NUST HOLD OFF BUILDING PLAN




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Lot L. Pearce \& Son 236 North Commercial Street


## CALIFORNIA

Winter Playground of the Pacific
viner the dit man Reduced Round Trip Winter Excursion Tickets
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$\qquad$ Southern Pacific Lines

## SELL IT TO THE FARMERS

No matter what it is, from a threshing machine, horse, or cow, to a paper of pins. The farmer is the best buyer.

## THE GREAT WESTERN FARM PAPER

Published in Salem, Oregon, will place your advertisement in the hands of $\mathbf{2 0}$, 000 farmers and they read it.

Bargain Column ads cost only 3 cents a word, or $21 / 2$ cents a word for four or more insertions.

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