

THE OREGON STATESMAN

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R. J. Hendricks, Manager
Stephen A. Stone, Managing Editor
Ralph Glover, Cashier
Frank Jaskoski, Manager Job Dept.

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THE STATE CONVENTION OF THE ELKS

All Oregon is represented in Salem this week, in the state convention of the Elks.

This is a most representative gathering. The Benevolent and Protective Order of Elks is a distinctively American institution. It had its origin in New York, in 1868, when the first lodge was organized by seven actors.

The order now has 750,000 members, and its membership embraces men from all walks of life. That it is a patriotic order is well attested by the fact that 70,000 Elks served with the forces of the United States in the great war, and the Grand Lodge contributed \$2,000,000 to war work.

The Order of the Elks is the Golden Rule order. "Do unto others as you would that they should do unto you." That is one of the chief tenets of Elksdom. Charity is another chief corner stone; especially the charity that overlooks the faults of frail humanity, and exalts the virtues of all.

Salem is an Elk city of prominence. Salem Lodge 336 was organized in April, 1896, with 47 members, and the membership in good standing is now 1175. Nearly 100 Salem Elks served in the forces of the United States to make the world safe for democracy and decency.

The freedom of the city belongs to Elksdom for these three days. All loyal Salemites will endeavor to show to the visitors that Salem is the City of Welcome. Let this spirit be shown without a single exception. There should be nothing in all Salem too good for an Elk.

MIST LAND, FIR LAND, TRU WEST

Under the heading, "Our New Names," the August number of the Oregon Grower, the journal of the Oregon Growers Cooperative Association says:

For months we have been laboring with the subject of new names which we could take for our brand names. We have had all sorts of suggestions made to us, but it has really proven to be more difficult than one would realize. In choosing names, we have to have those which will be representative of the West, which breathe the spirit of the West. We must have names which will apply to various products, names the use of which will not bring us lawsuits, because of infringement on the rights of others. We wanted names which were euphonious, which were short, and which will lend themselves to the use of good advertising copy. We have chosen three names which we announce as Mist Land, Fir Land, and Tru West. Some may not be aware that it is necessary to have several names. For instance, in the dried fruit and canned fruit trade, separate names are generally used for each grade, in the fresh fruit occasionally two and sometimes three different brands are placed on the market.

In Mist Land, we feel we have an unusually good name. California has capitalized the sun, why should we not capitalize the dew, the mist and the rain, the moisture which contributes so much to the quality of our fruit, and the great wealth of Oregon. Every Oregonian loves to see the rifts of mist and fog floating through our valleys, playing in snow white relief against the blue and purple hills of the distance. In the fall of the year these banks of mist float over beyond Roxy Ann and up against Wagner Butte. In the early morning we see them sitting down the Umpqua and many a bumper fruit crop has been due to the protecting shade which they have thrown against the early morning sun rays, which had there been a heavy frost would have wrought serious damage. Or up through the big Willamette Valley, or through the foot hills, crowning Mary's Peak in the west and forming a thin filmy veil over the crest of Mt. Hood. We Oregonians all love these sights and Mist Land will mean more and more to us as we come to use it.

Fir Land again is typically Western and Oregonian. When we travel through the East and then returning, come across the desert of the Middle West, and the Rocky Mountain district, our hearts swell with pride and a feeling of exultation comes at sight of the mighty Fir. This tree in its majesty crowns our hills and fills our ravines. The Douglas Fir carries an essence of peace, of health, of friendliness, of rest, and will lend itself beautifully to advertising and to color work.

In our third name, Tru West, we have a name especially well fitted to the Pacific Coast and to Oregon, the oldest state of the far West. Pronounced in another way, the name is "Truest" and offers to us an ideal to carry forward the True spirit of the West and at the same time to carry the thought of the "Truest." In selecting these three names, we believe our committee has done well and that they will be welcomed by our members and the general trade.

The name Mist Land was suggested by A. A. Hampson; the name Tru West by Mr. Geo. Hall, and Fir Land by J. O. Holt.

GARDENING HINTS FOR LATE JULY.

Following Up Crops Which Have Matured With Other Vegetables.

The Statesman being crowded these days, the writer believes a little editorial space can be very profitably given up to the following late July gardening hints by Professor A. G. B. Bouquet, of the Oregon Agricultural college, and editor of the Garden Department of the Pacific Homestead, in which paper for the current week the following was printed:

A common thing to find in a garden in late July is the area where plants which have outlived their usefulness are still standing and the ground is not working for the benefit of the gardener. Lettuce may have run to seed before being harvested because of the wrong variety being used; pea vines may still be standing although all of the peas have been harvested; cabbage

are still in the ground whereas they ought to be out of the way so that the aphids and possibly the maggots are destroyed. Radishes are often seen going to seed where they were not pulled at the right time; and so on.

Now, there is ample opportunity for these things to be cleaned up so that the garden may be made to bear a new lot of vegetables by fall and winter.

What are some vegetables that can be seeded at this time for the use of the grower in September, October and onwards?

Head lettuce seed should be sown at this time; for it will give a fine crop for fall use. The moist dirt should be spaded up so that the small lettuce seed may have some moisture for a quick germination. Use the New York or Wonderful variety and sow thinly in the row so that there will not have to be much thinning. The plants which are left in the row should be at least 8 or

10 inches apart. The depth of sowing the seed at this time of the year should be such as to get the seed in moist dirt, but the covering should not be over one inch.

Try some Chinese cabbage for a change. It is excellent for use as greens or for salad. Get either Pe-Tsai or Wong Bok. The heads are large and fold tightly so that the hearts blanch to a fine white color. Either variety grows plants that are about 12 inches in height so that ample room must be left for each plant to develop. The plants require from 80 to 90 days to mature and the Chinese cabbage always does best in the cool weather of the fall.

It is not too late to grow a crop of late string beans. This vegetable at this time of the year makes a crop in eight weeks and so there should be a crop of new beans maturing about the middle to the latter part of September. The cool time of the year makes an ideal string bean. Use the Burpee's Stringless or the Refugee.

It is a good time to set plants of Curly Kale in the field if this has not already been done. This is the finest winter green when real cold weather comes and it lasts a long time until going to seed in the spring.

Radishes as well as turnips can be sown if the moisture in the ground warrants a possible germination of the seed, otherwise these vegetables can be delayed in seeding until such a time as it would be possible to get them started.

There is plenty of moisture in the average garden soil at the present time. It can be brought up to the surface for the seeding of various vegetables by working the soil thoroughly and rolling it so as to compact it and bring the moisture up nearer to the surface so that it will influence the seeds planted at this time. After seeding during the summer the soil should be firmly compacted and then when the plants have got a start the usual mulch can be made and kept.

Many gardeners get a crop of nice tender carrots and beets for the fall and winter by seeding at this time. They grow quickly during the warm summer weather and by late September the roots are young and tender as opposed to those which were spring sown and become later tough and woody.

Prof. Bouquet says in the same paper that he has recently paid a visit to Douglas county, which produces the finest broccoli in the United States, if not the entire earth.

Most of the readers of The Statesman will remember that in the Salem slogan issue of April 1 it was plainly shown that in favored sections of the Willamette valley very good broccoli can be grown; even equal to the Douglas county product, and it is to be hoped that many farmers hereabouts are trying it. The building up of the broccoli industry in the Willamette valley will bring millions annually to this section—and it is a crop that comes at a time when it does not interfere much with other farm work.

"GERMANY FIRST."

(American Economist.)

No, we have not experienced a change of heart, but are simply remarking upon the conditions of trade and the position in which the American producer will find himself in the near future. It will be, not "America first," but "Germany first." To illustrate:

A few days since a lady purchased in one of New York's department stores a tube of tooth paste "Made in Germany." The price was the same as that charged for tooth paste made by a manufacturer in Jersey City which has a large clock facing the river, but the German tube contained fully 25 per cent more paste, although the duty on tooth paste is 60 per cent ad valorem.

It is true that the depreciation of the German currency is responsible for this condition, but, nevertheless, there is a lesson to be drawn.

Duty is paid on the basis of the value of the depreciated currency, instead of its face value.

Let us see how this depreciation operates.

In the publication of treasury decisions dated April 15, 1920, the value of the German mark is given as the equivalent of 1.38 cents, or about one-eighth of its normal value. For convenience in reckoning let us suppose that the foreign market value of the paste in question is one mark. Instead of having a duty assessed upon it on the basis of 23.8 cents the duty is assessed on the basis of 1.38 cents.

FUTURE DATES

July 5 to 24—Summer school for rural pastors at Willamette university.
July 22, 23 and 24—baseball, Salem vs. Vancouver, Oxford park.
July 22, 23 and 24—State Elks convention in Salem.
August 2 to 14—Buyers' week convention in Portland.
September 1, 5 and 6—State convention of Artisan lodge, Salem.
September 5, Monday—Labor day.
September 27 to October 2—Oregon state fair.
November 2, Tuesday—Election day.

The duty on the normal value of the mark would be 14 cents, while on the depreciated value it is less than one cent; eight-tenths, to be exact. With the duty added, it costs only 1.388 cents, or only a little over one and one-third cents. The duty of 60 per cent affords no protection whatever.

It is evident that the provision of the law which allows the secretary of the treasury to assess duty on the basis of the depreciated value of foreign currency should be repealed.

Now it affords neither revenue nor protection.

Our markets will be flooded with foreign, and especially German products, until it will not be theoretically, but practically and actually, "Germany first."

The low price at which importers are enabled to purchase German merchandise, because of the currency depreciation, affords enough of an advantage so that they do not need the further advantage of liquidation on the depreciated value basis. To Germans, the mark is worth as much as it ever was, for they are paid in marks and their law requires that there shall be no discrimination between the currency of the country and the coined money thereof. In Germany, a mark is a mark, whether a paper mark or a silver mark. Hence, it gives importers an advantage to which they are not entitled to recognize a distinction between the paper and the metallic currency of Germany, a distinction which is not recognized in the German domestic markets. We recommend that the provision in question be repealed.

The American Economist in another article in the current week's issue calls attention to the enormous importation of German toys which is now taking place.

We are still technically at war with Germany.

Owing to the effort of President Wilson to override the constitution of the United States.

But there are actually 1000 more importers of German toys in this country than there were before the war.

And there were many thousands before the war.

The Statesman has said, and repeated it many times, that the most important thing in the United States and in the world is the placing of a Republican administration on guard at Washington—Republican from top to bottom; and the passage of a protective tariff law, and the administration of that law by its friends. The continued prosperity of this country depends upon this.

Then the Republican administration ought to get back to the idea of President Taft, and amend the tariff law as needed, a schedule at a time, or an item at a time.

Ought to get away from the old idiosyncrasy of making the tariff question a political question.

It never should have been brought into politics, and never should be again.

BITS FOR BREAKFAST

Two more big days yet.

"We do not mean to hold aloof. We do not mean to shun a single responsibility of this republic to world civilization. We believe the unspeakable sorrow, the immeasurable sacrifice, the awakened convictions and the aspiring conscience of human kind must commit the nations of the earth to a new and better relationship."

Buster Brown Shoe Store

125 N. Commercial St.

Shoe Sale!

able sacrifice, the awakened convictions and the aspiring conscience of human kind must commit the nations of the earth to a new and better relationship."

The above are words from the acceptance speech of Warren G. Harding at Marion, Ohio, yesterday.

He defends the course of the United States senate in refusing to ratify without reservations the League of Nations covenant, but there is ample assurance in what he says of his support as chief executive of the final ratification of the League of Nations with the reservations proposed and supported by nearly all the Republican members of the senate.

There are millions of Republicans who would prefer to have Mr. Harding a good deal more specific in this matter.

But he promises so plainly—and

fairly a return to a government by the people, with co-operation with an able cabinet and the vice president, and the two houses of congress, that there need be no fear of the final result.

We are getting enough noise to keep Salem awake till state fair week.

ARMENIA SENDS PROTEST.

WASHINGTON, July 22.—A memorial protesting against the expulsion of Kharput from the boundaries of United Armenia, was presented to President Wilson today in his capacity as arbitrator of the boundaries of Armenia by representatives of Kharput, now in America.

BASE BALL Oxford Park, Salem, Ore.

Vancouver, Wash., vs. Salem Senators
JULY 22-3-4—2:30 P. M.

"Shoes and Ships and Sealing Wax"



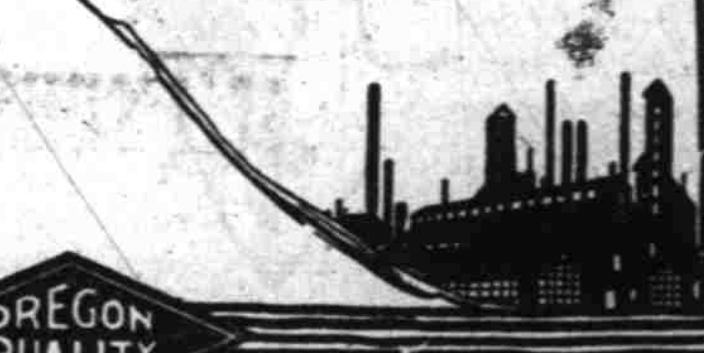
—made right here in Oregon. And hundreds of other products you'd least expect.

The manufacture of these things is making Oregon a better state for you to live in.

So if a merchant offers you any article which doesn't bear an Oregon manufacturer's label, ask him to give you the Oregon-made kind.

BUY OREGON PRODUCTS

Associated Industries of Oregon



Farming Has Been Revolutionized

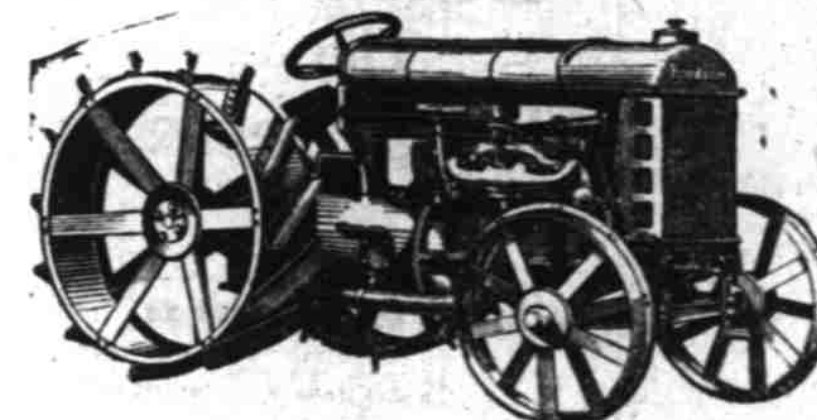
The farmer has at last been recognized, and his importance to our National Life, made it imperative that he be supplied with better and easier methods for his important work.

This is the mighty giant that took the drudgery out of farming and

Increased the farmers' capacity and naturally his profits.

Power Farming is the New Way

Fordson
TRADE MARK



Our Allotment for the Season Was 44
These are being sold, and no more can be had this season.

Now Is Your Opportunity

Ask the man who owns one, if he is satisfied with his investment—he will tell you, "It's a money maker, and a time saver." Come in and let us talk it over and show you how you can increase your efficiency.

Approved Farm Implements

Valley Motor Co.

Approved Farm Implements