CUT THIS COUPON OUT. Write your name and address plainly. Bring it to the PEOPLES' CASH STORE and receive a \$13.50 sack of Pure Cane SUGAR for \$11.59 Saturday Only.

This Coupon Is Worth FREE SUGAR DEAL == SATURDAY ONLY==

Giving Salem Lower Prices For Our Second Anniversary Sale

People from all surrounding territory are daily crowding our stores. They take advantage of the offerings we so liberally give our patrons. Thousands of dollars worth of merchandise recently arrived from the East has gone thru the same operation. Prices have been cut in two in many instances. Original prices and profits have been forgotten. Lower prices stand upper most during this Sale. The thousands who have purchased during this week can testify that this is the Only REAL Sale in the Valley. Come early on Saturday. The crowds will be even larger.-IT'S THE PRICES THAT WILL BRING THE CROWDS. Study them carefully. Compare them. Then come and see our merchandize. You'll be glad you did.

BEDDING FOR THESE COLD NIGHTS

	[18]
No.	Nashwa Wool Nap Blankets 64x 76 inches\$4.50
	Five-pound Sur-Wool Blankets, 66x80\$3.98
	Heavy Blankets, white, grey and tan, 72x80\$2.98
	Heavy Cotton Blankets, 54x76\$1.75
	All-Wool Plaid Blankets, beau- tiful colors

All-Feather Pillows at \$1.10-the ease alone is worth the price. Pillow Cases, 42x45, each29c

Sheeting, 8x4, unbleached Pequot

Sheets, made up seamless, wide hemstitching, 82x92. Value

Here Are Truly Low Prices on Dry Goods and Ladies' Needs

SILKS

Satin, Messaline, Taffeta and Crepe de Chine\$1.65	
Silk Georgette\$1.35	
All-wool Serges 95c, \$1.49, \$1.98	

Shepherd Checks, mixed wool 35c Bungalow Aprons\$1.29 Silk Poplins, 36 in., at\$1.19 Smocks for house, fancy embroidery, assorted colors\$1.98

TOWELING

45x24 extra heavy Turkish Tow-

els49c

Huck towels, 40x2229c

Turkish Towelling, yard 29c

Ladies' all-wool Hose, up from .65

All-wool heather Sport Hose, reg.

\$3, for\$1.75

Ladies' cotton Fleeced Hose, up

Silk Hose, special, at98c

Fine silk Lisle Hose, black and

white, reg. \$1.25.....

READY-TO-WEAR FOR LADIES

Silk and Georgette Waists, regular value \$6 to \$10, your choice\$2.98

UNDERWEAR

Ladies' Heavy weight Union Suits, in all styles \$1,48 and \$1.75 Wool and silk mixed Union Suits, all styles\$3.98 Medium weight Union Suits 49c and98c Ladies' silk Camisoles and Petti-

Special Boys' heavy Bear-Brand coats will go at . . HALF PRICE Steekings29c and 49c

Apron Ginghams, 6 yds. for 95c 36-in. Curtain Goods, five yards for95c 27-in. Dress Ginghams, four yds. Heavy Flannels, all colors, six

95c SPECIALS 32-in. Devonshire Cloth, all colors, 3 yds. for95c Beautiful Crettones, all colors, 4 yards95c Crash Toweling, 6 yards for 95c Crochet Thread, all colors and numbers, 10 spools for95c



ish and Black Kid shoes,

Cuban or Shaped heels,

regular value, \$12, to

go at.....\$6.98

A Broken Lot of La-

dies' Kid Shoes in

black, fieldmouse and

grey, all go at \$3.98

Corsets

We are Prepared to give you expert service in our Corset Department. The very latest models have only recently arrived. The Stock is very complete. These are very moderately marked especially for this sale

\$1.65 to \$5.50

9 lbs. SUGAR \$1.00

MORE GROCERY PRICES Best Hard Wheat Flour OILS, GREASES, SYRUPS, HONEY and

Va	lley	Flo	ur.		\$	2.49
10	pour	nds	Cor	n M	[eal	50
10	lbs.	Rol	led	Oat	ts	. 65
10	pou	nds	Ri	ce		.65
10	lbs.	Wh	ite	Bea	ns.	.49
10	pou	nds	Ma	car	ni.	.70
C	OF	FEE	, T	EA	AN	ND

COCOA

Best Coffee; in bulk; four Nut Butter, 3 lbs...\$1.00 pounds88c Reliance, 57e value lb. 39c Peanut Butter, 4 lbs. 50c M. J. B. Coffee, 5 lbs. 45c COOKIES, CRACKERS M. J. B. Coffee, 3 lbs. 46c M. J. B. Coffee; Cocoa, in bulk, 3 lbs...50c

CANNED GOODS

4 cans Armour's or Lib-4 cans Peas......49c Peaches and Apricots No. 2 eans, 2 for49c MEATS 4 cans Tomatoes large 49c 4 cans No. 1 Peaches . . 49c 3 cans Corn 4 Alaska Herring in Pure

PEPPER

Two-ounce cans 2 for 15c Four eans tall Salmon 49c

SPECIAL

5000 cans assorted canned Pienie Hams.......25c goods, special, can 10c 1 can Free with each \$1

BUTTER MOLASSES

Best Salad Oil, in bulk, 5 gallon and 2 lbs. Karr one gallon\$1.69 Syrup\$4.98 c Crisco, 9 lbs.\$2.59 10 lbs. Karo Syrup...95c Crisco, 6 lbs.\$1.75 10 pounds Marshmallow Crisco, 3 lbs.89c Syrup\$1,33 Lard in bulk, 4 pounds, 5 pounds Marshmallow c bring your pails .. \$1.08 10 pounds Molasses. . 65c White Flake shortening: 1 bottle Cane-Maple Syrup19c Douglas Oil, 1 gal. \$2.10 Honey, 2 lb.50c Half galion \$1.10 LAUNDRY AND

TOILET SOAP

8 for......

Swift's Best White laun-

Soaps10c

dry soap, 17 bars \$1.00

6 bars Toilet Soap 25c

Swift's Pride Washing

Dutch Cleanser, 2 for 19c

FALL NUTS

Italian Prunes, Dry Ap-

ples. White Figs, and

Black Figs, 1 lb.....15c.

Walnuts, 1 pound 25c

Pickled Red Salmon lb. 6c

TOBACCO

1 plug..........85c

for32c

Union Leader Lunch Box.

16 ounces......89c

George Washington To-

bacco, 16 ounces....85c

Camels Cigarettes, pg. 18c

Velvet Tobacco, 2 cans

Powder19c

Swift's Best woolen CANDIES

one pound48c Best Cookies, mixed, 2 Broken Cookies, 2 lbs 32c Savon Elk, 22 for .. \$1.00 Lipton's Tea, 1 pound 85c Soda and Oyster Crackers, 2 pounds.....35c Royal Club Tea, 80 val-Best Chocolate Cookies, 60c value, pound......30c Mixed Candy, lb.....35c Rolled Oats in pkg...10c pkgs. Macaroni, Vermi- DRIED FRUITS AND celli and Spaghetti 25c 2 Post Toasties 25c

MEATS

U. S. Government Bacon, Almonds, pound 29c per pound30c U. S. Government Roast 4 Salt Herring 10c Beef, No. 2 lb, can 43c Sugar-cured Back Bacon, per pound 30c Star, Horseshoe, Climax, Best Sugar-Cured Breakfast Bacon 49c Best Sugar-Cured Bacon Summer Sausage, Ib. 44c Lean Salt Pork, lb 26c Union Leader, 8 oz.

> **ARM & HAMMER** SODA 6c

One let Men's Suits to close out at .. \$8.50 Lot of all wool Men's Suits; different

BORESTON OF THE STATE OF MICE STREET, TO

Boy's all wool Mackinaws \$6.50 and \$7.50 Men's Heavy Khaki Pants \$1.98 and \$2.25 Men's Ruff Neck Sweaters. Extra heavy Wool Sox, 2 pair95c Men's Bear Brand Sox, 5 pair95c 25% Reduction in Men's Caps, Hats and Pants

MEN, COME EARLY

Men's Work Shirts.... Men's Coveralls.....\$3.49 Men's Wool Flannel Shirts. . . . \$1.75, \$2.25 Heavy Weight Stripped Overalls, Elastic Heavy Weight Blue Denim Overalls. . \$1.98 Men's Dress Shirts....\$1.25, \$1.98, \$2.25 1 Lot Silk Front Shirts, all sizes. . . . \$2.98

OUR GUARANTEE-Should any article decline on the market advertised on this page, we will immediately reduce our price. On the other hand, no advance in price will be made.



Young Men's Suits and **Furnishings** Mackinaws, all Wool \$8.50 and \$12.50



Hats for Young Men\$1.98 and up Men's Haines Union Suits.....\$1.74 Mixed Wool Union Suits.....\$2.49 Men's Winter Weight Union Suits, white and Wool and Cashmere Socks, heavy and light weight49c

Men's and Young Men's All Wool Overcoats \$18.00 to \$24.00 Wool and Rainproof Overcoats, up from\$7.50 Young Men's Suits-Ten assorted styles and colors, latest fashion \$16.50 Big Reductions in Rubber Shoes, Boots, for Ladies, Men, and Children

Boys' Suits, Overcoats and Shoes

Special for School Boys, very latest style, dark colors, with Two pair Pants.....\$6.98

Boys' Suits, broken lot, all wool. to go at....\$3.95

Corduroy Suits...

Boys' Haines' Union Suits, all

Boys' Overcoats, some all wool, others waterproof to go at \$3.98 Boys High Top Shoes \$3.98 and up Boys' Dress Shoes, English and wide toes, \$3.98 and up

Men's and Boys' Shoes

\$2.95

Boys' Button Shoes, sizes to 51-2..... \$2.98 Men's Hi-Top Shoes, up from \$6.98

Men's Shoes

Men's Work Shoes; heavy for winter \$3.98 up Men's wide toed Shoes, kid and calf skin \$4.98 up Men's Dress Shoe, in English, Black and Brown —up from\$4.95

Best	Spuds, 100 pounds	\$1.75
	Dry Onions, 100 pounds	
	Cabbage, 100 pounds	.\$1.50
	Box Apples	90c

Wonderful Line of Ox-Ladies' and Girls' Hifords and Pumps, of items in Crockery. Top Boots in narrow Drugs, at your choice French or shape heels, regular value \$9, sale of 5c

Ladies'

Ladies' Shoes

Ladies' Mahogany Fin- New Shipment of Girls

and wide lasts, during price of.....\$3.98 this Sale at \$6.98

Shoes in black or

brown. A very attract-

ive price at\$3.98

heavy work shoe to

stand up in rain, an ex-

traordinary value \$3.98

and Girls'

Our Down Stairs Economy Boys' and Girls' Winter Men's Waterproof Shoes, Canvas Gloves, pair .. 10c | Laces, yard 2c | BIG STOCK GOVERNweight Union Suits 49c Hand Scales, will weigh

Men's Khaki Pants and Overalls\$1.25

at \$1.00 the pair Wash Boilers, large sizes\$1.75

also Ladies' and Chil- Underwear, garment 10c dren's Shoes, all sizes Glasses, each......9c Large Size Pails.....55c Matches, 1 doz. boxes 35c All Remnants of Ribbon, Hats 39c Children's Wool Sweaters Gingham, Percales and Rompers and Coveralls Cups and Saucers 25c Ladies' and Girls' Slip- up sweater hats and for Children, 2 pairs \$1 Children's Hose 10c over Sweaters at \$1.65 scarfs 49c

Ladies' Hose, heavy

MENT GOODS Army Blankets all wool\$4.50 in grey and red only. Serges at ... Half Price Crochet Thread to close Very special 49c

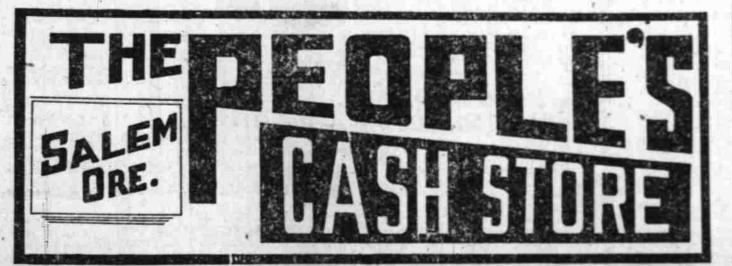
Vegetables Special

SAVE OUR COUPONS

OUR PREMIUM COUPONS are given as a token of appreciation for your continual patronage—they cost you absolutely nothing_SAVE THEM.

We Pay You To Come IF YOU LIVE WITHIN A RADIUS OF TWENTY-FIVE MILES

we will refund your fare one way with a purchase of \$15 dry goods or \$30 groceries, besides sugar; and full round-trip fare with purchase of \$25 dry goods. It's a pleasure to trade with us



FREE LUNCH TODAY MAIL ORDER SERVICE

If you can't come, Buy by mail

OUR MAIL ORDER DEPARTMENT IS READY to receive any order, and ship all such orders same-day as received. ADDRESS all letters to PEOPLE'S CASH STORE, Mail Order Department, SALEM, OREGON, to insure immediate attention. Satisfaction guaranteed or money refunded.