

EAT MORE BREAD

HOLSUM BREAD
Is your bread
Best food
Buy more
of it.

Cherry City Baking Co.

Kinsman CIGAR

The 8c kind at a 5c price
At all Cigar Stores
SHOWALTER & JACOBS
Distributors
125-149 Front Street, SALEM

ROTH GROCERY CO.

STAPLE AND FANCY
GROCERIES
FRESH FRUIT AND
VEGETABLES
North Liberty Street

A PROGRESSIVE STORE
Whose Slogan Is:
MERCHANDISE OF MERIT,
MODERATE PRICES COUR-
TEOUS SERVICE

Dry Goods—Ladies' Ready-To-
Wear—Ladies' Shoes



KAFOURY BROS.

466-474 State Street

SPA ICE CREAM

Delicious
Different Tasting
Of our own make

THE SPA

Always In The Lead

BEE MAN ONE-HORSE TRACTOR

\$325—SALEM
ROACH & TROVER
Liberty Garage
444 Ferry Street

HOTEL MARION SALEM, OREGON

The Largest and Most Com-
plete Hostelry in Oregon Out-
side of Portland

FIVE ACRE NUT OR BERRY TRACTS

Supplement your regular in-
come by owning a small fruit
tract.
We care for it for you.
See us about buying one now.
Limited number tracts for
sale.

PEARCY BROS.
Oregon Building Salem

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

HUNT BROS. PACKING CO.

FRUIT BUYERS

H. A. BAKER & CO.

J. L. Van Doren, Mgr.

Trade St. Near High

SALEM'S FUTURE

Salem's Progress and Development Depends Very Large-
ly Upon the Degree of Support We Give Local Business
Enterprises. Let Us Put Our Shoulder to the Wheel and
Boost for Progress.

UNITED STATES NATIONAL BANK

Salem, Oregon
An Institution that is Ever Anxious to Foster Worthy Enterprises

J. W. MARUNY

Grower and Importer
Nursery Stock

Perennials, Potted and Bedding
Plants

211 Miller Street, Salem

5 1/2%—FARM LOANS—6%

We loan money for five years.
We allow you to pay \$100.00 or
multiple on the principal on any
interest date

We close our loans promptly

HAWKINS & ROBERTS
205 Oregon Building

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PEARCY BROS.
Oregon Building Salem

The Vrooman strain Franquette
is the nut—we sell the trees. Bing,
Royal Anne and Lambert are the
leaders—we sell them. The Ital-
ian prunes are the standard—we
can supply them in any grade and
any quantity while they last.
Salesmen Wanted

CAPITAL CITY NURSERY COMPANY

1030 Chemeketa Street
SALEM OREGON

THELMA INDIVIDUAL CHOCOLATES

A Salem Product, Made by The
GRAYBELLE
Patronize Home Industries
EAT THELMAS!

LADD & BUSH, BANKERS

SALEM, OREGON

Capital \$500,000

Long experience and thorough
understanding makes this bank
able to give unexcelled assist-
ance to all industries



Sales and Service

FORDSON TRACTORS

VALLEY MOTOR CO.

260 N. High. State and Front

WILLAMETTE VALLEY TRANSFER CO.

Cor. High and Ferry St., Salem

We move anything. Also mak-
ing through trips to Portland
and return. We also do local
hauling. **PHONE 1400**

Rapid transportation is a prim-
ary essential to speeding up
production

FAIRMOUNT DAIRY

Schindler Bros., Prop.
Dealers in Milk and Cream
Wholesale and Retail
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove

Recommended by Oregon Agricul-
tural College. Ask your neighbor
about them

W. W. Rosebraugh Co.
Salem, Oregon

DO YOU KNOW?

That this big, busy store sells
GROCERIES, DRY GOODS,
CLOTHING and SHOES AT
LOW PRICES!

We do a large volume of bus-
iness at a small margin of profit
and sell for CASH

PEOPLE'S CASH STORE
186-194 N. Commercial St.

MARION AUTO COMP'NY

**FRANKLIN
STUDEBAKER
OLDSMOBILE**

Supplies and Accessories
Opposite Hotel Marion
Open Day and Night

F. A. KURTZ

Evaporating—Drying—Canning
Prunes and Apples

Commercial and Jefferson Sta.
Phone 1355

SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who
have put Salem on the map and are helping to keep it there

NATIONAL ADVERTISING IS DOING SALEM GREAT GOOD

Read what Mr. Botsford says about National Advertising.
It will be an inspiration.
It will open your eyes.
You will learn something to your advantage, no matter who you are or what you do.
Salem is very fortunate in being the headquarters city of two great national advertisers.
Without cost to her general public, the name of Salem is favorably carried to the very
ends of the earth.
The direct benefit is very great.
The indirect benefit is perhaps even greater.
With what has gone before and what has been selected two unnamed Salem Slogan sub-
jects remain—to make up our fifty-two most important basic industries and interests.
Once more, it is up to you to help. It is Seeds next week. It is your duty to help sug-
gest one of the two slogan subjects. Again, it is your duty to help in every way possible.

DID YOU KNOW That the companies of Salem doing national
advertising are putting the name of this city and the advan-
tages of this section favorably before millions of people
in this country, and of all other countries where the
printed word is read; that the result of this national adver-
tising is extending to wide markets the manufactures of prod-
ucts of our soil, making a growing demand for all that can be
raised in this district, and thus indirectly in many ways in-
creasing the rising prosperity of both city and country and
making for a Gibraltar solidity and stability of business and a
sure increase of population in city and country; that national
advertising is the insurance policy of Salem's future wealth
and greatness?

MAIL EVERY COPY

Every copy of every Salem
Slogan issue of The States-
man should go East—to peo-
ple who are looking for new
locations

More acres and more to the
acre will take more farmers;
and still more

Better still, subscribe to The
Statesman, for your Eastern
friends. Daily, \$5 a year; or
\$1.25 for three months.
Twice-a-Week Statesman, \$1
a year

U. G. SHIPLEY CO.

Outfitters

To Women, Misses
and Children

CASE

KEROSENE TRACTORS

OLIVER

FLOWERS AND IMPLEMENTS
LOT L. PEARCE & SON
236 N. Commercial St.

RODGERS PAPER COMPANY

460 Ferry Street SALEM
Wholesalers of paper and book-
binders

You can be accommodated in
your own home town

OUR OLD CUSTOMERS

are urged to get their orders in
early as possible for
Dryer Pipe and Repairs
as we have only a very limited
supply of iron

THEO. M. BARR

Plumbing, Heating and Tinning

MANGIS BROS.

All Kinds of Fruit

Car Lot Shippers of Potatoes
542 State Street Phone 717

Eat a plate a day

WEATHERLY Ice Cream

Sold everywhere

Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
240 So. Com'l St. Salem

Money Saved Is Money Made. Do
your trading with the J. C. Pen-
ney Co., and you will make mon-
ey. Our stock is up to date and
up to style, and our prices mean
positive economy to you.

J. C. PENNEY CO.

197 Busy Stores
Salem Store, 160 North Liberty St.

GARDEN SEEDS

Now is the time to plant your cab-
bage, kale, cauliflower, broccoli
seeds, etc. A good stock of new
seeds on hand.

SALEM HARDWARE COMPANY

GIDEON STOLZ CO

Manufacturers of G. S. Brand
Cider Vinegar

Dependable Brand Lime Sul-
phur Solution, and Carbonated
Beverages

SALEM OREGON
Near Cor. Summer and Mill

CHERRY CITY MILLING CO.

Flour, Cereals and Mill Feed

THE "OLD RELIABLE" GROWERS ASSOCIATION

Established 1901

**WILLAMETTE VALLEY
PRUNE ASSOCIATION**

SALEM IS THE DEHY- DRATION CENTER OF THE WORLD

Do you realize what that
means?

It means that there is a mar-
ket, and a growing market, for
every vegetable and fruit that
can be raised on the land in
this territory.

And that means more than is
apparent to the stranger at
first glance; for a greater vari-
ety of fruits and vegetables
can be successfully grown here
than in any other part of this
country or the world.

Dehydration is the greatest
thing in the world, in food con-
servation.

It takes out the water; the
consumer puts it back, at any
time in the future, anywhere
under the shining sun—and
then he has the fruit or the
vegetable as good as fresh, in
every nutritive quality, and in
every other way.

The saving will be billions
annually. And all the money
comes to Salem excepting what
is expended for the nails in the
shipping boxes.

Better than a gold mine; for
it will never "pinch out."

KING'S PRODUCTS COMPANY

SALEM OREGON

(This company is committed
to the growth of this commu-
nity, by a program that will
make its output ten times its
present output—that will em-
ploy 2500 people at its factory;
that will pay to the growers
\$20,000,000 a year for their
products.)

The only way to determine
what a thing is worth is to fig-
ure its value in profit. Have
you ever figured to find the val-
ue of a bookkeeping or steno-
graphic course? If not, you
should. Nothing could pay you
better dividends throughout
life.

CAPITAL BUSINESS COLLEGE

SALEM, OREGON

If You Want REAL ESTATE Or To BORROW MONEY

See
NIEMEYER

First
215-216 Masonic Building.
Phones 1000, 1014

OREGON PACKING COMPANY

285 South Twelfth St.,
Salem, Oregon

CANNERS OF

OREGON FRUITS AND VEGETABLES

We are always in the
market for fruits and
vegetables