



FOR THE HOME GARAGE

A 15-gallon black steel barrel of Zerolene affords the greatest economy and convenience in the use of correct lubrication. Takes up little room.

RAY L. FARMER HARDWARE CO.
Corner Com'l and Court Sts.

BIDDY BISHOP

OF THE
Willamette Valley Transfer Co.

SAYS:

IT GIVES me pleasure to state my experience with ZEROLENE lubricating oils. I have used Zerolene exclusively in our 18 trucks of various makes. During this time, due to the quality of this oil, I have never, to my knowledge, lost a bearing. If mechanical conditions are right and other conditions of operation are satisfactory for any make of oil, Zerolene, I firmly believe, will give perfect service and satisfactory mileage in any automobile, tractor or truck manufactured.



15 Gallons of Zerolene

in a black steel barrel has been developed as the most satisfactory container for a private garage. By having a supply of Zerolene in your own garage you are assured of clean oil of the grade which your engine requires immediately at hand.

PRATUM MERCANTILE CO.
PRATUM

Come here for correct lubrication

We carry a full line of Zerolene lubricants. There is a consistency of Zerolene which meets the lubrication needs of YOUR car. Its use means maximum performance and longer life for your car.

LOT L. PEARCE & SON
236 N. Commercial St.



Facts you can't deny

Motorists buy Zerolene because it is good lubricating oil, because it makes the car last longer.

More than half the motorists of the Pacific Coast states use Zerolene. Such approval is never an accident; it is given only as a reward to products of highest quality.

The resources, experience, knowledge and equipment of the Standard Oil Company create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

Buy Zerolene for Correct Lubrication.

OREGON TRACTION CO.
SALEM ALBANY EUGENE



Good oil is cheaper than parts

Good oil saves them. Its use will mean better operation and longer life for your car. Come to us for the correct grade of Zerolene for YOUR car.

LILLY HARDWARE CO.
STAYTON

By actual test

By exhaustive study and engine tests the Standard Oil Company's Board of Lubrication Engineers has determined the correct consistency of Zerolene for your make of automobile. Its recommendations are available for you in the Zerolene Correct Lubrication Charts. Get one for your car at your dealer's or our nearest station. Use Zerolene for the Correct Lubrication of your automobile, truck or tractor.

Monty's Tire Shop
Salem

For tractors automobiles and trucks

There is a grade of Zerolene for the Correct Lubrication of each type of engine. Ask your dealer or our agent about the particular grade for your automobile, truck or tractor. Use Zerolene for Correct Lubrication.



A Grade for Each Type of Engine
C. M. LOCKWOOD
Salem

Quality and economy

You gain an advantage in the resources, experience, knowledge and equipment of the Standard Oil Company, which combine to make Zerolene. They insure a uniform product of quality. They create an efficiency in the manufacture of fine lubricants hard to duplicate elsewhere in the world.

A. L. Bones
Turner