

EAT MORE BREAD

HOLSUM BREAD
Is your bread is your
Best BREAD Best food
Buy more Eat more
of it. of it.

Cherry City Baking Co.

**Eight Cent 5c
Smoke for 5c**

Kinsman and Virtuola
Cigars

Full Havana Smoke
For a Dime

Puritana Cigars
At all Cigar Stores

SHOWALTER & JACOBS
Distributors
125-149 Front St. Salem

ROTH GROCERY CO.
STAPLE AND FANCY
GROCERIES
FRESH FRUIT AND
VEGETABLES
North Liberty Street

A PROGRESSIVE STORE
Whose Slogan Is:
MERCHANDISE OF MERIT,
MODERATE PRICES COUR-
TEOUS SERVICE
Dry Goods—Ladies' Ready-To-
Wear—Ladies' Shoes

KAFURY BROS.
466-474 State Street

The Only Original
SPA ICE CREAM
Delicious
Different Tasting
Of our own make
THE SPA
Always in The Lead

**BEE MAN
ONE-HORSE
TRACTOR**
\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

HOTEL MARION
SALEM, OREGON
The Largest and Most Com-
plete Hostelry in Oregon Out-
side of Portland

**FIVE ACRE NUT OR
BERRY TRACTS**
Supplement your regular in-
come by owning a small fruit
tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.
PEARCY BROS.
Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St, Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon

An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years.
We allow you to pay \$100.00 or
multiple on the principal on any
interest date

We close our loans promptly

HAWKINS & ROBERTS

205 Oregon Building

The Vrooman strain Franquette
is the nut—we sell the trees. Bing,
Royal Anne and Lambert are the
leaders—we sell them. The Ital-
ian prunes are the standard—we
can supply them in any grade and
any quantity while they last.
Salesmen Wanted

**CAPITAL CITY NURSERY
COMPANY**

1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE

Patronize Home Industries

EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough
understanding makes this bank
able to give unexcelled assist-
ance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also mak-
ing through trips to Portland
and return. We also do local
hauling. PHONE 1400

Rapid transportation is a pri-
mary essential to speeding up
production

FAIRMOUNT DAIRY

Schindler Bros., Prop.

Dealers in Milk and Cream
Wholesale and Retail

Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricul-
tural College. Ask your neighbor
about them

W. W. Rosebraugh Co.

Salem, Oregon

DO YOU KNOW?

That this big, busy store sells
GROCERIES, DRY GOODS,
CLOTHING and SHOES AT
LOW PRICES?

We do a large volume of busi-
ness at a small margin of profit
and sell for CASH

PEOPLE'S CASH STORE

186-194 N. Commercial St.

MARION AUTO COMP'NY

FRANKLIN

STUDEBAKER

OLDSMOBILE

Supplies and Accessories

Opposite Hotel Marion

Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sta.

Phone 1355

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

SALEM OUGHT TO BE A MUCH GREATER SEED GROWING CENTER

Salem is a seed growing center of importance.
Our growers produce large quantities of onion sets, clover seed, seed potatoes, and gar-
den and flower seeds of various kinds.
This industry ought to be developed to the limit.
It is following the lines of least resistance.
Our soils, or climate and our seasons combine to promise the highest success.
We ought to do the things we can do best—
Especially the things that promise the largest profits—
And the largest labor employment.
The 52 Salem Slogan subjects have now all been selected.
If you know of a better substitute for any of the six yet to be treated, please say so, at
once.
Next week it will be Live Stock.

DID YOU KNOW That Salem is a seed growing center of in-
creasing importance; that our soil and climate combine to give
advantages to seed growing; that our long and dry late sum-
mer seasons are ideal for the ripening and curing and gather-
ing of seeds, as our earlier weather conditions are fine for the
best seed development; that there is large profit in the growing
of seeds, though the industry requires painstaking work and
intelligent care; that if the industry were properly organized
here it would attract wide and favorable attention and fur-
nish remunerative employment to a large number of people and
handsome returns for the investment of a large amount of
capital?

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a mar-
ket, and a growing market, for
every vegetable and fruit that
can be raised on the land in
this territory.

And that means more than is
apparent to the stranger at
first glance; for a greater vari-
ety of fruits and vegetables
can be successfully grown here
than in any other part of this
country or the world.

Dehydration is the greatest
thing in the world, in food con-
servation.

It takes out the water; the
consumer puts it back, at any
time in the future, anywhere
under the shining sun—and
then he has the fruit or the
vegetable as good as fresh, in
every nutritive quality, and in
every other way.

The saving will be billions,
annually. And all the money
comes to Salem excepting what
is expended for the nails in the
shipping boxes.

Better than a gold mine; for
it will never "planch out."

KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed
to the growth of this commu-
nity, by a program that will
make its output ten times its
present output—that will em-
ploy 2500 people at its factory;
that will pay to the growers
\$20,000,000 a year for their
products.)

The only way to determine
what a thing is worth is to fig-
ure its value in profit. Have
you ever figured to find the val-
ue of a bookkeeping or steno-
graphic course? If not, you
should. Nothing could pay you
better dividends throughout
life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want
REAL ESTATE
Or To
BORROW MONEY
See

NIEMEYER

First

215-216 Masonic Building.
Phones 1000, 1014

MAIL EVERY COPY

Every copy of every Salem
Slogan issue of The States-
man should go East—to peo-
ple who are looking for new
locations

More acres and more to the
acre will take more farmers;
and still more

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

KEROSENE TRACTORS

OLIVER

PLOWS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM

Wholesalers of paper and book-
binders

You can be accommodated in
your own home town

OUR OLD CUSTOMERS

are urged to get their orders in
early as possible for

Dryer Pipe and Repairs
as we have only a very limited
supply of iron

THEO. M. BARR

Plumbing, Heating and Tinning

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes

542 State Street Phone 717

WEATHERLY

Ice Cream

Sold everywhere

Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

Money Saved Is Money Made. Do
your trading with the J. C. Pen-
ney Co., and you will make mon-
ey. Our stock is up to date and
up to style, and our prices mean
positive economy to you.

J. C. PENNEY CO.

197 Busy Stores

Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cab-
bage, kale, cauliflower, broccoli
seeds, etc. A good stock of new
seeds on hand.

**SALEM HARDWARE
COMPANY**

GIDEON STOLZ CO

Manufacturers of G. S. Brand
Cider Vinegar

Dependable Brand Lime Sul-
phur Solution, and Carbonated
Beverages

SALEM OREGON

Near Cor, Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the
market for fruits and
vegetables

CAPITAL NORMAL

Home Study Class
Join It

We will do you good
Address J. J. Kraps
SALEM OREGON

W. H. GRABENHORST & COMPANY

Farm and Fruit Lands
Small Tracts and Invest-
ments

Telephone 2315
275 State St. Salem, Oregon

DRAGER FRUIT CO.

Dried Fruit Packers

221 S. High St., Salem, Ore.

Always in the market for
dried fruits of all kinds

49 acres, all in crop, modern 7-
room new bungalow with base-
ment, fireplace, bath, toilet, elec-
tric lights and water in all build-
ings, barn with 28 cow stanchions,
two silos, all woven wire fenced,
laid well, on gravelled road close
to paved road, walking distance
of Oregon state normal school,
well located and a fine home for
\$14,500; half of the crop goes to
Terms and possession can be ar-
ranged to suit.
Boarding and lodging house doing
all business, completely furnished
and capable of sleeping and
boarding 55 persons, located in
good town in best location. Price
for equipment, furniture and
building, \$7500 terms can be ar-
ranged. See Sociolofsky, 341 State
street, Salem, Phone 975.