

## EAT MORE BREAD

**HOLSUM BREAD**  
is your Best BREAD Buy more of it.

**BREAD**  
is your Best food Eat more of it.

Cherry City Baking Co.

Did you ever stop to think of the part that Hunt Brothers Packing Company have had in the building up of the fruit and berry industry of the Willamette Valley?

Yours for progress and the up-building of the industry,

# HUNT BROS. PACKING CO.

**FRUIT BUYERS**  
H. A. BAKER & CO.  
J. L. Van Doren, Mgr.  
Trade St., Near High

**SALEM'S FUTURE**  
Salem's Progress and Development Depends Very Largely Upon the Degree of Support We Give Local Business Enterprises. Let Us Put Our Shoulder to the Wheel and Boost for Progress.  
**UNITED STATES NATIONAL BANK**  
Salem, Oregon  
An Institution that is Ever Anxious to Foster Worthy Enterprises

**J. W. MARUNY**  
Grower and Importer  
Nursery Stock  
Perennials, Potted and Bedding Plants  
211 Miller Street, Salem

**5 1/2%—FARM LOANS—6%**  
We loan money for five years. We allow you to pay \$100.00 or multiple on the principal on any interest date  
We close our loans promptly  
**HAWKINS & ROBERTS**  
205 Oregon Building

## SALEM IS THE DEHYDRATION CENTER OF THE WORLD

Do you realize what that means?

It means that there is a market, and a growing market, for every vegetable and fruit that can be raised on the land in this territory.

And that means more than is apparent to the stranger at first glance; for a greater variety of fruits and vegetables can be successfully grown here than in any other part of this country or the world.

Dehydration is the greatest thing in the world, in food conservation.

It takes out the water; the consumer puts it back, at any time in the future, anywhere under the shining sun—and then he has the fruit or the vegetable as good as fresh, in every nutritive quality, and in every other way.

The saving will be billions, annually. And all the money comes to Salem excepting what is expended for the nails in the shipping boxes.

Better than a gold mine; for it will never "planch out."

**KING'S PRODUCTS COMPANY**  
SALEM OREGON

(This company is committed to the growth of this community, by a program that will make its output ten times its present output—that will employ 2500 people at its factory; that will pay to the growers \$20,000,000 a year for their products.)

The only way to determine what a thing is worth is to figure its value in profit. Have you ever figured to find the value of a bookkeeping or stenographic course? If not, you should. Nothing could pay you better dividends throughout life.

**CAPITAL BUSINESS COLLEGE**  
SALEM, OREGON

If You Want **REAL ESTATE** Or To **BORROW MONEY** See **NIEMEYER** First  
215-216 Masonic Building. Phones 1000, 1014

**Kinsman CIGAR**  
The 8c kind at a 5c price At all Cigar Stores  
**SHOWALTER & JACOBS**  
Distributors  
125-149 Front Street, SALEM

The Vrooman strain Franquette is the nut—we sell the trees. Bing, Royal Anne and Lambert are the leaders—we sell them. The Italian prunes are the standard—we can supply them in any grade and any quantity while they last.  
Salesmen Wanted  
**CAPITAL CITY NURSERY COMPANY**  
1030 Chemeketa Street  
SALEM OREGON

**THELMA INDIVIDUAL CHOCOLATES**  
A Salem Product, Made by The **GRAYBELLE**  
Patronize Home Industries  
**EAT THELMAS!**

**LADD & BUSH, BANKERS**  
SALEM, OREGON  
Capital \$500,000  
Long experience and thorough understanding makes this bank able to give unexcelled assistance to all industries

**Ford**  
THE UNIVERSAL CAR  
Sales and Service  
**FORDSON TRACTORS**  
**VALLEY MOTOR CO.**  
260 N. High. State and Front

**WILLAMETTE VALLEY TRANSFER CO.**  
Cor. High and Ferry St., Salem  
We move anything. Also making through trips to Portland and return. We also do local hauling. **PHONE 1400**  
Rapid transportation is a primary essential to speeding up production

**ROTH GROCERY CO.**  
STAPLE AND FANCY GROCERIES  
FRESH FRUIT AND VEGETABLES  
North Liberty Street

**FAIRMOUNT DAIRY**  
Schindler Bros., Prop.  
Dealers in Milk and Cream Wholesale and Retail  
Phone 725 Salem, Ore.

Investigate the Pacific Fruit Drying and Hop Drying Stove  
Recommended by Oregon Agricultural College. Ask your neighbor about them  
**W. W. Rosebraugh Co.**  
Salem, Oregon

**DO YOU KNOW?**  
That this big, busy store sells GROCERIES, DRY GOODS, CLOTHING and SHOES AT LOW PRICES?  
We do a large volume of business at a small margin of profit and sell for CASH  
**PEOPLE'S CASH STORE**  
186-194 N. Commercial St.

**MARION AUTO COMP'NY**  
**FRANKLIN STUDEBAKER OLDSMOBILE**  
Supplies and Accessories  
Opposite Hotel Marion  
Open Day and Night

**F. A. KURTZ**  
Evaporating—Drying—Canning Prunes and Apples  
Commercial and Jefferson Sta.  
Phone 1355

**A PROGRESSIVE STORE**  
Whose Slogan Is:  
MERCHANDISE OF MERIT, MODERATE PRICES COURTEOUS SERVICE  
Dry Goods—Ladies' Ready-To-Wear—Ladies' Shoes  
  
**KAFOURY BROS.**  
466-474 State Street

# SALEM SLOGAN PAGE

On this page are some of the outstanding concerns which and men who have put Salem on the map and are helping to keep it there

**A SHEEP BREEDING CENTER OF GROWING IMPORTANCE**

Salem is a sheep breeding center—And this district ought to become world famed as the home of pure bred medium woolled sheep—Just as it is becoming known far and wide for its pure bred cattle and the greatest cows in the world.

There is no better sheep country than this, for the breeds that ought to predominate here. No farmer in the Salem district should be without some sheep.

They will pay his taxes; keep up his fences; clear off his weeds—and build up his bank account.

With what has gone before and what has been selected two unnamed Salem Slogan subjects remain—to make up our fifty-two most important basic industries and interests.

Once more, it is up to you to help. It is National Advertising next week. It is your duty to help suggest one of the two slogan subjects. Again, it is your duty to help in every way possible.

**DID YOU KNOW** That the Salem district is one of the best countries in the world for the raising of medium wool sheep; that every farm in this section ought to have some sheep; that they provide two crops a year—the wool and the lambs; that besides this the sheep pay for their keep in rendering the lands free from weeds and in fertilizing it; that the young man here who will get some land and some sheep will always have a bank account; and that the Willamette valley ought to become known as the home of pure bred sheep, as it is now famed far and wide for its pure bred cattle?

The Only Original  
**SPA ICE CREAM**  
Delicious Different Tasting Of our own make  
**THE SPA**  
Always In The Lead

We are out after a million. We are now paying \$400,000 a year to the dairymen of this section for milk. "Marion Butter" is the best butter.  
More cows and better cows is the crying need  
**MARION CREAMERY AND PRODUCE CO.**  
Salem, Ore. Phone 2488

**MAIL EVERY COPY**  
Every copy of every Salem Slogan issue of The Statesman should go East—to people who are looking for new locations  
More acres and more to the acre will take more farmers; and still more

**U. G. SHIPLEY CO.**  
Outfitters  
To Women, Misses and Children

**MANGIS BROS.**  
All Kinds of Fruit  
Car Lot Shippers of Potatoes  
542 State Street Phone 717

**GARDEN SEEDS**  
Now is the time to plant your cabbage, kale, cauliflower, broccoli seeds, etc. A good stock of new seeds on hand.  
**SALEM HARDWARE COMPANY**

**OREGON PACKING COMPANY**  
285 South Twelfth St., Salem, Oregon  
CANNERS OF

**B E E M A N ONE-HORSE TRACTOR**  
\$325—SALEM  
**ROACH & TROVER**  
Liberty Garage  
444 Ferry Street

**CAPITAL NORMAL**  
Home Study Class Join It  
We will do you good  
Address J. J. Kraps  
SALEM OREGON

Better still, subscribe to The Statesman, for your Eastern friends. Daily, \$5 a year; or \$1.25 for three months. Twice-a-Week Statesman, \$1 a year

**CASE KEROSENE TRACTORS OLIVER**  
PLOWS AND IMPLEMENTS  
**LOT L. PEARCE & SON**  
236 N. Commercial St.

Eat a plate a day  
**WEATHERLY Ice Cream**  
Sold everywhere  
Buttercup Ice Cream Co.  
P. M. Gregory, Mgr.  
240 So. Com'l St. Salem

**GIDEON STOLZ CO**  
Manufacturers of G. S. Brand Cider Vinegar  
Dependable Brand Lime Sulphur Solution, and Carbonated Beverages  
SALEM OREGON  
Near Cor. Summer and Mill

**OREGON FRUITS AND VEGETABLES**  
We are always in the market for fruits and vegetables

**HOTEL MARION**  
SALEM, OREGON  
The Largest and Most Complete Hostelry in Oregon Out of Portland

**W. H. GRABENHORST & COMPANY**  
Farm and Fruit Lands  
Small Tracts and Investments  
Telephone 2315  
275 State St., Salem, Oregon

**RODGERS PAPER COMPANY**  
460 Ferry Street SALEM  
Wholesalers of paper and bookbinders  
You can be accommodated in your own home town

Money Saved Is Money Made. Do your trading with the J. C. Penney Co., and you will make money. Our stock is up to date and up to style, and our prices mean positive economy to you.  
**J. C. PENNEY CO.**  
127 Busy Stores  
Salem Store, 160 North Liberty St.

**CHERRY CITY MILLING CO.**  
Flour, Cereals and Mill Feed

**THE "OLD RELIABLE" GROWERS' ASSOCIATION**  
Established 1901  
**WILLAMETTE VALLEY PRUNE ASSOCIATION**

**OREGON FRUITS AND VEGETABLES**  
We are always in the market for fruits and vegetables

**FIVE ACRE NUT OR BERRY TRACTS**  
Supplement your regular income by owning a small fruit tract.  
We care for it for you. See us about buying one now. Limited number tracts for sale.  
**PEARCY BROS.**  
Oregon Building Salem

**DRAGER FRUIT CO.**  
Dried Fruit Packers  
221 S. High St., Salem, Ore.  
Always in the market for dried fruits of all kinds

40 acres, all in crop, modern 7-room new bungalow with basement fireplace, bath, toilet, electric lights and water in all buildings, barn with 20 cow stanchions, two silos, all woven wire fenced, lays well, on gravelled road close to paved road; walking distance to Oregon state normal school; well located and a fine home for \$14,500; half of the crop goes to Oregon state normal school. Terms and possession can be arranged to suit.  
Boarding and lodging house doing all business, completely furnished and capable of sleeping and boarding 65 persons, located in good town in best location. Price for equipment, furniture and building, \$7500 terms can be arranged. See Socolofsky, 341 State street, Salem, Phone 370.

**OUR OLD CUSTOMERS**  
are urged to get their orders in early as possible  
**Dryer Pipe and Repairs**  
as we have only a very limited supply of iron  
**THEO. M. BARR**  
Plumbing, Heating and Tinning

The bee lays away his supply of honey while the flowers are in bloom and the squirrel his store of nuts while the harvest is here  
Should not we be as wise as they?  
Start an Account Today  
**Salem Bank of Commerce**

**THE "OLD RELIABLE" GROWERS' ASSOCIATION**  
Established 1901  
**WILLAMETTE VALLEY PRUNE ASSOCIATION**

**OREGON FRUITS AND VEGETABLES**  
We are always in the market for fruits and vegetables