THE OREGON STATESMAN, SALEM, OREGON.

## The Oregon Statesman

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## NOBLESSE OBLIGE: A FIT SLOGAN

The people of Los Angeles need it, probably, less than the people of any city of America, or of the world; but the Times, the great newspaper of that city-the greatest newspaper in the world in point of number of pages printed each week-has decided to conduct a slogan campaign for a full year, on "Noblesse Oblige.

It came about through an editorial printed by the Times some days ago, the trend of which was to invoke the spirit of "Noblesse Oblige." It was an able editorial. A correspondent named John Strong, of Los Angeles, commended the editorial and its spirit and challenged the Times to open a department and have sung the praises of the spirit of "Noblesse Oblige" for a full twelve months.

The idea appealed to the sporting spirit of the editor of the Times, and to the idea of the obligations of a great newspaper along the lines of service to the highest interests and ideals of its community, its state, the nation and the world-

In short, to "Noblesse Oblige" in newspaperdom.

"Noblesse Oblige" is French; it means nobility obliges.

Webster defines it thus: "Often used to denote the obligation of honorable and generous behavior associated with rank or birth.

The slogan campaign being undertaken by the Times will no doubt result in great benefit to that city and to the whole country.

Los Angeles, as was intimated above, needs that kind of a campaign less than most cities-probably less than any city of the entire world-

For Los Angeles has long wisely capitalized the virtue of hospitality-

Has made Los Angeles what The Statesman has so frequently claimed Salem was or should be-the "City of Welcome."

The people down Los Angeles way work at this, as the peomittee claims the election of 23 ple of Salem should do. They strive to make the stranger feel

SPILLED THE BEANS!



out a trifle more than \$2,000,000 turn of business relations be- It disproves an old argument that a day back in 1914, when the tween the two countries. country was "hollering" over But if it is based upon a complete repudiation by Russia of all the wife of the prosecuting attorbillion-dollar congresses and the Democrats were promising econ- its obligations, industrial England ney, elected on the Democratic

> will see Russia go to the rack ticket. first. A bloody slate cannot be

It does beat all how many good a clean one. Russia seems to him best are Senator Harding's Democrats are coming to the aid have some gold available for Le- enthusiastic supporters is another of the Republican party in the nine's propaganda, but none for reason why women generally are present campaign. It recalls a the payment of debts. cane rush. Give 'em a chance.

**HARDING CREATES STRONG** The Republican national com-FEELING OF CONFIDENCE.

(By Estelline Bennett.)

He was a young musician in the

band that went to Marion with

the "Harding Theatrical league,"

for Harding. "I'm going to vote for Hard-

ing," a clerk in a Chicago department store told a woman buy-I've just been down to Marion hold,

women always would vote with

their husbands. Among these is

Because the women who know

## FRIDAY MORNING, OCTOBER 8, 1920

mistake which he did not make, list aiready long enough to ex- official business and at the because he felt that it was his pose him to the world as the lic expense ought to have obligation to have prevented the most frresponsible purveyor of official business taken away from mistake.

"If Newberry had not sat in

Any voter, male or female, Re-

the Republicans organized the

"You'll excuse me just a mo- for the presidency by either party, soon will have, ment while I look over these We quote from the Associated proofs," he said one day recently Press report of his speech at San to a campaign official, with whom Diego, Cal. he was talking in his home when a man came in with proof sheets the senate," Cox added, "we would have had the League of from the Star.

"I shouldn't think you would Nations. If he had not been put bother with those," his guest re- on the senate foreign relations monstrated, "when your time is committee by Henry Cabot Lodge as valuable as it is now. Some- the senate would have ratified the league with helpful and not one else could read proof." emasculating reservations."

"I used to think that," Mr. Harding replied, "and then my editorial writer wrote those publican or Democrat, can find Roosevelt editorials, for which I out for himself or herself that have been blamed."

The campaign official thought senate after congressional elec-Mr. Harding should make that known, but he shook his head. "It was my fault," he said. "It

was my paper. I was responsible and is not, a member of the comfor it, and if I shirked the responmittee on foreign relations. Fursibility I must take the blame." ther investigation will show that This recalls the fact that it was he was not even considered for Harding who led the that committee by the committee Senator fight on the floor of the senate on committees. The Republicans to permit Colonel Roosevelt to did not depend upon Senator Newgo abroad with his battalion. And berry's vote to organize the senit was the memorial speech he ate, and even if he had been a made before the joint houses of member of the committee on forthe Ohio legislature, when Theo- cign relations, the report of thet dore Roosevelt died, which Mr. committee against the uncon-Roosevelt's sister, Mrs. Douglas ditional ratification of the unan-Robinson, said was one of the ended treaty would not have been most wonderful tributes ever paid dependent upon the vote of Senator Newberry. ber brother.

The statements of Mr. Cox to Women are for Harding because they admire a man who the contrary and false in their does what he thinks is right fear- |every word.

lessly and regardless of any pres- To intimate that he did not sure that may be brought to know they were false when he bear. In Senator Harding's speech made them would be to insult his of acceptance are several state- intelligence. He began his camments which his advisers tried to paign by making his own the persuade him to omit. After care- falsehood embodied in his platful thought and consideration of form concerning the speech of what they said, he refused. "I Senator Lodge, delivered before am sure that is right," he said, the Massachusetts Historical society before the armistice, in the 'and I'll have to leave it in." Senator Harding's record shows face of the fact that the platform that he voted and worked for reference was false. He followed up that falsehood with the charge woman suffrage.

In his speech of acceptance he that the Republicans were atpledges himself to "every forward tempting to buy the presidency step in unshackling child labor with a fifteen million dollar slush and elevating conditions of wo- fund, and the refutation of that man's employment," to "effect- falsehood by abundant evidence, ively aid in solving the problem instead of bringing from Mr. Cox of ample and becoming housing retraction and apology, brings of its citizenship," and to "the only two new falsehoods, the budget system," which will put stupid ones with which he enthe government on the same livened his San Diego speech. The has been applied. economical basis upon which pity is that either party should Those whose hair is ing hosiery from her, "because every wise woman runs her house- have nominated for the highest gray or becoming faded have a surprise awaiting them, because

palpable untruits ever nominated them at their own expense.

WHAT REPUBLICANS REALLY SPENT IN THE MAINE. CAMPAIGN.

One of the several excuse gives by the Democrats after the Maine election was lack of money, The inference to be draws was that the Republicans had showered the Pine Tree state with current The statement filed with m Maine secretary of state by m Republican state committee show just how much truth there w

in the suggestion. The Republicans disbursed \$41. tions of November, 1918, with a 106. Reducing this to a familie majority of two and that Senator basis, the wicked and weat Newberry of Michigan was not, Republicans spent about 25 cm on the informing and exhorts each Maine famfly. In r 10 whole state, in all of that mentous campaign, the Repair cans spent the price of half dozen first class motor cars.

HOPE DEFERRED

It begins to look as if Car's hope chest were full of and old rubber.

Smith-Hello, old iny luck shooting? -I should say I did! shot 17 ducks in one day Smith-Were they wild! Jones-Well, no, not en but the farmer who owned

waa.

Grandmother's Recipe Bring Back Color and Lustre to Hair

You can turn gray, faded he eautifully dark and lustrous most overnight if you'll get a be tle of "Wyeth's Sage and Su Compound" at any drug m Millions of hottles of this old f mous Sage Tes Recipe, impr by the addition of other in ients, are sold annually, says a well-known druggist here, bee it darkens the hair so nat and evenly that no one can tell

pound tonight and you'll be

at home. They try to make the new comer glad he (or she) came. They go out of their way to make things pleasant for ing. But let not him that putteth and agreeable to the new arrivals, on whatever errand, whether on the harness boast like him who for business, or for pleasure. They deem it time well spent, and taketh it off, or words to that it surely is.

Los Angeles has grown rich and great on the exploitation of the idea embraced in the title, City of Welcome, which The Statesman hopes to have Salem wear becomingly, and live up to pages of The Statesman will be it, in the spirit of municipal or mass "Noblesse Oblige."

But "Noblesse Oblige" means still more. It is the spirit of the Salem district is up and comthe Master giving the world the doctrine that the greatest shall ing, despite the fact that there Harding, "my father was a travelhe servant to the least. It is he spirit of the good French King were some losses this year on who hoped that the time might come when every French family account of the unusual rains. If might have a chicken in the pot for the Sunday dinner. It is you can help in making this proof away I always felt a little nervthe spirit that impels the rich man to consider it a disgrace to conclusive, it is your duty to do die rich; that causes him to regard his wealth as a trust to be so.

administered for the good of his fellow men. It is the spirit that has brought about the enactment of child labor legislation; created accident commissions in nearly all our states; set up juvenile and women's courts; is striving to have better care taken of are about two to one for Hard- breath of relief. Father was orphans and the children of unfortunate birth.

It is the spirit that stops the limousine (or the Ford) to and a half to one. Looks like to us now, take up the poor man or woman on the way from work. It is the ladies are the "better halves" the spirit that would make a new world by lifting up the lowly in helping to get the country back Harding 1 felt exactly the same without pulling down the men and women of high estate. It is to business and first principles way. Father's come home and the spirit that gives the talented and educated man or woman a and down to brass tacks, as they everything's going to be all sense of obligation to enlighten the masses. good ways.

It is the Golden Rule in action.

It is the forerunner of the millennium that may never be reached, but the approach to which, ever so slowly, makes this old world a little better each passing year.

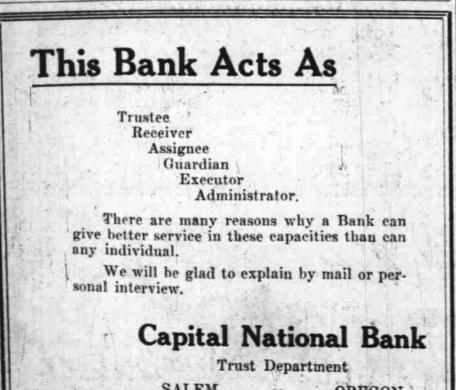
the by every city in the United States, would go a long way towards Eugene were lowered during his It is a sensation of safety and curing most of the evils of class hatred in the United States-

no class hatred.

If ever the Salem Slogan editor gets through proving to the world that Salem and the Salem district have more solid basic industries and interests than any other city or district under the Oregon. While serving as secre- terror, as they are now of a Red shining sun, making for a Gibralter prosperity here-which they tary of state he took great pride revolution, a financial panic, or have-he may find room for a year's slogan campaign on the in the beautifying of the capitol a pledged obligation to send the spirit of "Noblesse Oblige."

It is becoming more apparent raises many things, and a middleevery day that the San Francisco man one who raises everything .-convention was a horrible waste Exchange. of time.

It is costing an average of \$15,-A gardener is a man who raises 000,000 a working day to run the a few things; a farmer a man who government; as compared with



senators at the November balloteffect.

who expressed what is the gene-lever lived." ral impression made by the Re-Next Thursday's Satem slogan oublican nominee for the presidency

"full of prunes," and they will "When I was a little fellow," prove that the prune industry in [ he told one of the older theatrical men after he had met Senator ing man and away from home a good deal. And when he was ous. I wasn't quite sure we were safe. Something might happen,

and I was uneasy. Then when he The straw votes in the New came home it was as though, a England states show that the men load was lifted. I drew a long ing, and the women about three home and nothing could happen

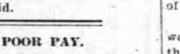
"You know, when I met Mr. have ever been in many other right."

"Father's come home" expresses the strong feeling of confidence

Harrison R. Kincaid has passed that Warren G. Harding gives to his reward, and the flags on everyone who meets him person-The Los Angeles slogan, if it were taken up and followed the state university buildings at ally and shakes hands with him. funeral there yesterday. Mr. Kin- protection that appeals to all men In a country where there should be no classes and therefore | caid was for many years publish- and women who remember when er of the Eugene Journal; at one they were children and were as time he was the oldest editor in much afraid of the dark, or a torpoint of continuous service in nado, or some intangible unnamed grounds. The great variety of flower of the country to quell a trees and shrubbery from many quarrel in the Balkans or Central countries, on the capitol grounds, Africa. That is one reason the women

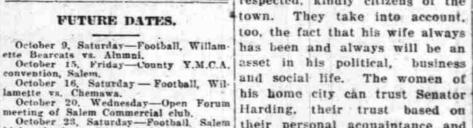
were the result of the work of

Mr. Kincaid.



of the country are for Harding. The "Harding for President" woman's club in Marion has more than 2000 members. Many of Russia owes Great Britain and these are women who have known

he English financiers nearly four Senator Harding since he was a illion dollars and the Britishers boy. Others have grown up knoware rather anxious to have a re- ing him as one of the substantial. respected, kindly citizens of the



October 23, Saturday-Football Salem their personal acquaintance and high school vs. Silverion high school at their personal acquaintance and friendship with him. They know November 2. Tuesday-Floction da-November 6. Saturday - Football Wilamette vs. Pacific University at Forest his father, the old doctor, who Grove. 8 November 11, Thursday—Football, Sa-lem high school vs. McMinnville, at Sa-lem high school vs. McMinnville, at Sa-lem high school vs. Dallas high school, at Salem. November 18, Thursday—Football, Wil-lamette vs. College of Puget Sound, at Tacoma.

Tacoma, November 20, Saturday-Foothall, Sa-lem high school vs. Eugene high school, ing's mother and speak of her grandmothers knew Senator Haras Eugene. November 20, Saturday-Football, Sa-lem high school vs. Eugene high school, how a picture of the Damocratic

visiting my cousin and her boy worked for Mr. Harding for years. They know him and they think TWO NEW ONES. he's one of the finest men that

Mendacity is rapidly becoming Women are for Harding be- a habit with Mr. Cox. Before one cause they, as well as men, ap- of his falsehoods can be refuted preciate the quality of a man who he quickly springs another. Yes-

quietly accepts the blame for a terday he added two more to a the San Francisco convention on

office in the gift of the American after one or two applications in people a man with whom mendacity is fast becoming a habit .---Boston Transcript.

gray hair vanishes and your locks become luxuriantly dark and beautiful. This is the age of youth. Gap haired, unattractive folks area wanted around, so get busy will Wyeth's Sage and Sulphur Cos

PETTY GRAFT.

lighted with your dark. The officeholders who went to some hair and your youthful a pearance within a few days.

**COME EARLY** 

We expect large crowds at this money-

saving event. Don't wait till the best

**ALL DRY GOODS MUST GO** 

Nothing Reserved ! Everything Reduced



## SALEM VARIETY STORE

