

EAT MORE BREAD

HOLSUM BREAD
is your
Best BREAD
Buy more
of it

CHERRY CITY BAKING CO.

8c SMOKE For 5c

Kinsman and Virtuola Cigars

Full Havana Smoke
For a Dime

Puritana Cigars
At all Cigar Stores

SHOWALTER & JACOBS

Distributors:
125-149 Front St. Salem

Ask Any Cow

Ask any cow what keeps her in best condition to give the most to the milk pail.

Pasture—green feed—that's the answer. Every farmer knows it.

INDIANA SILOS

enable you to put your pasture under cover and feed it when green feed is scarce.

20,000 Indiana Silos on the Pacific Coast prove their success.

See or write us for further information.

CHAS. K. SPAULDING LOGGING CO.
SALEM :: OREGON

Salem's Greatest Industry

needs you as a stockholder; making possible its continued growth and expansion.

We Mean

THE PHEZ CO.

which is the Keystone of the Loganberry and small fruit industry of the Willamette valley

We offer a choice preferred stock—7% cumulative—participative and convertible.

A Real Bargain

See Mr. McGilchrist Room 412 U. S. Bank Bldg. or phone 204 and he will call on you

THE PHEZ CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St., near High

The Oregon Growers' Cooperative Association

A state-wide fruit marketing organization

OREGONIZE ADVERTISE STABILIZE

ROBERT C. PAULUS, Sales Manager

J. O. HOLT, Packing Manager. Head Offices, Salem, Oregon

PROF. C. I. LEWIS, Organization Manager

If your **EYES** need attention

Appeal to O'Neill

Optometrist-Optician

Complete Grinding Plant on Premises
Lenses Duplicated

Over Laql and Bush Bank

Salem, Oregon

U. S. Government Inspected

Cascade Brand HAMS, BACON and LARD

Ask Your Dealers for Them.

VALLEY PACKING COMPANY

If You Want
REAL ESTATE
Or To
BORROW MONEY

See
NIEMEYER

First
215-216 Masonic Building
Phones 1000, 1014



Did you know that the

Morris & Keene Optical Co.

is the largest optical institution in Oregon, far surpassing any institution fitting glasses in Portland in quality of work done and number of patrons fitted with glasses.

SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of the country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM :: OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)



CLETRAC

Tank-Type-Tractor

As soon as the plowing job is finished, hook the Cletrac to the harrow and seeder, and finish the job.

The **CLETRAC** rides the top of the soil lightly and does not pack the ground.

W. H. PATTERSON CO.
Distributors

349 Ferry St., Salem, Oregon

STARTING ANOTHER YEAR OF SALEM SLOGAN CAMPAIGN

The Statesman is with this issue starting another year of the Salem Slogan campaign, along the lines followed during the fifty-two weeks ending last Thursday.

The idea is the same; to better acquaint our people with the advantages of this city and section—

And to attract attention from abroad.

But the campaign now opening will be more comprehensive; in some particulars more technical—

And at the end of the year now opening the best of the matter will be gathered into book form and issued for general circulation.

This is the City of Welcome; this is the Country of Opportunity.

No other city or section, anywhere on earth, has so many and varied basic industries and interests, making certain such a Gibraltar prosperity—

If we will only do what we can do best; follow the lines of least resistance, and live up to our opportunities.

Loganberries make a good opening subject; it will be prunes next week.

DO YOU KNOW That Salem is the loganberry center of the world; that 50 per cent of the loganberries of the world are raised almost within sight of the Oregon capitol dome; that the great juice and jam and canning and dehydration and cold packing and shipping plants for loganberries are and must be centered here; that these plants must be enlarged continually, on account of the vastly increasing acreage; and that there is a great and sure profit for the farmer in the raising of loganberries?

For Quick Action In Real Estate

Either City or Country See

L. A. HAYFORD

305 State St.

Our efforts will be to assist in every possible way the development of the fruit and berry industries of this valley

OREGON PACKING COMPANY

Men, See the New Fall Suits Hart, Schaffner & Marx Bishop Fabric Michaels Stern

The quality is unsurpassable Men! be here tomorrow
SALEM WOOLEN MILLS STORE

C. P. Bishop, prop.
136 North Commercial St.

A Progressive Store

Whose Slogan Is:
MERCHANDISE OF MERIT
MODERATE PRICES
COURTEOUS SERVICE
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes

KAFOURY BROS.

466-474 State Street

The Only Original

Spa ICE CREAM

Delicious
Different Tasting
Of Our Own Make

THE SPA

Always In The Lead

Eat Dixie Brown Bread

Salem Baking Co.

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream

Wholesale and Retail

Phone 725 Salem, Ore.

Roth Grocery Co.

STAPLE AND FANCY GROCERIES

FRESH FRUIT AND VEGETABLES

North Liberty Street

HOTEL MARION

SALEM, OREGON

The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St. Salem, Ore.

Always in the market for dried fruits of all kinds

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricultural College. Ask your neighbor about them

W. W. Rosebraugh Co.
Salem, Oregon

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter

More cows and better cows is the crying need

MARION CREAMERY & PRODUCE CO.

Salem, Ore. Phone 2488

SHIPLEY'S

Women's, Misses' and Children's Clothes and Haberdashery

The Pay As You Go Plan

HEATING PLANTS

See the advantages our furnaces and heating plants will make for your home. Economical, serviceable, labor saving

THEO. M. BARR

Plumbing-Heating-Tinning

DO YOU KNOW?

That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?

We do a large volume of business at a small margin of profit and sell for CASH

PEOPLES CASH STORE
186-194 N. Commercial St.



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High State and Front

RODGERS PAPER COMPANY

460 Ferry St. Salem, Ore.

Wholesalers of Paper and Bookbinders

You can be accommodated in your own home town

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here.

Should not we be as wise as they?

Start an Account Today

Salem Bank of Commerce

Eat a plate a day

WEATHERLY ICE CREAM

Sold everywhere

BUTTERCUP ICE CREAM CO.

P. M. Gregory, Mgr.

240 So. Com'l St. Salem

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The

GRAYBELLE

Patronize Home Industries

EAT THELMAS!

CASE KEROSENE TRACTORS OLIVER PLOWS AND IMPLEMENTS

LOT L. PEARCE & SON

236 N. Commercial St.

WILLAMETTE VALLEY PRUNE ASSOCIATION

Prices obtained by Prune Growers. Organizations for its members 1919 crop of prunes

Willamette Valley Prune Association
Salem Fruit Union

20/30—2285 30/40—1582

20/40—1752 40/50—1332

40/50—1526 50/60—1132

50/60—1357 60/70—0932

60/70—1082 60/70—0932

"The Old Reliable"

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

CAPITAL BUSINESS COLLEGE
SALEM, OREGON

Marion Auto Co.

FRANKLIN STUDEBAKER OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion

Open Day and Night

SEE WHAT YOU GET



Tractor without surplus weight; with out loss of power from slippage; with out packing the soil.

180 South High Street

Fagot Truck & Tractor Co.

Yours For Co-operation

in the upbuilding of the Salem district

SALEM WATER, LIGHT & POWER CO.

SALEM :: OREGON

Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

The Vrooman strain Franquette is the nut—we sell the trees. Binz, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.

Salesman Wanted

Capital City Nursery Company

1030 Chemeketa Street

SALEM :: OREGON

LIGHT-HEAT POWER

At Reasonable Rates

Our contributions to the upbuilding of Salem

PORTLAND RAILWAY LIGHT & POWER CO.

SALEM :: OREGON

Near Cor. Summer and Mill

GIDEON STOLZ CO.

Manufacturers of G. S. Brand Cider Vinegar

Dependable Brand Lime Sulphur Solution, and Carbonated Beverages

SALEM :: OREGON

Near Cor. Summer and Mill