

The Oregon Statesman

Issued Daily Except Monday by
THE STATESMAN PUBLISHING COMPANY
 215 S. Commercial St., Salem, Oregon
 (Portland Office, 794 Spalding Building. Phone, Main 1116)

MEMBER OF THE ASSOCIATED PRESS

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 Ralph Glover, Cashier
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DAILY STATESMAN, served by carrier in Salem and suburbs, 15 cents a week, 55 cents a month.
 DAILY STATESMAN, by mail, in advance, \$6 a year, \$3 for six months, \$1.50 for three months, in Marion and Polk counties; \$7 a year, \$3.50 for six months, \$1.75 for three months, outside of these counties. When not paid in advance, 50 cents a year additional.
 THE PACIFIC HOMESTEAD, the great western weekly farm paper, will be sent a year to any one paying a year in advance to the Daily Statesman.
 SUNDAY STATESMAN, \$1.50 a year; 75 cents for six months; 40 cents for three months.
 WEEKLY STATESMAN, issued in two six-page sections, Tuesdays and Fridays, \$1 a year (if not paid in advance, \$1.25); 50 cents for six months; 25 cents for three months.

TELEPHONES: Business Office, 23, Circulation Department, 583, Job Department, 583, Society Editor 106.

Entered at the Postoffice in Salem, Oregon, as second class matter.

THE PRICE OF VICTORY

(New York Herald, Nov. 3)

Harding and Coolidge are elected. They have been swept into office by an avalanche. No such plurality has ever been given to a candidate for President and a candidate for Vice-President.

On the surface this would seem to mean that Harding and Coolidge carry further with the people in respect of personal popularity or in the nationwide confidence reposed in them than the candidates of any previous national election.

Such a conclusion would not be sound. Political avalanches that crush everything before them spring from quite another source. They do not come at the call of personal popularity. They are the expression of an embittered people, the protest of an outraged nation.

Wilson autocracy, impudent, intolerant, dictatorial, and Democratic inefficiency, extravagance, wastefulness, are the source of the 1920 avalanche. The people of this democratic country have had all they could stand or would stand of Czarism. And the people have had all they could stand or would stand of the Democratic party management of their affairs—a management that has well nigh bankrupted the Treasury in spite of the fact that it is squeezing the life blood out of the people in taxation.

Hence this election in its big bearings is a nationwide protest against a continuance of Democratic rule. The American people have had their fill of it for many weary, dreary months and have bided their time, chafing bitterly meanwhile, till the day should come for them to speak through the ballot, and they have now spoken.

The lesson of the Wilson administration, rejected by the American people in stinging disgrace, because of its intolerant individualism and utter business incapacity, is a lesson to the incoming administration.

Not that Senator Harding needs such admonition in the matter of individualism. In this respect he is the exact opposite of Mr. Wilson. Senator Harding is no Czar. The country need have no fear of a repetition of Wilsonism with him in the White House.

But where this admonition may properly be heeded by the incoming Administration is in the matter of its general efficiency in the handling of the nation's affairs. America has grown to be a great nation, in many respects the greatest in the world. Its business is so vast, its internal and foreign affairs are so complex and so far reaching that only the very best men of the country have the capacity to man its manifold jobs successfully.

In no other way can a President of these United States repay the people of the nation for the confidence they have in him in electing him to the first office in the land, in electing him to one of the most exalted posts in all the world.

Senator Harding's place in history will rest with the men he calls to the service of his administration. If they have youth, clear heads, genius for their jobs, honesty, loyalty and the realization that the government expects and demands of them the best there is in them, his administration will handle the business of the government better than it has ever been handled before.

Fortunately Senator Harding comes into the Presidency a free man. His administration is not mortgaged to politicians, to financiers or to aspirants for official honors.

This national government of ours has no jobs for political hacks or political pensioners. This national government of ours has no jobs that may be checked out as rewards for political services. This national government of ours recognizes no such obligation to any man or to any woman or to any political party.

The President who checks out government jobs to pay personal obligations isn't checking from his own bank account.

"To the victors belong the spoils" is a doctrine that has no place in this enlightened day.

Bryan having spoken, a nation waits for a word or two from Col. House.

This job stuff about Senator Chamberlain's defeat is not appropriate in Oregon. It should be confined to the south, which received the benefits from the senator's activities. Oh, yes, and to Oswald West and the spruce gang, and id genus omne.

Buy From Your Home Merchant

OREGON QUALITY If You Spend Wisely You Will insist on Oregon Products

Oregon Life Insurance Company
 Home Office: CORBETT BUILDING, PORTLAND, ORE.
 L. L. MILLER, Pres. C. B. SAMUEL, Gen. Mgr. F. M. STRONG, Asst. Mgr.

to have a legal peace with Germany as the situation rests, but we can send a piece of coal or bacon.

A correspondent writes to know when Cox was born. Doesn't he mean why?

"Oh, yes, what was the name of that brash young man who was on the ticket with Cox?" inquires a friend at the writer's elbow.

There will be but two Democrats in the new California delegation. Why so many?—Los Angeles Times.

If the Democratic management had to do it over again, they would not endorse equal suffrage. Only the southern states where ballots for women are opposed, stood for Cox.

Walnuts is the Salem slogan subject for The Statesman on Thursday. It is a coming great industry; and it is your duty to add to the reasons why, if you can do so. And do it today or tomorrow.

The Oregon Voter intimates that there may be no special session of congress immediately after March 4. There will be a special session; and there will be no rest for the weary members of the two houses for a long, long time. It will be no light task to bring order out of the chaos that reigns at Washington and in the federal service all over the country. The Wilson administration has been running around in circles. While there have been thousands of cent warmers in the swivel chairs, everything has been lax, and the machinery of government has been allowed to become squeaky and saggy. Even the floors and carpets of the rooms at Washington are dirty and there is a big job of housecleaning ahead, actually and symbolically.

The writer is very much pleased to be able to say that the people of Salem and the surrounding country are responding in splendid manner to the call for the buying of the preferred stock being offered by The Phez company. This should be made general, to the last man and woman of this city and section who is able to spare even \$100, paid on the installment plan. It will be a good investment. The writer believes the stock will pay 12 per cent and more, if held through a considerable period of years. Any way, it will pay 7 per cent from the start. And the selling of the whole issue will enable this company to put itself in position to absolutely guarantee this great fruit section against the loss of any fruit, on account of over production. In the case of loganberries, there is no other way to do this. And perhaps this will be shown to be true in many future years as to strawberries and other berries—and it will surely be true as to cherries. Our fruit industry is too great a source of wealth to admit of any risk of any fruit going to waste—and nothing ought to be left undone that can be done to stabilize the industry and provide for all possible expansion in production. In this most important matter, every single person in this city and community is interested—from the wealthiest capitalist we have to the commonest kind of common laborer.

SENATOR STANFIELD.

(Oregon Voter.) As this is written, returns indicate the election of Robert N. Stanfield to the United States senate.

Stanfield has been a weak candidate. He ought to make a good senator. His very weakness as a candidate will help make him an effective senator.

"Bob" Stanfield really is a remarkable man. Except subjects

FUTURE DATES.

- November 9, Tuesday—Cherian meeting, Commercial club rooms, 8 p. m.
- November 11 and 12, Thursday and Friday—State penitentiary musical show.
- November 11, Thursday—Motorcycle hill climb, Salem.
- November 11 to 25—Red Cross roll call.
- November 11, Thursday—Football, Salem high school vs. McMinnville, at Salem.
- November 14, Sunday—Red Cross roll call Sunday.
- November 15, Monday—W. O. T. U. drive for \$125,000 children's home begins.
- November 16, Tuesday—Football, Salem high school vs. Dallas high school, at Salem.
- November 18, Thursday—"Middy and Shirts" at high school.
- November 18, Thursday—Football: Willamette vs. College of Puget Sound, at Tacoma.
- November 20, Saturday—Football, Salem high school vs. Eugene high school, at Eugene.
- November 20, Saturday—Football, Salem high school vs. Eugene high school, at Eugene.
- November 25, Thursday—Football: Willamette vs. Whitman college, at Salem.
- November 25, Thursday—Football: Salem high school vs. The Dalles high school, at The Dalles.
- November 25, Thursday—Thanksgiving day.
- December 1, Wednesday—Entertainment by Great Shirley Concert company at armory, under auspices of American legion.
- December 7, Tuesday—Annual election of Cherians.
- December 8, Wednesday—Annual election Commercial club.
- December 14, Tuesday—Annual election Salem Business Men's league.

with which he has had little practical everyday contact, he has an extraordinarily powerful intellect. There is no danger of his becoming a statesman, so absorbed in vast questions of national and international policy that he will forget his native state. He will make few speeches, if for no other reason that when he gets into the senate he will find that his speeches fall flat. But before he has been there many sessions, he will be on the inside of many private conferences, where the fate of the great mass of legislation is determined. And in those private conferences, he will prove to be the equal of any of them when it comes to trading. And the trading "Bob" will do will be done for Oregon. Oregon, for the first time since Mitchell, has a United States senator who is a first class trader. And trading and log rolling count in the big game of the United States senate even as they count in a little legislature.

Stanfield has the trading mind. And he knows Oregon and knows its needs. He is practical minded, and does not chase rainbows. Also, he is incorruptibly honest, and will not trade fundamental principles. But he will compromise right down to the bone of fundamentals, and in the course of compromising, Oregon will get some bacon. Oregon has a "he man" on the job.

Not that "Bob" will be obstreperous or noisy. Far from that. It is among big men that "Bob" is entirely at home. He is easy among them, and they are attracted to him and grow to like him and to respect him immensely. He has a personality, a charmingly winning personality, except when he rises to address an audience. Then he is out of his element. He can swim in the water but not in the air. It will not be long before he is rated by the big men of the senate, and most of the senators are men of some considerable caliber. He will be rated very, very high, and will establish a vast influence. But it will show up in what Oregon gets rather than in eloquence spread over the pages of the Congressional Record.

"Bob" will go into the senate a man of independent means. He has lost several millions through the slump in the sheep and wool industry, but when he has cleaned up, he will have a million or two left. It probably will take some time for him to clean up. His paper is scattered all the way from Boston, New York and Chicago to the little banks of the far interior of Montana, Wyoming, Idaho, Oregon and Washington. He has had to take back flock after flock of sheep that he had out on shares and that was given up by the little owner who was unable to finance himself when Stanfield could put up no more ready cash to keep him going. He is loaded with wool and sheep to the tune of millions, and nobody wants his wool, sheep or paper. His operations are estimated by financial authorities who ought to know as running into possibly five or even ten millions or more. No wonder he is hard up—the hardest-up man in the hard-up and near-broke sheep industry, for the reason that he is the biggest operator. But when all is said and done, he will be found to have traded himself into a net estate of substantial size. He is rid of the campaign, and will have little to do for six months or possibly a year (if no special session is called after March 4) except

trade. And he knows how to trade.

All through the years he has been winning such amazing success as a sheep man, only to be caught in the worst slump that ever hit the industry, he kept most of his books and most of his deals in his head. He never could discipline himself into business system, which is a defect in his make-up, but anyone who knew about what he was carrying in his head knew it took a heavy capacity to carry it. In his three terms in the Oregon legislature, he likewise carried everything that went on in his head. He didn't have to refer to files of bills, or refresh his memory by looking up procedure as to what had been done by committees or members or on the floor. He was shrewdly and quickly observant, knew what was going on, had the faculty of penetrating into hidden motives, knew what to say in a very few words to the right man at the right time and place to get his way on what he was interested in, and became the natural leader of his house. During the two sessions he served as member he hardly made a speech. Then when he became speaker, he made very few, but while he had to post up from the chief clerk on parliamentary points, he didn't get any wires mixed on what really was going on. He knew what bills were in the pockets of committee chairmen, and knew how to keep them there until he gave the word to call them forth. And of course he knew how to trade.

Now, all this is not the picture of what ordinarily is regarded as a frock-coated, high-brow statesman. But it is an attempt to give a line on the notable abilities and remarkable character of an extraordinarily effective young man—he is only 42 or 43 years old—who has been given the highest honor within the power of the people of Oregon to bestow. The people have made no mistake. Stanfield will make good to an extraordinary degree, both for nation and state, and he will

KEEP LOOKING YOUNG

It's Easy—If You Know Dr. Edwards' Olive Tablets

The secret of keeping young is to feel young—to do this you must watch your liver and bowels—there's no need of having a sallow complexion—dark rings under your eyes—pimples—a bilious look in your face—dull eyes with no sparkle. Your doctor will tell you ninety per cent of all sickness comes from inactive bowels and liver. Dr. Edwards, a well-known physician in Ohio, perfected a vegetable compound mixed with olive oil to act on the liver and bowels, which he gave to his patients for years. Dr. Edwards' Olive Tablets, the substitute for cod liver oil, is gentle in their action yet always effective. They bring about the natural buoyancy which all should enjoy by toning up the liver and clearing the system of impurities. Dr. Edwards' Olive Tablets are known by their olive color. 15c and 30c.

not forget his state while he is remembering his country.

COSTLY REMORSE.

Germany drank up 10,000,000 bottles of champagne within the year as against 6,000,000 bottles in the twelve months before the war. The cost is now about \$25 a quart, as against \$2 in the olden days. The German monarchists believe in drowning their grief in something worth while.

PAYING EXPENSES.

Czecho-Slovakia is not exactly paying dividends, but the new nation has arranged its finances and budget so that there is now no deficit in its governmental operation. It is paying the expenses of administration. This is gratifying as showing the splendid possibilities of the country. Europe would be one great going concern if it would cut out the war stuff. The League of Nations will have to see to that.



An all-refinery gasoline with a continuous chain of boiling points.

STANDARD OIL CO. (California)

STATESMAN CLASSIFIED ADS. BRING RESULTS

Style Is the Prime Factor in Shoes

But so is quality, and the make shoes we handle excell in style just as they do in comfort, quality and service

We feel a deep responsibility of giving to our customers all that they are entitled to—their money's worth in every sense of the word especially so on shoes.

The shoes we have were bought just as they were made with the idea of rendering a real satisfactory service to the wearers.

Our store while organized as headquarters for merchandise of merit, is given special cognizance as leader in the supplying of shoes, representative of class and character, correct fit and right prices. For Footwear of merit patronize the

Buster Brown Shoe Store

125 North Commercial Street

Prices on Shoes Are Based on the Present Prices on Tanned Leathers

SHOES

For Men For Women For Children

America's Greatest Industrial Plant Why Ford Products Can Be Sold For Less

It is interesting to note how many auto dealers throughout the country are endeavoring to explain why there will be no reduction in the price of autos before July 1st at the earliest and making various assertions and claims in an effort to sustain their high prices.

The inconsistency of these claims are evident where one gets the right slant on the auto and tractor industry. The statement has been made that the reason of some factories cutting their price was on account of slackening up of sales, and the factories trying to unload their surplus stock, and further, that the cut of prices was not really a "cut," but a cheapening of the product.

We would like to explain how and why the Ford Motor company "cut the price" on Ford products and without cutting either the quality or the present wage scale. First—the Ford Motor company had no surplus stock to unload, nor have their sales been falling off, the fact is, their output has steadily increased and today is larger than ever. The claims made by some dealers for reduction of price is on account of "reduction of their quality," but we wish to point out the great difference between "Production basis," by one who has reached a high efficiency in production, and "low production," governed by Wall Street finances, whose offices are filled with high salaried stockholders.

For years Henry Ford has proven himself to be a "producer." Henry Ford employs the greatest number of people of any manufacturer in the world, with 125,000 people on his pay roll at a minimum wage of \$6 per day, a higher scale than any of his competitors—he has never had a strike or walkout, although he does require that every employee justify the wages received, but Henry Ford schools his employees in engaging experts as instructors to the end that every employee be developed to a high standard of efficiency.

He believed in the elimination not only of middle men, but also of those who would control and effect the raw material required in his business. He owns and operates his own coal and ore mines; owns timber tracts and sawmills and 400 miles of railroad to transport this raw material to his factories. There is now nearing completion for the Ford Motor company the largest blast furnace and steel mills in the world.

Now, what effect does such organization have on production? Every workday of the year the Ford Motor company turns out 5000 automobiles and 1000 Fordson farm tractors, more cars and tractors than all other manufacturers combined. Think of it, over one-half of the auto and tractor production of the country produced under one management, while for the other lesser half of the countries auto and tractor production hundreds of high-priced managers and heads are necessary.

What a wonderful "elimination" of "overhead"—dead expense. Is it any wonder that Ford cars and tractors can be produced for less than one-half the cost of any other make? Henry Ford is universally acknowledged the world's greatest expert on steel, being ten years in advance in steel trade.

Numberless makers of automobiles and tractors have repeatedly endeavored to place machines on the market to compete with Ford products, but always with the same result—they either fail by the wayside, or if they succeed in producing a model the price is practically double that of Ford

products, therefore it is pardonable in the Ford Motor company when they do not acknowledge competition. Now, when Henry Ford made his wonderful reduction in price last September it was not on account of being overloaded and a slump in sales. Factory records show that he had on file 146,965 unfilled orders for immediate delivery, and although he had on hand millions of dollars worth of materials purchased at the "high costs," he made a drastic cut in prices to assist the country in the readjustment of commercial and industrial affairs and bring conditions back to a normal basis.

The "Cut in Prices" was not done at the expense of his employees, his wage scale remaining unchanged, but the "cut" was made possible on account of high efficiency of production and the fact that he owns and operates the raw materials used by his factories.

The Ford Motor company has not only solved the production problem, but has also solved a selling plan that eliminates needless expense and pays no tribute to branches or selling agencies run by high priced officials. We are not surprised that other makers of autos and tractors are holding up their prices to permit their agents to unload products manufactured and purchased under "high costs." It is commendable of such factories as far as the agents and branches are concerned, but somewhat irksome to the buying public.

Under the unique selling plan of Henry Ford, we are allotted 50 cars every month—no more, and no less. This is our quota and we are steadily receiving it, and mark this—to date we have sold all cars from these shipments. The quality and finish of Ford products will never be reduced, but will rather be increased, if such is possible.

Every statement we have made can easily be substantiated and yet, big as these claims may sound they but faintly describe one of America's greatest institutions—The Ford Motor company.

VALLEY MOTOR CO.

Valley Motor Co.

FORD BULLETIN FORDSON

Why—

FORD CARS

and

FORDSON

Farm Tractors

Are Reduced in Price

FORDSON FARM TRACTORS

Valley Motor Co.

Importance of Good Sight

All your knowledge is obtained through your five senses: Seeing, hearing, feeling, tasting, and smelling.

The most important is the sense of sight.

You have only two eyes. If they should fail you, what then?

A little serious thought should impress you with the importance of giving them proper attention now, before they give evidence of impaired sight.

—Keep Thinking About It

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 Eyesight Specialists
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