

EAT MORE BREAD

HOLSUM BREAD is your Best BREAD Buy more of it

CHERRY CITY BAKING CO.

FRUIT BUYERS

H. A. BAKER & CO. J. L. Van Doren, Mgr. Trade St., near High

EVERYTHING IN HARDWARE

SALEM HARDWARE CO

MANGIS BROS.

All Kinds of Fruit Car Lot Shippers of Potatoes 542 State St. Phone 717

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular income by owning a small fruit tract. We care for it for you. See us about buying one now. Limited number tracts for sale. PEARCY BROS. Oregon Building Salem

BEE MAN ONE HORSE TRACTOR

\$325—SALEM ROACH & TROVER Liberty Garage, 444 Ferry St.

THE SALEM NURSERY COMPANY

Can Supply You With Well grown and reliable Fruit, Nut and Ornamental Trees, Small Fruits, Roses. Good selection of varieties. Our Trees Give Satisfaction 425 Oregon Bldg., Salem, Ore. Additional Salesmen Wanted

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means? It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory. And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world. Dehydration is the greatest thing in the world, in food conservation. It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way. The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes. Better than a gold mine; for it will never "pinch out."

Appeal to O'Neill

Optometrist-Optician Complete Grinding Plant on Premises Lenses Duplicated Over Ladd and Bush Bank Salem, Oregon

Cascade Brand HAMS, BACON and LARD

U. S. Government Inspected Ask Your Dealers for Them. VALLEY PACKING COMPANY

Morris & Keene Optical Co.

Did you know that the is the largest optical institution in Oregon, far surpassing any institution fitting glasses in Portland in quality of work done and number of patrons fitted with glasses.

8c SMOKE For 5c

Kinsman and Virtuola Cigars

Full Havana Smoke For a Dime

Puritana Cigars At all Cigar Stores

SHOWALTER & JACOBS Distributors 125-149 Front St. Salem

SAMSON

Tractors Trucks Farm Implements

See us for Farm Power

VICK BROS.

280 South High St. Salem

GEO. C. WILL

Everything in Music and Sewing Machines 432 State Street, Salem Sheet Music and Piano Studies Edison, Victor and Columbia Records

BUTTER CUP BUTTER

USE Capital City Cooperative Creamery 137 So. Com'l St. Phone 299 Our Idea: Our Method: The Best Only Co-operation

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

United States National Bank

Salem, Oregon An Institution that is Ever Anxious to Foster Worthy Enterprises

Building Loans—Farm Loans

Fire, Auto, Life and Indemnity Insurance A. C. BOHRNSTEDT 401 Masonic Temple SALEM : OREGON

LADD & BUSH, BANKERS

Capital \$500,000 Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

5 1/2% FARM LOANS 6%

We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date

We close our loans promptly HAWKINS & ROBERTS 205 Oregon Building.

W. H. Grabenhorst & Co.

Farm and Fruit Lands Small Tracts and Investments Telephone 2315 275 State St. Salem, Oregon

ARE YOU WELL?

If not, here is health for the sufferer, acute or chronic

DR. O. L. SCOTT

Chiropractor P. S. C. graduate Class 1911 One of the largest and best equipped Chiropractic offices on the Pacific coast Hours 10 to 12 a. m. 2 to 6 p. m. Rooms 309-10-11-12 U. S. Bank Building

KING'S PRODUCTS COMPANY

SALEM OREGON (This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

Ask Any Cow

Ask any cow what keeps her in best condition to give the most to the milk pail.

Pasture—green feed—that's the answer. Every farmer knows it.

INDIANA SILOS

enable you to put your pasture under cover and feed it when green feed is scarce.

20,000 Indiana Silos on the Pacific Coast prove their success. See or write us for further information.

CHAS. K. SPAULDING LOGGING CO.

SALEM : OREGON

Salem Doubled As a Dairying Center In a Year

The Salem Slogan issue of The Statesman on Dairying for 1919 was on October 23. Salem has doubled her importance as a dairying center in one short year—And she is still growing strong—And while the amount of milk handled here may not double again in another year, it would be the best thing that could happen to Salem and the Salem section—And it will double again before long; and double several more times, too, before this section has all the dairy cows it should have, and those dairy cows as good as they ought to be. Every dairy cow increases the fertility of the farms, and, if she is a good dairy cow, she pays a profit directly, too, that it not negligible to her owner. And she thus adds to the prosperity of Salem. This is a natural dairying country—the best in the world, and our people will be following the lines of least resistance by keeping and keeping well more and more dairy cows.

DID YOU KNOW that, in the matter of dairying, our dairymen are at least 7 cents a pound of butterfat ahead of the dairymen east of the Rocky mountains? That there is at least that much difference in favor of our dairymen, on account of the fact that they are not obliged to combat the effects of the intense summer heat and the winter cold in the keeping of cows? That in addition they have the same advantages in the raising of their families, and in their own comforts? This one fact, if it could be generally understood, would fill the Willamette Valley with a population as dense as that of Belgium. And did you know that Salem has doubled in a year as a dairy center?



CLETRAC Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The CLETRAC rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO. Distributors 349 Ferry St., Salem, Oregon

For Quick Action In Real Estate

Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

F. E. SHAFER

Harness, Horse Blankets, Robes and Gloves Puttees, Suit Cases and Bags Leather Goods of Quality

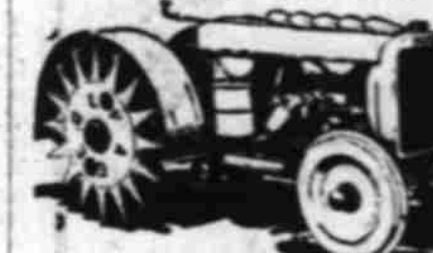
W. T. RIGDON & SON

Progressive Funeral Directors SALEM

Marion Auto Co.

FRANKLIN STUDEBAKER OLDSMOBILE Supplies and Accessories Opposite Hotel Marion Open Day and Night

SEE WHAT YOU GET



Tractor without surplus weight; without loss of power from slippage; without packing the soil. 130 South High Street. Fageol Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the tress. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last. Salesman Wanted

Capital City Nursery Company

1030 Chemeketa Street SALEM : OREGON

LIGHT—HEAT POWER

At Reasonable Rates Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

GIDEON STOLZ CO.

Manufacturers of G. S. Brand Cider Vinegar Dependable Brand Lime Sulphur Solution, and Carbonated Beverages SALEM : OREGON Near Cor. Summer and Mill

Salem's Greatest Industry

needs you as a stockholder; making possible its continued growth and expansion.

We Mean

THE PHEZ CO.

which is the Keystone of the Loganberry and small fruit industry of the Willamette valley

We offer a choice preferred stock—7% cumulative—participative and convertible.

A Real Bargain

See Mr. McGilchrist Room 412 U. S. Bank Bldg., or phone 204 and he will call on you

THE PHEZ CO.

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern

The quality is unsurpassable Men! be here tomorrow SALEM WOOLEN MILLS STORE C. P. Bishop, prop. 136 North Commercial St.

A Progressive Store

Whose Slogan Is: MERCHANDISE OF MERIT MODERATE PRICES COURTEOUS SERVICE Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

Spa ICE CREAM

Delicious Different Tasting Of Our Own Make

THE SPA

Always In The Lead

Eat Dixie Brown Bread

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop. Dealers in Milk and Cream Wholesale and Retail Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES FRESH FRUIT AND VEGETABLES North Liberty Street

HOTEL MARION SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers 221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.

Salem, Oregon

We are out after 2 millions. We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk. "Marion Butter" is the best butter More cows and better cows is the crying need! MARION CREAMERY & PRODUCE CO. Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR

Plumbing—Heating—Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES!

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE

186-194 N. Commercial St.

Ford Sales and Service

FORDSON TRACTORS VALLEY MOTOR CO. 260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore. Wholesalers of Paper and Bookbinders You can be accommodated in your own home town

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Start an Account Today Salem Bank of Commerce

Eat a plate a day

WEATHERLY ICE CREAM

Sold everywhere BUTTERCUP ICE CREAM CO. P. M. Gregory, Mgr. 240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The GRAYBELLE Patronize Home Industries EAT THELMA'S!

CASE KEROSENE TRACTORS OLIVER PLOWS and IMPLEMENTS

LOT L. PEARCE & SON 236 N. Commercial St.

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association Salem Fruit Union

20/30—2285 30/40—1752 40/50—1526 50/60—1357 60/70—1082 30/40—1582 40/50—1332 50/60—1132 60/70—932 "The Old Reliable"