## Orttana Cloat onsuit co <br> LOWER PRICES ON WOMENS DRESSES

Salem's Greatest Women's Apparel Store


Beautiful garments from best makers. Wool velours, plushes, burellas, broadcloth, velvets and other wan
or semi-ititing models. All leading color: $\$ 47.50$ to $\$ 55$ COATS NOW $\$ 37.50$
Smart new belted Caats with large convertible collars in round or
quare effects. new vaited styles and military models in lates. square effectss new plated styles and military models in latest
deeigns. Cheviots, velour, mettons, burellas and mixtures. All lesigns. Cheviots, velour,
$\$ 55$ to $\$ 67.50$ COATS NOW $\$ 45.00$


Every coat in this lot is of superior quality-the fabries are
new and desirable, the styles are uncommonly smart, the work-
manship of the best. These garments came to us at an advan-
tageous price and we have marked them to sell at a substantial
saving to our

## SUIT SALE EXTRAORDINARY

\$35 SUITS NOW OFFERED AT

## \section*{$\$ 24.75$} <br> ome are plain tailor

with large collars trimmed with furs and plush. Some trimmed with braid; materials are serges, braded loths, burellas, velours
$\$ 45$ and $\$ 50$ SUITS Now $\$ 37.50$ Handsome suits embracing many desirable style features favored
by the devotees of fashion. These splendid garments, so skill
fully designed and carefully tailored, will win instant approval fully designed and carefully tailored, will win instant approval
from women desirous of adhering closely to the prevailing modes.
Though faultiess in style, fit and quality, they have been especThough faultess in style, fit and quality, they have been espec
ially underpriced for this event. $\$ 55$ to $\$ 62.50$ SUITS NOW $\$ 45.00$
There are so many beautiful new models that it is impossible to describe them in detail. Suffice to say every new and popular styie for winter is represented. Suits of burellas, serges, ve-
lours, velvets, broadcloths, poplins and novelty mixtures. Braid and fur trimmed models.

FLANNEL MIDDY BLOUSES
Goody Middy Blouses of red, navy and black flannel, smart new
styles for school wear, several different models to select frem
 styles for school wear, several different models to select from

## BUY FURS NOW

mand, than for this coming season, conse quently we made elaborate preparations months ago for fall and winter business, taking unusual care in selecting the furs and making sure that
styies were right.
rock or suit, consequr neckpiece for the
bled at Salem's greatest women's asparel store, a varied showing of handsome pelts, at
money-saving prices.
Economy Department Where Lower Prices Prevail NOTHING OVER $\$ 25.00$

|  | MISSES' and WOMEN'S UTLLITY COATS $\$ 24.75$ |
| :---: | :---: |
| Pramen pram, Bara |  |
| tuen | Cot iomese smatic |
| 24 | pliash Coats with pleats at baek or with exth- |
| satio |  |
|  | WOMEN'S and GIRLS' COATS $\$ 19.50$ |
| Sale Price $\quad \$ 6.75$ |  |
| Sale Price $\$ 10.50$ |  |

## Lower Prices <br> AT Gale \& Co.

 HOPE MUSLIN 20C

| ies' Black Cotton Hose, pair......19c | alf wo |
| :---: | :---: |
| Ladies' White Cotton Hose, pair......23c |  |
| Children's Black Cotton Hose, per pair. ......................19c and 25c | Cotton Ratts, ea. \$1.25, \$1.50, \$1.tm |
| Ladies' Outing Flannel Gowns in white or faney colored Outing Flannel, Special, each. <br> \$1.98 | White Outing Flannel, an excellemt quak ity, yand |
| 8-4 Mohawk Sheeting, 72 -inch wide, unhleached, yard. | 36 -inch Pereales, 5ard, ..... 35 e and 30 e Huek Towels, $17 \times 35$, each........ 250 |
| 3.4 Mohawk Sheeting, 72 inches wide, bieached, yard. .75 c | Huek Towels, 19x41, eael. .......... 350 |
| Amoskeag Ginghams, fast colors, yard 299 | Cotton Challies, 36 -inches wide, yard. 350 |
| 40 inch Georgette Crepe, yard...... $\$ 1.98$ | Table Napkins, $18-20$, dozen....... $\$ 188$ |
| 40 in. Crepe de Chine, yard........ $\$ 1.98$ | Table Linen, 69 inches wide, yard. . . 886 |
| 56 in . Tweed Coating, yard........ $\$ 3.98$ | Bed Spreards, $72 \times 84$, speeial, each . . $\$ 2.69$ |
| all wool French Serge, yard. $\$ 3.49$ | 36 inch Percales, |

## Oar Prices Always the Lowest

## Dadge Brathers

nUSINESS LAR

Its performance is so regular that
the merchant has the satisfaction
of knowing what his delivery will cost him month after month.

## Bonesteele Motor Co. <br> Marion and Polk Coumty Ditribute <br> $\qquad$



