
Men! be here tomorrow

SALEM WOOLEN MILLS STORE
C. P. Bishop, prop.
136 North Commercial St.

A Progressive Store

Whose Slogan Is:
MERCHANDISE OF MERIT
MODERATE PRICES
COURTEOUS SERVICE

Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.
466-474 State Street

CANDIES
for Thanksgiving

Our stocks are complete—Caramels, Brittles, Nugats, Peanut Candies—

Home Made Chocolates and French Creams

In bulk or attractive boxes

THE SPA
Salem's Leading Confectioners

Eat Dixie Brown Bread

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream

Wholesale and Retail

Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

---

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter

More cows and better cows is the crying need

MARION CREAMERY & PRODUCE CO.
Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery

The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR
Plumbing—Heating—Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.

Ford
THE UNIVERSAL CAR

Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.
260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore.

Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they?

Start an Account Today

Salem Bank of Commerce

Eat a plate a day

WEATHERLY ICE CREAM

Sold everywhere

BUTTERCUP ICE CREAM CO.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

BEEMAN ONE-HORSE TRACTOR

$325—SALEM

ROACH & TROVER
Liberty Garage, 444 Ferry St.

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association	Salem Fruit Union
20|30—.2285	
30|40—.1752	30|40—.1582
40|50—.1526	40|50—.1332
50|60—.1357	50|60—.1132
60|70—.1082	60|70—.0932

"The Old Reliable"

W. T. RIGDON & SON

Progressive

Funeral Directors

SALEM

LUMBER PAINTS

(Sherwin-Williams and Bass-Heuter)

Builders' Hardware, Lime, Cement, Plaster

Everything in Building Material

FALLS CITY-SALEM LUMBER COMPANY
349 S. 12th St. Phone 813

SEE WHAT YOU GET

Traction without surplus weight; without loss of power from slippage; without parking the soil.

195 South High Street.
Fageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.

Salesman Wanted

Capital City Nursery Company
1030 Chemeketa Street
SALEM :: OREGON

LIGHT—HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM :: OREGON
Near Cor. Summer and Mill