

SECOND ANNIVERSARY SALE

FREE LUNCH

To our trade for Saturday the opening day of our sale

TO BEGIN SATURDAY
NOV. 6, AT 8 A. M.

People's Cash Store

—This, we promise, will be the
Largest Selling Event Ever At-
tempted

TWO YEARS HAVE GONE BY. WE STAND TODAY ON A STRONGER BUSINESS THAN AT ANY TIME SINCE WE FIRST OPENED. ALL AVERSE RUMORS HAVE BEEN DISQUALIFIED. WE HAVE PROVED BEYOND A DOUBT OUR ABILITY TO CONDUCT A SUCCESSFUL BUSINESS ON A SMALL MARGIN OF PROFIT. YOUR GOOD JUDGMENT IN PLACING YOUR PATRONAGE WITH US HAS HAD MUCH TO DO WITH OUR SUCCESS. WE APPRECIATE THIS. TO MARK THE ENTRY OF OUR THIRD YEAR OF BUSINESS UNDER SUCH A POLICY WE INAUGURATE OUR SECOND ANNIVERSARY SALE.

DOUBLE COUPON PREMIUMS

WILL BE GIVEN ON SATURDAY, NOVEMBER 6th, the Opening Day and Monday following, of this sale, with every purchase made at this store. —Our Premium Coupons are given as a token of appreciation for your continual patronage—they cost you absolutely nothing. SAVE THEM.

MAIL ORDER SERVICE

IF YOU CAN'T COME, BUY BY MAIL. Our Mail Order Department is Ready to receive any order and ship all such orders same day as received. ADDRESS all letters to: People's Cash Store, Mail Order Department, Salem, Oregon, to insure immediate attention. Satisfaction guaranteed or Money Refunded!

Hope Muslin

6 Yards for \$1.00
NO LIMIT

WE PAY YOU TO COME

IF YOU LIVE WITHIN A RADIUS OF 25 MILES we will refund your fare one way with a purchase of \$15 Dry Goods or \$30 Groceries besides sugar, and Full round-trip fare with purchase of \$25 Dry Goods. It's a pleasure to trade with us.

Ladies' All-wool Hose 65c and up
All Wool Heather Sport Hose, regular \$3, for.....\$1.75
Ladies' Cotton Fleece Hose, up from.....25c
Pure Thread Silk Hose, all colors and sizes, regular \$4.....\$1.98
Silk Hose, special at.....98c
Fiber Silk Hose at.....85c
Silk Hose, broken lot, all colors, special at pair.....74c
Fine Silk Lisle Hose, black and white, regular \$1.25.....39c
Silk Lisle Hose, brown only 39c
Cotton Lisle Hose at.....29c
Special Boys' Heavy Stockings, and Bear QBrand Stockings.....29c and 49c
Girls' Mercerized Stockings.....29c and 49c

UNDERWEAR

Muslin Undershirts with fancy embroidery ruffles in white only.....98c and \$1.49
Knitted and Flannel Undershirts.....98c and \$1.49
Muslin and Flannel Nightgowns, up from.....\$1.49
Crepe Night Gowns, beautifully embroidered and hemstitched,.....98c and \$1.25
Japanese Crepe Kimonos, heavy embroidered with flowers.....\$2.25, \$2.98, \$1.98

SILKS

Original Colors Silk and Georgette, 36 inches wide.....\$1.65
Heavy Silk Crepe-de Chine, 36 inches wide, yard.....\$1.65
Messaline, splendid colors, 36 inches wide, yard.....\$1.65
Heavy Satin, black and white only, 40 inches, yard.....\$1.98
Taffeta, all colors, 36 inches wide at, yard.....\$1.65
Charmeuse, black and navy, taupe and brown, 42 inches.....\$2.98
Silk Poplins, 36 inches at.....\$1.19
Wool Poplins.....\$1.98
All Wool Serge \$1.19, \$1.49, \$1.98
Sheppard Check Mixed Wool, 42 inches.....\$1.29
Wonderful Voiles, short lengths, yard.....39c
Marked so as not to carry over.

FLANNELS

Flannels, heavy weight, at yd 20c
Daisy Cloth, yard.....29c
Flannels, heavy weight, 36 inches wide, yard.....29c



Corsets

We are Prepared to give you expert service in our Corset Department. The very latest models have only recently arrived. The Stock is very complete. These are very moderately marked especially for this sale form

\$1.65 to \$5.50

Ladies' Shoes

Just Received from the East, the very latest in a Ladies' Military Heel, Mahogany finish, regular value \$16, at \$9.50

Ladies' Mahogany Finish and Black Kid shoes, Cuban or Shaped heels, regular value, \$12, to go at.....\$6.98

A Broken Lot of Ladies' Kid Shoes in black, fieldmouse and grey, all go at.....\$3.98

Wonderful Line of Oxford and Pumps, French or shape heels, regular value \$9, sale price of.....\$3.98

New Shipment of Girls Shoes in black or brown. A very attractive price at.....\$3.98

Girls' Button Shoes at.....\$2.98
Nuff said.

Ladies' and Girls' heavy work shoe to stand up in rain, an extraordinary value \$3.98

Ladies' and Girls' Hi-Top Boots in narrow and wide lasts, during this Sale at.....\$6.98

Children's Shoes are priced from 75c and up

CHILDREN'S NEEDS

—It is with pride we announce a new addition to our Infant's Wear department. We have received a new line of entire sets in every need for the infant. As an introduction we have been allowed to make a reduction of ONE-THIRD on the entire shipment. Your opportunity to supply your needs.

—We also have a full line of CHILDREN'S DRESSES. High quality in whites and colors. Priced up from.....98c
—MIDDY BLOUSES, SATIN, BLOOMERS, up from.....65c

SCRIM CURTAIN GOODS

Scrim Curtain Goods, 36 inches wide, lace borders, yd 19c and 25c

DRESS GOODS

Pereales, Calico, light and dark colors, 27 in. wide, yard.....22c
Pereales, 36 inches wide, light and dark, yard.....29c
Dress Gingham, beautiful colors, yard.....22c
Galitane Cloth and Shool cloth, 32 inches wide.....39c
All Double Width French Gingham, 34 in., will go during this sale for.....39c
Cretonnes at yard.....25c
Heavy Shirting, 36 inches wide, yard.....29c

READY-TO-WEAR FOR LADIES

Silk Tricotie Waists, beaded and wool and silk embroidery, regular \$12.....\$5.98
Sweaters, Slip-over, with ruffles in ten different styles and colors, all go at.....\$3.98 and \$4.98
Smocks for House, fancy embroidery, assorted colors.....\$1.98
Ladies' House Dresses and Bungalow Aprons at.....\$1.49
Silk and Georgette, Waists regular value \$6 to \$10, your choice \$2.98

UNDERWEAR

Ladies' Heavy Weight Union Suits in all styles \$1.48 and \$1.75
Wool and Silk Mixed Union Suits, all styles.....\$3.98
Medium Weight Union Suits.....49c and 98c
Ladies' Silk Corset Cover and Petticoats will go at Half Price

TOWELING

45x24 Extra Heavy Turkish Towels.....49c
Huck Towels, 40x22.....29c
Turkish Toweling, yard.....29c
Linen Crash Toweling, yard.....17c

Bedding for These Cold Nights

Nashua Wool Nap Blankets, 64x76 inches.....\$3.98
5-pound Sub-Wool Blankets, 66x80.....\$4.50
Heavy Cotton Fleece Blankets, all colors, 72x82.....\$3.98
Heavy Plaid Blankets, 64x76.....\$3.98
Heavy Blankets, white, grey, and tan, 64x76.....\$2.98
Heavy Cotton Blankets 54x76 \$1.98
All Wool Plaid Blankets, beautiful colors.....\$8.50
CRIB BLANKETS, up from.....75c
Quilts, Good Weight satin trimmed.....\$2.98 to \$3.98
All Feather Pillows at.....\$1.10

The case alone is worth the price.
Pillow Cases 42x48, each.....29c
Sheeting, 9-4 unbleached Pequot, yard.....69c
Sheeting, 8-4 unbleached Pequot, yard.....59c
Sheets, made up seamless, wide hemstitching, 82x92, value \$3.50: \$2.19

We Want to Cut the High Prices of Living Down And We Will Finish Them

Best Hard Wheat Flour.....\$2.65
Valley Flour.....\$2.49
10 pounds Corn Meal 50c
10 lbs. Rolled Oats.....65c
10 pounds Rice.....65c
10 lbs. White Beans.....49c
10 pounds Macaroni.....70c

COFFEE, TEA AND COCOA

Best Coffee in bulk, 4 pounds.....92c
Reliance, 57c value lb. 89c
M. J. B. Coffee, 5 lbs. 45c
M. J. B. Coffee, 3 lbs. 46c
Cocoa, in bulk, 3 lbs.....50c
H. G. Cocoa, in cans, 1-2 pounds.....19c
Heisey Cocoa, in cans, 1 pound.....43c
Lipton's Tea, 1 pound 85c
Lipton's Tea, 1-2 lb.....44c
1-4 lb. Lipton's Tea.....23c
Royal Club Tea, 80 values.....59c

CANNED GOODS

4 cans Armour's or Libby's Milk.....49c
4 cans Peas.....49c
4 cans Tomatoes large 49c
4 cans No. 1 Peaches.....49c
3 cans Corn.....49c
5 cans Pork and Beans.....49c
2-1-2.....49c
2 cans Pumpkins, No. 2.....25c
4 Alaska Herring in Pure Oil, tall.....49c
3 Pink Salmon, tall.....45c

PEPPER

Two-ounce cans 2 for 15c

SPECIAL

5000 cans assorted canned goods, special, can 10c
1 can Free with each \$1 worth.

OILS, GREASES, BUTTER

Best Salad Oil in bulk, 1 gallon.....\$1.75
Half gallon.....90c
Crisco, 9 pounds.....\$2.65
Crisco, 6 pounds.....\$1.79
Crisco, 3 pounds.....90c
Lard in bulk, 4 pounds, bring your pails.....\$1.08
White Flake Shortening, 4 pounds.....95c
Douglas Oil, 1 gal. \$2.10
Half gallon.....\$1.10
Nut Butter, 3 lbs.....\$1.00
Peanut Butter, 4 lbs. 50c

COOKIES, CRACKERS CANDIES

Best Cookies, mixed, 2 pounds.....45c
Broken Cookies, 2 lbs. 35c
Soda and Oyster Crackers, 2 pounds.....35c
Best Chocolate Cookies, 50c value, pound.....30c
Mixed Candy, lb.....35c
Rolled Oats in pkg.....10c
3 pkgs. Macaroni, Vermicelli and Spaghetti 25c
2 Post Toasties.....25c

MEATS

U. S. Government Bacon, per pound.....32c
U. S. Government Roast Beef, No. 2 lb. can 43c
Sugar-cured Back Bacon, per pound.....30c
Best Sugar-Cured Breakfast Bacon.....49c
Best Sugar-Cured Bacon Strips.....27c
Summer Sausage, lb. 44c
Lean Salt Pork, lb.....29c
Picnic Hams.....25c

ARM & HAMMER SODA 6c

SYRUPS, HONEY and MOLASSES

5 gallon and 2 lbs. Karr Syrup.....\$4.98
10 lbs. Karr Syrup.....95c
10 pounds Marshmallow Syrup.....\$1.33
5 pounds Marshmallow Syrup.....68c
10 pounds Molasses.....65c
1 bottle Cane-Maple Syrup.....19c

LAUNDRY AND TOILET SOAP

Swift's Best woolen Soaps.....10c
8 for.....60c
Swift's Best White laundry soap, 17 bars \$1.00
8 for.....50c
Savon Elk, 22 for.....\$1.00
10 for.....50c
6 bars Toilet Soap.....25c
Swift's Pride Washing Powder.....19c
Dutch Cleanser, 2 for 19c

DRIED FRUITS AND NUTS

Italian Prunes, Dry Apples, White Figs, and Black Figs, 1 lb.....15c
Walnuts, 1 pound.....25c
Almonds, pound.....29c
Picked Red Salmon lb. 6c
4 Salt Herring.....10c

TOBACCO

Star, Horseshoe, Climax, 1 plug.....85c
Velvet Tobacco, 2 cans for.....32c
Union Leader Lunch Box, 16 ounces.....89c
Union Leader, 8 oz. bag.....43c
George Washington Tobacco, 16 ounces.....85c
Camels Cigarettes, pg. 18c

Men's Suits and Furnishings

One lot Men's Suits, to close out at \$8.50
Lot of All Wool Men's Suits, different styles.....\$12.50, \$18.50 and \$29.00
Men's All Wool Overcoats.....\$7.98
Boys' All-Wool Mackinaws \$8.50 and \$7.50
Men's Heavy Khaki Pants \$1.98 and \$2.25

Men's Work Shirts.....78c and \$1.19
Men's Coveralls.....\$3.49
Men's Wool Flannel Shirts.....\$1.75, \$2.25
Heavy Weight Stripped Overalls, Elastic Suspenders.....\$1.65
Heavy Weight Blue Denim Overalls.....\$1.98
Men's Dress Shirts.....\$1.25, \$1.98, \$2.25
1 Lot Silk Front Shirts, all sizes.....\$2.98
Collars, 2 for.....25c
Ties from.....49c to \$1.98

OUR GUARANTEE—Should any article decline on the market advertised on this page, we will immediately reduce our price. On the other hand, no advance in price will be made.



Young Men's Suits and Furnishings

Mackinaws, all Wool.....\$8.50 and \$12.50
Hats for Young Men.....\$1.98 and up
Men's Haines Union Suits.....\$1.74
Mixed Wool Union Suits.....\$2.49
2-Piece Underwear.....98c a garment
Men's Winter Weight Union Suits, white and tan.....\$1.49
Work Socks at.....22c
Wool and Cashmere Socks, heavy and light weight.....49c
Heavy Wool Socks up from.....49c



Engineer and Firemen Work Socks, black and brown.....25c
Men's and Young Men's All Wool Overcoats.....\$18.00 to \$24.00
Wool and Rainproof Overcoats, up from.....\$7.50
Young Men's Suits—Ten assorted styles and colors, latest fashion \$16.50
Big Reductions in Rubber Shoes, Boots, for Ladies, Men, and Children

Boys' Suits, Overcoats and Shoes

Special for School Boys, very latest style, dark colors, with two pair Pants.....\$6.98
Boys' Suits, broken lot, all wool, to go at.....\$3.95
Boys' Suits, broken lot, sizes 10, 11, 14, 15, at.....\$4.98

Boys' Haines' Union Suits, all sizes.....98c
Boys' Overcoats, some all wool, others waterproof to go at \$3.98
Boys' High Top Shoes \$3.98 and up
Boys' Dress Shoes, English and wide toes.....\$3.98 and up

Men's and Boys' Shoes

Boys' Button Shoes, sizes to 5-1-2.....\$2.98
Men's Hi-Top Shoes, up from.....\$6.98

Men's Shoes

Men's Work Shoes, heavy for winter.....\$3.98 and up
Men's Wide Toed Shoes, kid and calf skin.....\$4.98 and up
Men's Dress Shoe in English, black and brown, up from.....\$4.98

Our Economy Basement

MARION COUNTY'S LARGEST DOWN-STAIRS STORE. TABLES LOADED WITH HUNDREDS OF SECOND ANNIVERSARY SALE BARGAINS

Boys' and Girls' Winter weight Union Suits 49c

Hand Scales, will weigh 25 pounds.....15c

Men's Khaki Pants and Overalls.....98c

One Counter of hundreds of Items in Grocery.

Drugs at your choice of 5c

Men's Waterproof Shoes, also Ladies' and Children's Shoes, all sizes at.....\$1.00 the pair

Matches, 1 doz. boxes 35c

Wash Boilers, large sizes.....\$1.75

Wash Tubs, up from.....98c

Rompers and Coveralls for Children, 2 pairs \$1

Canvas Gloves, pair.....10c

Underwear, garment 10c

Glasses, each.....9c

Large Size Pails.....55c

All Remnants of Ribbon, Gingham, Pereales and Serges at.....Half Price

Brooms.....49c

Cups and Saucers.....25c

Children's Hose.....10c

Laces, yard.....2c

Ladies' Hose, heavy grade.....25c

Hats.....39c

Florescences of balls of Crochet Thread to close out at.....5c

Ladies' and Girls' Slip over Sweaters at \$1.65

Sweaters.....\$1.00

Big stock government goods, army blankets, all wool.....\$4.50

Men's Heavy Coat Sweaters.....\$1.00

Regulation Army Hats.....75c

Knitted Pieces to make up Sweater Hats and Scarfs.....49c

On TUESDAY and WEDNESDAY with every purchase of \$10 or Over, ONE BROOM FREE.—Every day will see New things GIVEN FREE with Purchases.