SOCIETY

## 

| "IF I WERE KING" | writing, spending two years in building a new cabin at the head |
| :---: | :---: |
| Starts Tues. at The Oregon | - ${ }_{\text {of the swamp resion of her state, }}^{\text {as }}$ her working territory beiow |
| W, ${ }^{\text {a }}$ |  |
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## TotheVoters of Oregon! <br> The taxpayers of Portland and Multnomah County are not only willing but

 anxious to provide the Port of Portland with needed funds for dredging our River Channel to the sea. The Committee that formulated what is known as the Portof Portland and Dock Commission Consolidation Bill under the numbers 810 and 311 on the ballot insisted, however, upon weighting down the measure with an enormously expensive real estate scheme, and by a formal vote turned down the
request of taxpayers that the Swan Island scheme and the River Channel scheme request of taxpayers that the Swan Island scheme and the River Channel scheme
be presented as separate measures. Refusing to be forced to swallow something they cannot approve. Multnomah County is expected to vote adversely to the
whole scheme by an overwheming majority. Having done this, they will then be whole scheme by an overwheiming majority. Having done this, they will then be
ready to vote for any needed amount for improving our River Channels. A Committee of the City Club has submitted a detailed analysis of the measure showing that it means an ultimate expenditure of at least $\$ 40,000,000$.

Our Chamber of Commerce and other civie bodies with all of our river pilots and steamboat owners and others have protested against it At least tweive former and present nembers of the Port of Portland and the Dock Commission have
declared against it. A majority, if not all, of our City Commiesioners oppose it. declared against it. A majority, if not all, of our City Commis
The Committee of 15 itself that drafted the measure is divided.
The Taxpayers of Portland Appeal to You in a spirit of fair play to save this county from the imposition upon us of such an overwhelming and paralyzing debt as this measure eontemplates. It would be
cleemed offensive if. we gave expression to what we believe to be the selfish and deemed a political motives that have inspired the measure which is submitted
ambitious
with a distinctively with a distinctively deceptive
We simply appeal for fair play and a decent consideration of the hopeless
plight in which this community will find itself if the measure carries. As cithplight in which this community will find itself if the measure carries, As citi-
zens of outlying counties who will not have to pay a dollar of the debti imposed, zens of out ying counties who will not have to pay a dollar of the debtt imposed,
wee appeal to you to consider what would be your feelings if Multnomah County should try to impose a similar burden on you. Our interests in a general way
are mual are mutual.
It is our sincere judgment that the suceess of this measure will seriously re-
tard, instead of promoting, the development of this port and that the state at
large will in return suffer severely as a consequene

## Vote Measure Number 311 X No

 Taxpayers Vigilance Committee ROBT. J. LINDEN, Seeretary

## QUALITY and SERVICE

Should Govern the Purchase of Any Article of Merchandise
Were this not true there would be no incentive for some manufacturers to build a BETTER Article than When you buy a suit of clothes or a pair of shoes, why do you pay more for Some than is asked for
Others? There is but one answer: "QUALITY and SERVICE." What is meant by Quality and Service. Naturally the better and Higher Priced article Lasts Longer and Gives Better Satisfaction,

JUST AT THIS TIME WE ARE HEARING A LOT OF TALK ABOUT THE CUT IN PRICES OF AUTOMOBILES.

There is but one excuse for the cut in price of any article: A LESS COST OF MATERIAL AND LABOR TO PRODUCE IT. Labor and material costs as much, if not more, today than it did six months

THERE ARE JUST TWO LOGICAL CONCLUSIONS TO ARRIVE AT-Either the price Before the cut was FICTITIOUS, or the QUALITY IS REDUCED to offset the cut.
CHEVRROLET CARS ARE PRICED RIGHT and there is not a car in the world that equals it in Quality
at any where near the price, and General Motors are the only people in the world who can produce such a car
as the Chevrolet for the money. as the Chevrolet for the money. AND LABOR DECREASES, and every purchaser of a New Chevrolet gets a Written Agreement that in the
event of a reduction in price by the Chevrolet Motor Co. on or before May 1st, 1921, the amount of SUCH RE. event of a reduction in price by the Chevrolet Motor
DUCTION WILL BE REFUNDED the purchaser.

## Salem Automobile Co.

