

SCIENCE SHOWS NO SUBSTITUTE

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PEOPLE WILL BE SAFEGUARDED. THAT IS, TO MAINTAIN THE DAIRY INDUSTRY AT ITS PRESENT EXTENT OF DEVELOPMENT. Actually it should be considerably increased, but it must not be permitted to decline. IF IT DOES, THE UNITED STATES WILL NOT LONG MAINTAIN ITS POSITION OF SUPREMACY IN THE FIELDS OF HUMAN ENDEAVOR, REQUIRING BOTH PHYSICAL AND INTELLECTUAL VIGOR. SUCH VIGOR CAN BE MAINTAINED ONLY WHEN THE DIET IS HIGHLY SATISFACTORY IN ITS CHEMICAL MAKEUP, AND NEITHER THE SENSE OF TASTE NOR THE UTMOST REFINEMENTS OF CHEMISTRY'S TECHNIQUE CAN DISCOVER WHEN THE FOOD IS SATISFACTORY.

"It has frequently been said that the degree of success of the various European nations in science, art, literature and politics runs parallel to their consumption of meat. I have come to the conclusion, after carefully analyzing the probable effectiveness of the combinations of foods employed in human nutrition, that efficiency of a people can be predicted with a fair degree of accuracy from a knowledge of the degree to which they consume dairy products. Probably the use of meat and milk and its products will in nearly all cases run more or less nearly parallel, and I venture to assert THAT IT IS THE MILK AND BUTTER AND CHEESE, AND NOT THE MEAT WHICH HAS THE GOOD INFLUENCE ON THE PROMOTION OF THE VIRTUE QUALITIES OF THE PEOPLE.

cuss the economics of the situation. I only wish to point out the fact, which rests upon sound experimental evidence, that MILK IS AN INDISPENSABLE ARTICLE OF THE DIET OF ANY PEOPLE WHO WISH TO ACHIEVE; that milk production cannot rest upon a philanthropic basis, but must be a paying industry. I want to emphasize that the public must allow the price of milk to advance so that the industry is profitable to the dairyman. MILK IS WORTH MUCH MORE THAN ITS ENERGY VALUE OR THAN ITS PROTEIN CONTENT WOULD INDICATE. It is the great factor in making good the deficiencies of the grass which form and must continue to form the principal source of energy in our diet. Without the continued use of milk, not only for the feeding of our children, but in liberal amounts in cookery and as an adjuvant to our diet, WE CANNOT AS A NATION MAINTAIN THE POSITION AS A WORLD POWER TO WHICH WE HAVE RISEN. The keeping of dairy animals was the greatest factor in the history of the development of man from a state of barbarism. We are now in a critical time when the dairy industry is in jeopardy. I feel it my privilege to point out that we are still dependent upon the dairy industry for our continued prosperity. Let us appreciate the debt we owe to the milk producer and reward him according to the service he renders."

THE COW IS THE FOSTER MOTHER

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ach, for instance, the iron of milk is organic iron and in this form it is readily available. Nature has provided enough iron in human milk to supply the needs of the in-

fant. There is every evidence that ALL the iron of milk goes into the blood. America going dry will find in milk a tonic with no equals.

Milk Liquid Life.
The large percentage of water in milk is not objectionable. Nature has provided the water to hold in solution vital substances and to hold the fat and protein in suspension. Milk has in solution another substance—"water soluble B." A diet lacking this substance will cause complete loss of muscular control. Growth will be arrested. Add a little milk to the diet and complete recovery will result in a short time. So even the water of milk plays an ESSENTIAL part in growth and repair. If we live a long time, we shall have to form the milk habit. Patients can either put on flesh or reduce, with a milk diet. Even though milk sours it is still good food. It is a good medicine for the sick or well.

A Balanced Ration.
But the layman protests: "What do I know about calories, protein and such high brow stuff?" Listen, brother: It is easy! Eat a quart of milk a day (not less than a pint) AND THE MILK WILL BALANCE YOUR RATION FOR YOU.

Milk will make a satisfactory ration out of almost any mixture of other foods. You get more real nourishment from milk per dollar expended than from any other food. The army in France found the supreme value of milk in balancing rations for soldiers, in and out of the hospitals. In every family in America, the rule for buying food should be: ORDER THE MILK FIRST—and then practice economy if it is possible or necessary, on foods that are not exactly essential.

KLAMATH TREES ARE IN DANGER

Pelican Bay Lumber Company Threatens Scenery on Indian Reservation

Governor Olcott has written Cato Sells, commissioner of Indian affairs at Washington, relative to logging operations of the Pelican Bay Lumber company along the Dalles-California highway, on the Klamath Indian reservation, under contract with the Indian service. The governor is informed in a letter from C. C. Kelley, assistant state highway engineer, that there is danger that the company will cut timber that skirts the right of way of the highway and destroy the scenic effect of the stretch. Mr. Kelley writes: "The survey of The Dalles-California highway from the east boundary of the Crater Lake National forest runs for a distance of five miles through a tract of pine timber which lies in the Klamath Indian reservation and is now under contract for logging, by the Indian service, to the Pelican Bay Lumber company on a stumpage basis of \$2.35 per 1000 feet. "The logging company has extended its railroad tracks into the timber, erected camps and is now cutting on portions of the tract. "Walter W. West, superintendent Indian agency at Klamath agency, Or., was asked to reserve a strip of timber 100 feet wide on either side of a 60-foot right of way and to give the logging company in exchange an equal amount of timber in other parts of the forest. This proposition appealed to Mr. West and he has promised to do all in his power to bring this arrangement about, but stated, however, that the matter must first be approved by the tribal council of the Indians. "Mr. West will advise his findings at a later date and you will be further advised. "This portion of the line is immediately east of Crater lake and

all of the adjacent peaks are visible from the line, and with the timber left standing it would make a very scenic stretch of road, but if the timber is allowed to be devastated adjacent to the highway it would be a sore spot, entirely out of keeping with the beauty of the Crater lake region." Dr. Walcott of the Smithsonian Institution says that life has existed on this earth for five million years, and he could not prove it if Bill Jones were a

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DATES OF SLOGANS IN DAILY STATESMAN

- (In Twice-a-Week Statesman Following Day)
- Loganberries, Oct. 7.
 - Prunes, Oct. 14.
 - Dairying, Oct. 21.
 - Flax, Oct. 28.
 - Filberts, Nov. 4.
 - Walnuts, Nov. 11.
 - Strawberries, Nov. 18.
 - Apples, Nov. 25.
 - Raspberries, Dec. 2.
 - Mint, Dec. 9.
 - Great cows, Dec. 16.
 - Blackberries, Dec. 23.
 - Cherries, Dec. 30.
 - Pears, Jan. 6, 1921.
 - Gooseberries, Jan. 13.
 - Corn, Jan. 20.
 - Celery, Jan. 27.
 - Spinach, Feb. 3.
 - Onions, Feb. 10.
 - Potatoes, Feb. 17.
 - Bees, Feb. 24.
 - Mining, March 2.
 - Goats, March 9.
 - Beans, March 16.
 - Paved highways, March 23.
 - Broccoli, March 30.
 - Silos, April 6.
 - Legumes, April 13.
 - Asparagus, April 20.
 - Grapes, April 27.

ONE OF THE LARGEST AND BEST SHOWS

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last year, but we are particularly gratified by the splendid showing in the dairy division." As an indication of what this outstanding assemblage of dairy show stock is going to be, Mr. Plummer mentioned some of the famous breeders who will send their first animals, among them being the following: Jerseys—W. M. Ladd and D. Brooks Hogan, of the Iron Mine Farm, Oswego; McArthur & Stauff, of Rickreall; Langhary & Son, Monmouth; Pickard Bros., Marion; J. M. Dickson, Shedd; Waikiki Farm, Spokane; Thomas Griffith, Spokane; N. C. Sears, Winlock; Ed Carey, Carlton; Henry Stewart, Albany; Joe Donaldson, of Tillamook, together with all leading Tillamook and Coos county Jersey breeders. Holsteins—The Carnation and Hollywood Farms, Seattle; A. E. Smith of Sumas, Wash.; William Bishop of Chmucum, Wash.; Anita Baldwin of Santa Anita, Cal.; W. J. Higdon, of Tulare, Cal.; Burr Farm of Los Angeles; California George, Jr., Republic in-

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—You can read about what the other fellow is doing with his cows and our Dairy Feed until you're black in the face and Methuselah comes back to Earth but you won't get any better production from your cows until you make up your mind to either have LILLY'S DAIRY FEED from your dealer or get it direct from us. This thing of accepting substitutes "Just as good" is all bunk—

—Get the best production, if your dealer won't help you secure the BEST feed he's no friend of yours.

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Kobe, Japan

DOWN GO PRICES ON SHOES

AT PARIS SHOE SHOP

THIS STORE is known throughout the Valley for giving the people 100 per cent value for every dollar. Unsettled conditions in the shoe market and prevailing low prices on hides makes us believe that **PRICES ON SHOES MUST COME DOWN**, and we have decided to give Salem lower prices, from 15 to 25 per cent--and in broken lines even still more--reductions on our entire stock of **MEN'S, WOMEN'S, BOYS' AND GROWING GIRLS' SHOES**. Below we quote a few items to give you an idea of our substantial cut in prices:

<p>\$12.50 Men's Gun Metal leather lined Shoes, roomy toe, now</p> <p style="font-size: 1.2em; font-weight: bold;">\$10.85</p>	<p>\$16.50 Men's Florsheim Shoes, broad toes, some with heavy soles</p> <p style="font-size: 1.2em; font-weight: bold;">\$10.85</p>	<p>\$10.00 Ladies' Brown Kid, two eyelet tie pumps, small sizes, now</p> <p style="font-size: 1.2em; font-weight: bold;">\$5.85</p>	<p>\$12.50 Growing girls brown Calf Shoes, military heel, kid tops</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.85</p>	<p>\$8.00 Women's Black Shoes military heel</p> <p style="font-size: 1.2em; font-weight: bold;">\$6.85</p>	<p>\$10.00 Theo Pumps, very new</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.35</p>
<p>\$8.50 Men's Gun Metal Blucher, medium toe and heel, Goodyear welt</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.35</p>	<p>\$10.00 Men's Mahogany English, now</p> <p style="font-size: 1.2em; font-weight: bold;">\$8.15</p>	<p>\$10.00 Ladies' patent leather Oxfords, military heels, all sizes</p> <p style="font-size: 1.2em; font-weight: bold;">\$6.85</p>	<p>Women's or growing Girls' Black Pumps with low heels extra special</p> <p style="font-size: 1.2em; font-weight: bold;">\$3.45</p>	<p>\$11.50 Ladies' Brown Calf shoes, military heel</p> <p style="font-size: 1.2em; font-weight: bold;">\$8.85</p>	<p>\$10.00 Black Kid Oxfords, military heel</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.85</p>
<p>\$10.00 Army Shoes, broken sizes</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.25</p>	<p>\$5.00 Boys' Army Shoes, very durable</p> <p style="font-size: 1.2em; font-weight: bold;">\$3.85</p>	<p>\$10.00 Ladies' Brown Kid Cloth top shoes, Goodyear welt, broken sizes</p> <p style="font-size: 1.2em; font-weight: bold;">\$5.85</p>	<p>Growing Girls' Mahogany Calf School Shoes, extra special</p> <p style="font-size: 1.2em; font-weight: bold;">\$5.85</p>	<p>\$12.50 Ladies' Grey Kid Shoes, Goodyear welt, all leather, military heels</p> <p style="font-size: 1.2em; font-weight: bold;">\$8.85</p>	<p>Girls' Elk School Shoes for rough wear, special</p> <p style="font-size: 1.2em; font-weight: bold;">\$7.15</p>

To appreciate the value-giving, we want you to come to Our Store and be your own judge. Extra experienced help at your service. **PERFECT FIT ASSURED**

PARIS SHOE SHOP

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